



2018 Green Cross for Safety Awards Celebration

Sponsorship Opportunities

	CHAMPION	ADVOCATE			TABLE SPONSOR	
		GOLD	SILVER	BRONZE	BENEFACTOR	PARTNER
	\$100,000	\$50,000	\$25,000	\$15,000	\$10,000	\$5,000
	PRESENTING SPONSOR* EXCLUSIVE	PREMIER AWARD SPONSOR**	AFTER PARTY OR VIP RECEPTION OR GENERAL RECEPTION SPONSOR †	VIDEO OR DINNER PROGRAM SPONSOR †	DINNER TABLE SPONSOR †	DINNER TABLE SPONSOR
Table seats (10) at Awards Event	3 Premium Tables	2 Priority Tables	1 Priority Table	1 Table	1 Table	1/2 Table (5 seats)
VIP Reception	10 Guests	6 Guests	4 Guests	2 Guests	—	—
Company listing in: event invitation, event program, onsite signage, scrolling slides during dinner	Logo (prominent)	Logo	Name	Name	Name	Name
Event Program ad	Full page, color ad	Half page, color ad	Half page, B&W ad	Name	Name	Name
Opportunity for exposure on event web page	Logo + Link	Logo	Name	Name	Name	Name
Use of NSC event-specific marks & logos in accordance with NSC Brand Guidelines	●	●				
Use of Partnership Status (respective designation) in communication	●	●				
Company name inclusion in NSC news release announcing award winners	●	●				
Podium recognition during introductory remarks at event	●	●				
Presentation of awards onstage		●				
Special recognition at event, determined by choice of sponsorship			●	●		
NSC senior leader quote about company's support for use in company communications, PR, etc.	●					
Opportunity to create tailored communication to event stakeholders (communication managed by NSC – not direct access to membership data)	●					
Recognition in Safety+Health® magazine	●					
Recognition in Green Cross Quarterly , the NSC donor newsletter	●					
Dedicated NSC social media posts relating to the event sponsorship (cross-tagged)	Up to 2 X per year during event promo period					
Speaking opportunity for senior level executive at event	●					
Opportunity for branded area at event	●					

* Exclusive

** 3 Sponsorships available, 1 for each award, choose one

† Non-exclusive, choose one

‡ Non-exclusive, no specific area of recognition

INVITATION DEADLINE: **February 16, 2018**

To be included in the invitation, registration and logo/name must be received no later than February 16, 2018.

EVENT PROGRAM AND SIGNAGE DEADLINE: **April 13, 2018**

To be included in the Event Program and signage, registration and logo/name must be received no later than April 13, 2018.

FOR MORE INFORMATIONS OR TO REGISTER VISIT: GreenCross.nsc.org