

You are receiving this email because you have expressed an interest in National Safety Council. Don't forget to add nscnews@nsc.org to your address book so we'll be sure to land in your inbox!

You may [unsubscribe](#) if you no longer wish to receive our emails.



Support Safety

Visit the Corporate and Community Partnerships [webpage](#).

Network with NSC



Congratulations to Firmenich on receiving the 2012 Robert W. Campbell Award

The Robert W. Campbell Award, the most prestigious EHS honor, is presented annually to organizations that achieve excellence through the integration of environmental, health and safety management into the very core of business operations.

Firmenich, a family-owned flavors and fragrances business based in Switzerland with a global presence, was recognized with the award at the 2012 NSC Congress & Expo among more than 13,000 of its safety peers.

[Read the full press release.](#)

Apply for the 2013 Award

In this issue:

- [Message from the President](#)
- [Exxon Mobil Corporation announced as 2013 Green Cross for Safety medal recipient](#)
- [Join in celebrating 100 Years of Safety](#)
- [Highlights from the Celebration of the Century](#)
- [Introducing DriveitHOME](#)
- [Sustainability of the Safe Communities America movement](#)

Message from the President



Exxon Mobil Corporation announced as the 2013 Green Cross for Safety medal recipient

The National Safety Council announced Exxon Mobil Corporation as the recipient of the 2013 [Green Cross for Safety medal](#) at the Opening Session of the 2012 NSC Congress & Expo. Presented annually, the Green Cross for Safety medal is given by NSC to an organization and their CEO for their leadership and commitment to social responsibility efforts in safety.

ExxonMobil and its Chairman & CEO, Rex Tillerson, are being recognized for possessing a steadfast commitment to excellence in safety, security,

Those interested in applying for the 2013 awards can do so at campbellaward.org. All applications are due by May 31, 2013.

AT&T vote for sustainability campaign results

Back in May, NSC was invited to join a unique online voting campaign from AT&T on causes.com designed to draw attention to the great work nonprofits are doing as well as its efforts in sustainability.

The campaign came to a close at the end of September and we are happy to announce that NSC earned \$24,000. Thank you to everyone who voted for NSC in this campaign. The funds raised will go towards our efforts to put an end to texting while driving.

National Safety Council 100 Years of Safety calendar!



Give each of your employees the gift of safety this year

congratulations



health and environmental performance. It believes the best way to meet this commitment is through a capable, committed workforce as well as practices designed to enable safe, secure and environmentally-responsible operations. ExxonMobil accomplishes this through clearly defined policies and practices, and with rigorously applied management systems designed to deliver expected results. It remains steadfast in its goal that "Nobody Gets Hurt."

The medal will be officially presented to ExxonMobil at the Green Cross for Safety dinner on April 2, 2013 at The Hilton Americas, Houston, TX.

[Click here](#) to learn more about sponsorship opportunities for the dinner.

Join us in celebrating 100 Years of Safety



The concept of the National Safety Council was born a century ago at the first Safety Congress held in 1912. Since then, the Council estimates nearly 6 million lives have been saved through the collaborative efforts of professionals throughout the safety movement. The Council thanks you for your contributions to saving lives and preventing injuries and hopes you will join us in celebrating safety in the year to come. You can find a variety of ways to join in the celebration at nsc.org/100years. This includes an interactive 100 Years of Safety [timeline](#) and a special [toolkit for NSC members](#) to keep the celebration going all year long.

We hope you'll also take a moment to make a [safety pledge](#) and share how you can help make our world safer. In the coming year, we will be gathering your safety pledges and will share the collective results at the 2013 NSC Congress & Expo Leading Safety into the Future. Together we can make an even greater safety impact in the century to come starting with your pledge.



Sign up to receive bi-monthly [100 Years of Safety email updates](#).

Special thanks to our Gold Centennial sponsors: Dow, ExxonMobil, GPIC and UL as well as our Bronze Centennial sponsors Chrysler UAW, Georgia-Pacific/Koch Industries, PPL-Pennsylvania Power & Light and URS.

with our [2013 Safety Calendar!](#) This 12 month calendar also contains monthly vintage posters, and is now available for only \$5.



Launched at the 2012 NSC Congress & Expo, the Campbell Institute at NSC is the global EHS Center of Excellence. It is built on the belief that EHS is at the core of business vitality and intrinsic to operational excellence and financial performance. Learn more at thecampbellinstitute.org.

