



2017 Awards Gala Sponsorship Opportunities

	<i>Champion</i> \$100,000	<i>Advocates</i>			<i>Table Sponsors</i>	
		\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
	PRESENTING SPONSOR*	PREMIER AWARD SPONSOR**	AFTER PARTY OR VIP RECEPTION OR GENERAL RECEPTION SPONSOR†	TABLE GIFT OR VIDEO OR DINNER PROGRAM SPONSOR‡	DINNER TABLE SPONSOR‡	DINNER TABLE SPONSOR‡
Table seats (10 seats) at awards gala	4 PREMIUM TABLES	3 PRIORITY TABLES	2 TABLES	1 TABLE	1 TABLE	5 SEATS (1/2 TABLE)
Pre-Gala VIP Reception	8 GUESTS	6 GUESTS	4 GUESTS	3 GUESTS	0	0
Company listing in: gala invitation, gala program, onsite signage and PowerPoint on scrolling slides during dinner	LOGO (PROMINENT)	LOGO	NAME	NAME	NAME	NAME
Gala Program Ad	FULL PAGE, COLOR AD	HALF PAGE, COLOR AD	NAME	NAME	NAME	NAME
Opportunity for exposure on Event web page	LOGO + LINK	LOGO	NAME	NAME	NAME	NAME
Recognition in NSC Annual Reporting	✓	✓	✓	✓	✓	✓
Use of NSC event-specific marks & logos in accordance with NSC Brand Guidelines	✓	✓				
Use of Partnership Status (respective designation) in communications	✓	✓				
Company name inclusion in NSC news release announcing winners	✓	✓				
Podium recognition during introductory remarks at gala	✓	✓				
Presentation of awards onstage		✓				
Special recognition at gala, determined by level of sponsorship			✓	✓		
Speaking opportunity for senior level executive at gala	✓					
Access to NSC content/images for use in internal and external communication to raise awareness of partner's contribution	✓					
NSC senior leader quote about company's support for use in company communications, PR, etc.	✓					
Opportunity to create designated communication to event stakeholders (communication managed by NSC—not direct access to membership data)	✓					
Recognition in Safety+ Health® magazine	✓					
Recognition in Green Cross Quarterly	✓					
Dedicated posts on NSC social media page relating to the event sponsorship (cross-tagged)	UP TO 2X/YR DURING EVENT PROMO PERIOD					
Opportunity for branded area at event	✓					

INVITATION DEADLINE: January 25, 2017

To be included in the invitation, registration and logo/name must be received no later than **January 25, 2017**.

GALA PROGRAM/SIGNAGE DEADLINE: March 17, 2017

To be included in the Gala Program and signage, registration and logo/name must be received no later than **March 17, 2017**. For ad specifications, visit nsc.org/2017GreenCross

A limited number of individual seats are available.

Register at
nsc.org/2017GreenCross

Contact sandy.wolfrum@nsc.org for more information

*EXCLUSIVE **3 SPONSORSHIPS AVAILABLE, 1 FOR EACH AWARD, CHOOSE ONE †NON-EXCLUSIVE, CHOOSE ONE ‡NON-EXCLUSIVE, NO SPECIFIC AREA OF RECOGNITION

