



April 2017

To: National Safety Council Training Centers/Sub-agencies

Re: Final Reminder - Alive at 25, 4th Edition!



This letter is to inform you that the deadline to transition to the National Safety Council Alive at 25, 4th edition, is April 30, 2017.

By now, you should have received several notices regarding the Alive at 25, 4th edition. If you have not yet transitioned, we highly recommend you review the important reminders below and contact your Training Center Coordinator immediately to start the process.

Alive at 25, 3rd Edition - Workbooks

The National Safety Council has discontinued the 3rd edition and we no longer have Alive at 25, 3rd edition workbooks in stock. You will need to transition to the 4th edition. Contact your Training Center Coordinator for details.

Alive at 25, 4th Edition – Annual Lease

Alive at 25 leases will be eliminated with the 4th edition. To receive a considerable discount on 4th edition Alive at 25 Instructor Transition Kits, 3rd edition annual lease fees and instructor recertification fees must remain current and in good standing. Instructor Transition Kits (34172-0000) will be sold based on the number of active leases per company. Companies may purchase the Instructor Manual only (34173-0000) for additional instructors or the Instructor Resource Kit (34174-0000) at retail price.

It is highly recommended Training Centers continue to pay Alive at 25, 3rd edition, annual lease fees and instructor recertification fees to avoid the higher cost of transitioning to the 4th edition.

If Alive at 25, 3rd edition, annual lease fees should become lapsed, cancelled, or terminated prior to the 4th edition transition, the Training Center will pay retail price for its Alive at 25, 4th edition, Instructor Resource Kit.

Save Money by Transitioning before April 30th

Training Centers in good standing will receive special pricing only until April 30, 2017, on the Instructor Transition Kits. See pages 2-3 for ordering instructions and pricing.

Alive at 25, 4th Edition – Instructor Webinars

The National Safety Council has been hosting a series of FREE webinars for instructors currently teaching the 3rd edition of Alive at 25. The webinar reviews the Alive at 25, 4th edition, in detail including the new curriculum, multimedia technology, and instructor credentialing.

There are a few dates left for these webinars. We highly encourage you to forward this information to your instructors. To register for the webinar, visit nsc.org/alive25-webinars.

April 2017

Tuesday, April 11 10:00 am – 12:00 p.m.
Thursday, April 20 1:00 pm – 3:00 p.m.

May 2017

Friday, May 5 1:00 pm – 3:00 p.m.

Each Instructor will need the NSC Alive at 25, 4th edition, Instructor Transition Kit or Instructor Manual to participate in this webinar. To order your Alive at 25, 4th edition, Instructor Transition Kit, contact your Training Center Coordinator at least 10 days prior to the webinar to assure timely receipt of materials.

Alive at 25 Instructor Certification for New Instructors

The Classroom Instructor Development course is no longer available for new instructors with the Alive at 25, 4th edition. The National Safety Council has launched its all new eLearning Instructor Certification Courses for new instructors. For more information, visit nsc.org/eLearning.

Alive at 25, 4th Edition – Course Materials

Save Money! Purchase select Alive at 25, 4th edition, Course Materials by April 30, 2017, and receive “transition pricing” for Instructor Transition Kits. See pages 5–6 for ordering instructions and pricing.

Special Transition Pricing – Prior to April 30, 2017

One Instructor Transition Kit or Instructor Manual is required for each DDC Alive at 25 Instructor attending the Instructor Webinar. Kit includes: Instructor Manual, Multimedia 2-Disk Set including (1) DVD for PC/MAC and 1 (DVD) for TV with DVD Player, Course Guide, and Certificate of Completion.

Instructor Transition Kit – Product # 34172-0000

Pricing...	Quantity	Member	Non-Member
through April 30, 2017	1–9	\$374.00	\$415.00
	10+	\$324.00	\$355.00

Instructor Manual* Only – Product # 34173-0000

Pricing...	Quantity	Member	Non-Member
through April 30, 2017	1+	\$249.00	\$275.00

Course Guide & Certificate of Completion – Product # 34162-0024 & 34163-0000

Pricing...	Quantity	Member	Non-Member
	1–299	\$6.49	\$7.15
	300–999	\$5.99	\$6.60
	1000+	\$5.49	\$6.00

*Note: Only current Alive at 25 Training Centers in good standing can purchase the Instructor Manual separately for a limited time during the transition phase.

Transition Pricing after April 30, 2017 (Full-Retail Price)

Instructor Resource Kit – Product # 34174-0000

Instructor Manual, Multimedia Disk Set includes DVDs for use on a PC/Mac and a TV/DVD player, *Reality Theory and Choice Theory Book*, Course Guide and Certificate of Completion. **All new instructors must purchase the Alive at 25 Instructor Resource Kit.**

Pricing...	Quantity	Member	Non-Member
	1+	\$695.00	\$795.00

Student Course Guide & Certificate of Completion – Product # 34162-000 & 34163-0000

Pricing...	Quantity	Member	Non-Member
	1–299	\$6.49	\$7.15
	300–999	\$5.99	\$6.60
	1000+	\$5.49	\$6.00

Ordering Instructions:

