



# 2018 Green Cross for Safety Awards Gala

## Sponsorship Opportunities

	CHAMPION	ADVOCATE			TABLE SPONSOR	
		GOLD	SILVER	BRONZE	BENEFACTOR	PARTNER
	\$100,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
	PRESENTING SPONSOR* EXCLUSIVE	PREMIER AWARD SPONSOR**	AFTER PARTY OR VIP RECEPTION OR GENERAL RECEPTION SPONSOR †	TABLE GIFT OR VIDEO OR DINNER PROGRAM SPONSOR †	DINNER TABLE SPONSOR ‡	DINNER TABLE SPONSOR ‡
<b>Table seats</b> (10) at Awards Gala	3 Premium Tables	2 Priority Tables	1 Priority Table	1 Table	1 Table	1/2 Table (5 seats)
Pre-Gala <b>VIP Reception</b>	10 Guests	6 Guests	4 Guests	2 Guests	—	—
<b>Company listing in:</b> Gala invitation, Gala program, onsite signage, scrolling slides during dinner	Logo (prominent)	Logo	Name	Name	Name	Name
<b>Gala Program ad</b>	Full page, color ad	Half page, color ad	Half page, B&W ad	Name	Name	Name
Opportunity for <b>exposure on event web page</b>	Logo + Link	Logo	Name	Name	Name	Name
Recognition in <b>NSC Annual Report</b>	●	●	●	●	●	●
<b>Use of NSC event-specific marks &amp; logos</b> in accordance with NSC Brand Guidelines	●	●				
<b>Use of Partnership Status</b> (respective designation) in communication	●	●				
<b>Company name inclusion in NSC news release</b> announcing award winners	●	●				
<b>Podium recognition</b> during introductory remarks at Gala	●	●				
<b>Presentation of awards</b> onstage		●				
<b>Special recognition</b> at Gala, determined by choice of sponsorship			●	●		
<b>NSC senior leader quote</b> about company's support for use in company communications, PR, etc.	●					
<b>Opportunity to create tailored communication</b> to event stakeholders (communication managed by NSC – not direct access to membership data)	●					
Recognition in <b>Safety+Health®</b> magazine	●					
Recognition in <b>Green Cross Quarterly</b> , the NSC donor newsletter	●					
<b>Dedicated NSC social media posts</b> relating to the event sponsorship (cross-tagged)	Up to 2 X /Year during event promo period					
<b>Speaking opportunity</b> for senior level executive at Gala	●					
<b>Opportunity for branded area</b> at event	●					

\* Exclusive

\*\* 3 Sponsorships available, 1 for each award, choose one

† Non-exclusive, choose one

‡ Non-exclusive, no specific area of recognition

INVITATION DEADLINE: **January 22, 2018**

To be included in the invitation, registration and logo/name must be received no later than January 22, 2018.

GALA PROGRAM AND SIGNAGE DEADLINE: **March 12, 2018**

To be included in the Gala Program and signage, registration and logo/name must be received no later than March 12, 2018.

REGISTER ONLINE AT: [nsc.org/2018GreenCross](http://nsc.org/2018GreenCross)

FOR AD SPECIFICATIONS VISIT: [GreenCross.nsc.org](http://GreenCross.nsc.org)