



Green Cross Quarterly

Making a difference in the lives of millions

Support Safety

Visit the Corporate and Community Partnerships [webpage](#).

Network with NSC



Join the Campbell Award winners circle in 2014

The National Safety Council invites you to apply for the Robert W. Campbell Award, the most prestigious award in the field of environment, health and safety (EHS). The Award recognizes organizations that achieve excellence through the integration of EHS management and sustainability best practices in business operations. 2014 could be your year!

Application deadline is May 16, 2014. Get started at campbellaward.org.

Save the Date for National Safety Month 2014

Each June, NSC celebrates National Safety Month as a time to bring key safety issues to the forefront. The theme for 2014 is "Safety: It takes all of us" and focuses on the pillar of risk reduction from the Journey

Make plans to attend the 2014 Green Cross for Safety dinner

Established in 2000, the Green Cross for Safety® medal is awarded annually by the National Safety Council to an organization that demonstrates a steadfast commitment to improving safety and health in the workplace and beyond. The Council is happy to announce Owens Corning as the winner of the 2014 Green Cross for Safety medal.



Recipients of the award exhibit safety leadership at all levels of the organization, boast an outstanding safety record and are committed to improving the quality of life in the communities where its employees work and live.

The medal will be officially presented to Owens Corning and its CEO Michael H. Thaman at the **Green Cross for Safety dinner on April 10, 2014 at the Hyatt Regency in Atlanta, GA.**

[Click here](#) to learn more about sponsorship opportunities for the dinner.

The Safety Agenda: A call to action

As the Council recently celebrated 100 Years of Safety, we took the opportunity to examine emerging safety issues. As a result of our strategic work, five core areas were identified where NSC can make a measurable impact.



NSC has released a new Safety Agenda at nsc.org/agenda, detailing each of these five issues:

- **Workplace Safety:** A Journey to Safety Excellence - A model to improve worker safety and enable any employer

to Safety Excellence.

Each week also has its own theme that will be seen through the lens of hazard identification:

Week 1: Prevent prescription drug abuse

Week 2: Stop slips, trips and falls

Week 3: Be aware of your surroundings

Week 4: Put an end to distracted driving

Bonus Week: Summer Safety

For NSM sponsorship opportunities, please contact michon.mohan@nsc.org.

to advance toward workplace safety excellence

- **Safe Communities:** A Model for Community Prevention - A model for community engagement and leadership in injury prevention
- **Prescription Drug Overdoses:** A strategy to address injuries and fatalities caused by pain medications
- **Distracted Driving:** A strategy to reduce motor vehicle crashes, injuries and deaths associated with cell phone use while driving
- **Teen Driving:** A strategy to reduce the involvement of teens in motor vehicle crashes

We hope all who read the [Safety Agenda](#) will be inspired to get involved alongside the Council. We invite you to take action individually, with your employer and other organizations with whom you are involved or support. If you are interested in sponsorship opportunities within these initiatives, please contact partnerships@nsc.org. Together we can save more lives and prevent more injuries.

Help Support NSC Legislative Advocacy Efforts

NSC members and volunteers play a critical role in helping to advance the Council's legislative priorities. There are a variety of ways to show your support, such as:



- [Completing](#) our key contact program survey. This survey allows NSC to identify any relationships you presently have with elected officials and the ways in which you are willing to support our advocacy efforts.
- [Signing up](#) to receive advocacy alerts. NSC tracks legislation introduced at the federal and state level and will email you at key points in the legislative process when your outreach to legislators would be most impactful. You can sign up to receive alerts on distracted driving, teen safe driving, workplace safety and prescription drug overdose legislation.
- [Registering](#) to participate in our December 12th workplace advocacy webinar. During the webinar NSC staff will provide an overview of the Council's workplace safety legislative priorities and discuss specific ways you can support our efforts.

We hope you will consider any or all of these options to help make a difference.

How is your state performing when it comes to prescription drug abuse?

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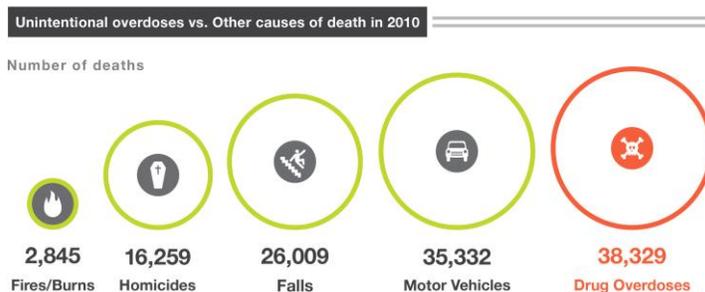
Prescription drug abuse is a growing public health epidemic. Forty-five people die every day from overdoses of prescription pain relievers. Enough pain killers were prescribed in 2010 to medicate every American adult around the clock for one month.

One of the Council's newest initiatives, NSC recently released a report entitled, [Prescription Nation: Addressing America's prescription drug abuse epidemic](#). The report shows that 47 states must improve existing standards if they are to reduce the number of deaths involving prescription drug overdoses. NSC is calling on states to take immediate action to improve the prescribing, monitoring, treatment and availability of opioid pain relievers.

In the report, NSC examined state efforts in four areas: state leadership and action, prescription drug monitoring programs, responsible painkiller prescribing and overdose education and prevention programs. Kentucky, Vermont and Washington were the only states that met standards in all four areas.

Fourteen states - Arizona, Delaware, Hawaii, Idaho, Iowa, Kansas, Maine, Missouri, Nebraska, New Hampshire, Pennsylvania, South Carolina, South Dakota and Wyoming - failed to meet standards.

Visit nsc.org/rxreport to receive the full report and learn more about solutions to this growing epidemic. You can also view an infographic illustrating the scope of the problem at nsc.org/rxnation.



For information on sponsorship opportunities regarding the Council's prescription drug initiative, please contact kevin.carlino@nsc.org.

Donor Highlight:



In this issue, we are honored to feature Owens Corning, our 2014 *Green Cross for Safety* medal honoree.

Owens Corning is a leading global producer of residential and commercial building materials, glass-fiber reinforcements and engineered materials for composite systems. Celebrating its 75th

anniversary in 2013, Owens Corning is a market-leading innovator of glass-fiber technology with sales of \$5.2 billion in 2012 and approximately 15,000 employees in 27 countries on five continents.

Owens Corning's dedication to innovation has fueled a proud heritage that inspires its employees around the world to embrace a shared commitment to turning knowledge into value for the company's customers, and to positively impact the way people live, work and play. In this spirit, Owens Corning has been a champion of safety for its employees and customers around the globe.

A member of the Council since 1943, Owens Corning is also a founding member of the Campbell Institute, the Council's global center of excellence for environmental, health and safety management. We congratulate Owens Corning on its 75th anniversary, and celebrate its commitment to saving lives and preventing injuries.