



2018 NSC Green Cross for Safety® Awards Application

The National Safety Council recognizes outstanding achievements throughout the year – one of the most prestigious being the Green Cross for Safety Awards. Nominees and recipients demonstrate alignment with the NSC Mission: eliminating preventable deaths at work, in homes and communities, and on the road through leadership, research, education and advocacy.

The NSC Green Cross for Safety Awards honors three types of achievement each year: Excellence, Innovation and Safety Advocate.

Green Cross for Safety Excellence

This award recognizes a corporation, coalition or organization which was relentless in its pursuit of safety.

Nominees in Safety Excellence should have:

- Identified an obstacle to eliminating preventable deaths or injuries
- Developed a solution to the problem identified
- Implemented the solution with significant measurable results
- Evaluated lessons learned and developed next steps
- Recognized its transferability and planned steps to share with others

Green Cross for Safety Innovation

This award recognizes a researcher, corporation, or organization which has ignited a new path and achieved success by approaching a long-held challenge in safety with a fresh look or new idea.

Nominees in Safety Innovation should have:

- Identified a long held challenge in safety obstacle to eliminating preventable deaths or injuries
- Developed a transformative approach to the problem identified
- Reviewed, researched or implemented the solution with significant measurable results
- Evaluated lessons learned and made recommendations for next steps for the approach
- Recognized its transferability and planned steps to share with others

Green Cross for Safety Advocate

This award recognizes a community partnership, individual or coalition that has made a significant impact on a safety issue by advocating for proven or promising evidence-based practices to raise awareness or change policy to prevent further injuries and deaths.

Nominations for Safety Advocate should have:



- Focused on change in one key area of safety
- Advocated for the use of evidenced-based practices in their sphere of influence. If working with a promising practice, nominee should have helped evaluate the practice's effectiveness.
- Succeeded in influencing change (such as changing legislation or behavior)
- A plan for future advocacy in the chosen area
- Recognized its transferability and planned steps to share with others

Eligibility:

Please ensure your application is complete prior to submission. Each nominee, regardless of category, must demonstrate the value, impact and transferability of the safety success. Additional information for some nominations may be required. Nominations can be submitted for recognition of others or for self-identified achievements. Nomination forms are available for completion online at [GreenCross.nsc.org](http://Greencross.nsc.org) beginning October 1, 2017 through November 30, 2017.

This Form:

When ready to submit your application, please copy your responses from this document into the appropriate award category form at <https://nsc.submittable.com/submit>. Applications will only be accepted through the online form and cannot be submitted in any other format. A * (red asterisk) denotes a question that is required to be answered.

You will be required to create a Submittable account prior to submitting an application. If you already have a Submittable account, you will be able to log in and use that account. This application may be saved and returned to later for completion and submission.

If you have any questions, please view our FAQ by [clicking here](#) or email greencross@nsc.org.

Nomination Information

For the Nomination Information section, the questions you answer will depend on whether you are nominating yourself, your organization, another person, or another organization. You will need to supply contact information for the nominee if you are nominating another individual or organization.

Criteria

The criteria reflect the core values and characteristics that are recognized by the Green Cross for Safety Awards. Each section promotes the sharing of experiences while describing a resulting change for safety. All elements within each section should be answered in a narrative manner, not only addressing the suggested questions but thoroughly describing



each component as requested. Nominations will be judged based on the responses to the following:

1. What problem was the safety initiative trying to solve?
 - Word limit: 250 words (1/2 page, single-spaced)
2. Describe your safety project/program. Tell your story.
 - Describe your project/program and clearly identify:
 - How you developed your project/program
 - How your project/program addresses the identified problem
 - What steps did you take to implement the program?
 - If changes to an existing program, how were the program changes rolled out?
 - Word limit: 500 words (one page, single-spaced)
3. Describe the results of your program.
 - What were you trying to achieve with your program?
 - What were the results of your program and how did you measure success? Please provide specific objectives and metrics.
 - What adjustments to the program did you need to make during the period described?
 - Did you need to adjust your expectations along the way? Why or why not?
 - Word limit: 600 words (one page, single-spaced)
4. What obstacles did you need to overcome during this program?
 - How did you gain support for the program and overcome these obstacles?
 - For unexpected obstacles, how did they impact the program?
 - Word limit: 500 words (1 page, single-spaced)
5. What are your future goals for this program?
 - Do you expect to expand the reach of this program? In what ways?
 - How do you expect your program to change in the future?
 - Have you identified ways the program can continue to improve?
 - How will you continue to monitor the program and measure your successes?
 - Word limit: 500 words (1 page, single-spaced)

Value

1. Describe the non-financial benefits of the process. Include the following:
 - What non-financial benefits were accomplished?
 - Describe the non-financial benefits, including what groups or partnerships emerged from this work, pleasant surprises or new learning.
 - Word limit: 500 words (1 page, single-spaced)
2. While not all safety interventions have a net positive financial impact, many do even if it is considered over the long-term. Please describe any financial benefits or the cost-



benefit analysis of the program or intervention. Word limit: 250 (1/2 page, single-spaced)

3. Is it possible to replicate this program?
 - In similar industries/fields in other locations?
 - In other industries/fields?
 - To additional worker populations?
 - Were there lessons learned that could be transferred to another aspect of the National Safety Council's work? For example, if you implemented this program in a workplace, could it be transferred to a community setting?
 - What makes this program more appealing than other existing approaches?
 - Word limit: 500 (1 page, single-spaced)

For applicants in Innovation, please answer the following questions:

1. What were the obstacles or barriers to solving this problem in the past and what differentiates your approach?
2. How has your approach been validated by external parties? For example, were you able to secure a patent on a product, receive other innovation awards for the solution, or was the work published in a peer reviewed journal?
3. What further questions and research needs to be done to take this innovation to the next level?

For applicants in the Safety Advocate category:

1. Please describe the audience you were trying to reach. Be specific – if working in one state or county, the geographic areas you operated in; if working on national change, please identify regions in which you focused and how you reached a national audience.
2. How did you measure your success? To what extent did you reach your goals?

September 1, 2018