



Additional Resources

The National Safety Council has a variety of resources to help you educate your employees about the importance of driving cell free.

Sharing personal stories

NSC has created Victim Impact Videos - stories of individuals and families that have lost loved ones to drivers using their cell phones. Personal stories play a critical role in changing behaviors. You can view these stories at the NSC YouTube page at:

www.youtube.com/user/NatlSafetyCouncil

Victim impact videos may be downloaded at: <http://downloads.nsc.org/videos1>

Invite a speaker

FocusDriven is an independent 501(c)(3) the National Safety Council helped launch. FocusDriven is a network for families that have lost loved ones to drivers using cell phones. Many of these families want to share their stories and help others understand why this behavior is so dangerous. If you would like to invite a speaker to share his/her story at your next meeting or event, please contact:

FocusDriven: Advocates for Cell-Free Driving
(630) 775-2405 or info@focusdriven.org



Cell phone distracted driving FAQ videos

The National Safety Council produced 12 short videos that answer frequently asked questions about cell phone distracted driving. These videos can be found on YouTube at:

<http://www.youtube.com/playlist?p=PL337F74DED367FDE7>

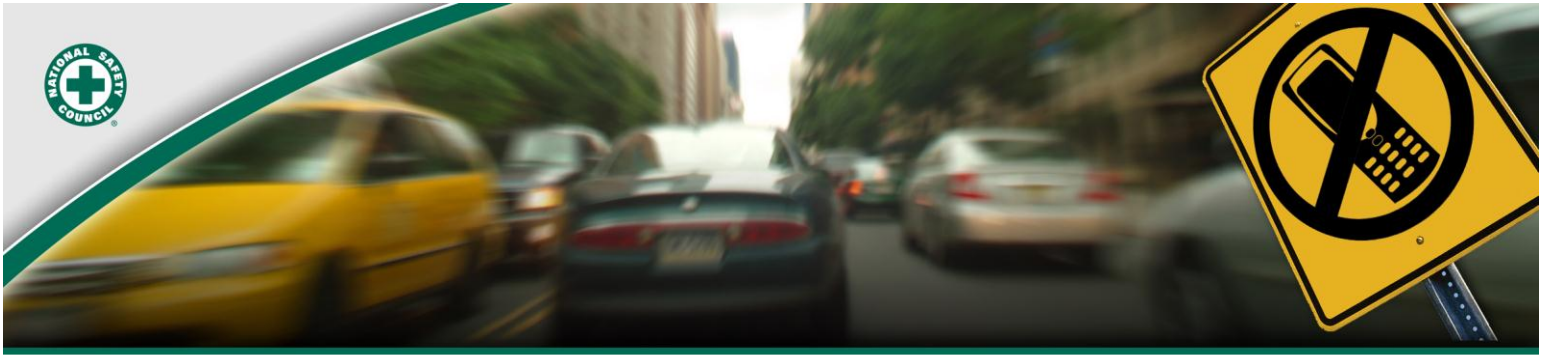
If you would like to download these videos and post them on your corporate intranet or to share in other ways with your employees, please visit:

<http://downloads.nsc.org/UnderstandingDistractedDrivingVideoSeries/>



NSC speaker

The National Safety Council is pleased to offer guidance to any organization trying to implement a cell phone policy for its employees. NSC staff often are asked to be keynote speakers at conferences or to give presentations to employees. If you are interested in having an NSC executive speak to your organization, please contact roadsafety@nsc.org with the details. While we try to accommodate as many requests as possible, schedule limitations unfortunately prevent us from accommodating every request.



Key research studies

You can find current statistics on the NSC website at:

www.nsc.org/safety_road/Distracted_Driving/Pages/DistractedDrivingResearchandStatistics.aspx

Federal and state laws and regulations

Please be aware that the laws, rules and regulations do not offer full safety protection. Company policies **can and should exceed** federal, state and province laws.

President Obama's Executive Order on Text Messaging

http://www.nsc.org/safety_road/Distracted_Driving/Documents/Obama%20Executive%20Order%20on%20Text%20Messaging%20in%20Fed%20Register%2010%2006%2009.pdf

Federal and state laws

You can find information on federal and state laws on cell phone distracted driving at:

<http://www.iihs.org/laws/cellphonelaws.aspx>

http://www.ghsa.org/html/stateinfo/laws/cellphone_laws.html

Looking for more?

You can find an expanded list of materials, reference sites and more in the Resources section of the State of the Nation 2012 Report which is included in this kit.