1. Complete the Instructor Transition Log Sheet. One for each Instructor. Include both current and/or new Alive at 25 Instructors. **See page 5.** Use additional sheets if more room is needed.
2. Indicate each Instructor who will be attending an Instructor Transition Webinar and be receiving an Instructor Transition Kit or Instructor Manual. Please indicate the date of the Instruction Transition Webinar for which each instructor has registered.
3. Complete the Order Form on **page 6.** **Contact your Training Center Coordinator if you have any questions.** *Note: Please allow enough time to process and ship your order if your instructor(s) are registered for an Instructor Webinar. NSC cannot be responsible if an order is received late unless expedited shipping was requested by purchaser and confirmed by NSC.*

4. Place your order:

- **Email** your **Training Center Coordinator** the Instructor Transition Log Sheet and Order Form.
- **Fax** your **Training Center Coordinator** the Instructor Transition Log Sheet and Order Form to **630-775-0360**. Please include cover sheet.
- **Call** your **Training Center Coordinator** at **800-621-6244, extension below**. You will still need to e-mail or fax the Instructor Transition Log Sheet and Order Form to your **Training Center Coordinator**.

- | | | |
|-------------------|-------------------------|----------------------|
| • Cynthia Rucker | Cynthia.Rucker@nsc.org | x 52090 |
| • Joyce Sowizrol | Joyce.Sowizrol@nsc.org | x 52100 |
| • Russ Dickow | Russ.Dickow@nsc.org | x 52091 |
| • Silvia Sandoval | Silvia.Sandoval@nsc.org | x 52051 |
| • Jessica Sweeney | Jessica.Sweeney@nsc.org | x 52101 |
| • Karol Haynes | Karol.Haynes@nsc.org | 800-432-5251 x 43054 |
| • Heidi Sanders | Heidi.Sanders@nsc.org | 800-432-5251 x 43045 |



Alive at 25 4th edition – Instructor Transition Log Sheet

Specify NSC Training Center (if applicable): _____

Training Center / Sub-agency Name	Training Center / Account ID number	Instructor Name	Instructor / Contact ID number	Receiving an Instructor Transition Kit	Registered for Instructor Webinar?	Date Registered
<i>Example: ABC Driving Solutions</i>	<i>1234567</i>	<i>Bob Jonas</i>	<i>23458</i>	<i>Yes</i>	<i>Yes</i>	<i>Oct 5</i>

Please make a copy of the Instructor Transition Log Sheet if additional space is needed.

The bottom portion of this form to be completed by NSC:

Training Center Coordinator: _____

Is this order part of a Bulk Order? NO YES (An Instructor Log sheet required for each Sub-agency/Training Center)

Number of Instructors _____

Number of CURRENT Leases (in good standing) _____

Number of LAPSED Leases _____

Leases Verified and Converted: _____ (Initial)

Date Completed: _____

ATTACHED ORDER:

Order # _____ Order Date _____

Alive at 25, 4th Edition – Order Form

Method of Payment (Check One)

Send Invoice. PO# _____



Order # _____
Order Date: _____
PO #: _____

Credit Card Number Exp. Date

Signature (Required) Name on Card (Please Print)

Sold / Ship To (We are unable to deliver to a P.O. Box. Provide a street address.)

Bill To (Complete if Bill to is different from Ship To.)

NSC Training Center / Sub-agency ID#

NSC Training Center/Sub-agency ID#

Contact Person at Ship to Location

Contact Person at Bill to Location

Street Address

Street Address

City State Zip

City State Zip

Phone Fax

Phone Fax

E-Mail

E-Mail

Product Number	Quantity	Description	Price	Total Price
34172-0000		Alive at 25, 4 th Edition, Instructor Transition Kit		
34173-0000		Alive at 25, 4 th Edition, Instructor Manual Only		
34162-0024 & 34163-0000		Alive at 25, 4 th Edition, Course Guide and Certificate of Completion		
34174-0000		Alive at 25, 4 th Edition, Instructor Resource Kit		
Ship Method (Circle)* <ul style="list-style-type: none"> • Regular Ground (3-7 days) Specify: _____ • Expedited Shipping. Specify: _____ • Other, Specify : _____ 			TOTAL	

***Please allow enough time to process and ship in order to receive Instructor Transition Kit prior to Instructor webinar. NSC cannot be responsible if an order is received late unless expedited shipping was requested by purchaser and confirmed by NSC.**

Following order instructions on page 5 and e-mail pages 6 and 7 to your Training Center Coordinator:

- Cynthia Rucker Cynthia.Rucker@nsc.org x 52090
- Joyce Sowizrol Joyce.Sowizrol@nsc.org x 52100
- Russ Dickow Russ.Dickow@nsc.org x 52091
- Silvia Sandoval Silvia.Sandoval@nsc.org x 52051
- Jessica Sweeney Jessica.Sweeney@nsc.org x 52101
- Karol Haynes Karol.Haynes@nsc.org 800-432-5251 x 43054
- Heidi Sanders Heidi.Sanders@nsc.org 800-432-5251 x 43045

FOR OFFICE USE ONLY:
Enter Promo Code on Order: ALIVE-TRANS