Special thanks to the Charter Members (as of 11/30/12) whose financial support helps make the Campbell Institute possible: APM Terminals, The Bahrain Petroleum Company, Cummins, DM Petroleum Operations, The Dow Chemical Company, Exxon Mobil Corporation, Firmenich, Fluor, General Motors, Gulf Petrochemical Industries Company, IHS, Industrial Scientific, Noble Corporation, PotashCorp, Schneider Electric, U.S. Steel, United Technologies and Whirlpool.

To learn more about the Campbell Institute, visit thecampbellinstitute.org or call (630) 775-2283.

Corporate and Community Partnership Staff

Michael Pollock

Highlights from the Celebration of the Century



Thank you to the more than 13,000 attendees and 900 exhibitors who participated in the 2012 NSC Congress & Expo in Orlando last fall. This year's event, the Celebration of the Century, symbolized 100 years of collaboration and lessons learned, and saluted the leaders and milestones that inspired a century of progress in safety through special events, exhibits and

recognition.

Some of the highlights included the Council presenting the coveted Flame of Life award to the Honorable Elizabeth Dole, Captain Sullenberger giving the Opening Session keynote, the launching of the Campbell Institute, the Safety Trail and much more. To get a full recap, visit our [Congress Highlights webpage](#).



Research shows that the most dangerous year of driving is the first year a teen receives their license. In fact, car crashes are the leading cause of teen death in America. DriveitHOME™, to be launched this winter by the National Safety Council and The Allstate Foundation, was developed to help parents keep their teen safer on the road by managing the keys to their driving experience.

The goal is to keep the roughly 2 million teens under the age of 18 who get their license each year safer on the roads. Research shows crashes, currently the leading cause of teen death in America, drop dramatically as the teen gains experience.

Visually compelling, and easy to share, the heart of DriveitHOME™ is a website, www.DriveitHOME.org, which contains a library of resources illustrating the risks for new teen drivers in easy-to-understand text and videos. Also presented are a variety of effective tools to help parents build their teen's experience and confidence behind the wheel.

Built for participation and sharing, we encourage parents of new teen drivers to visit - www.DriveitHOME.org.

Special thanks to our other partners: GM Foundation, Toyota Motors North America Inc. and AT&T.

Sustainability of the Safe Communities America movement

Safe Communities America, administered by the National Safety Council, is a proven approach that promotes community collaboration around injury prevention across the United States. In October, Donna Stein-Harris, senior director of Safe Communities America at NSC, attended a worldwide safety conference in



Vice President
michael.pollock@nsc.org
(630) 775-2270

Vicki Verboom
Senior Manager
vicki.verboom@nsc.org
(630) 775-2304

Kevin Carlino
Manager
kevin.carlino@nsc.org
(630) 775-2010

Michon Mohan
Operations Coordinator
michon.mohan@nsc.org
(630) 775-2332

New Zealand, convened through the World Health Organization's (WHO) Violence and Injury and Prevention Division, where she presented a paper, "Building a Sustainable Safe Communities Network: the American Experience."

As we work towards expanding Safe Communities across the nation, we are excited to announce a pilot program with the Kentucky Injury Prevention and Research Center. This program entails recruiting more communities in Kentucky, a state with the sixth highest injury-fatality rate in the country, to become designated Safe Communities.

The business sector is a crucial stakeholder in the growth and sustainability of Safe Communities. To learn how your organization can help support fundraising opportunities for the program, visit safecommunitiesamerica.org.

Special thanks to our national partners: Boeing, CN, DuPont, FirstGroup and UPS, and to The Dow Chemical Company and ExxonMobil for local community coalition support.

You're receiving this email because of your relationship with National Safety Council. Please [confirm](#) your continued interest in receiving our emails and update your [NSC personal profile](#) to receive only the information you want.



THE NATIONAL SAFETY COUNCIL IS A NONPROFIT ORGANIZATION.
[HELP US MAKE OUR WORLD SAFER.](#)

Privacy Policy: We respect your privacy. Your email address will be used only for this National Safety Council communication and will not be used or sold to any third party without your approval. © 2012 National Safety Council, all rights reserved. 1121 Spring Lake Drive, Itasca, IL 60143-3201, USA



Forward to a Friend

✉ **SafeUnsubscribe®**

This email was sent to debbie.riedner@nsc.org by nscnews@nsc.org.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



National Safety Council | 1121 Spring Lake Dr. | (800) 621-7619 | Itasca | IL | 60143