



Changing Social Acceptance

Public Support

Public support for total cell phone bans has increased significantly. A 2011 AAA Foundation for Traffic Safety study found:

- 94 percent consider texting a very serious safety threat
- 87 percent feel cell phone use while driving causes distraction
- 88 percent feel drivers do not know how distracted they really are when using a cell phone
- 88 percent feel distracted driving can quickly lead to a crash

Sadly, while most drivers realize the dangers of cell phone distracted driving, many still engage in the behavior regardless of the perceived danger. Many drivers continue to operate under the assumption that “I can drive safely while using my phone, but other people cannot.” This type of thinking can be deadly.

You can help

Everyone plays a role in making our roadways safer. Make a personal commitment to drive cell free, and if you have trouble doing so, use the technologies that are available to prevent cell use.

- Change your cell phone voicemail greeting to: “Hi, this is (name). I’m either away from my phone or driving. Please leave a message.”
- Tell people who call you while they are driving that you value their safety and to call back when they are no longer driving
- Talk to family and friends about the dangers and encourage them to drive cell free
- Speak up when in the car with a driver who uses a cell phone while driving
- Let people who transport children know that they should not use their cell phones while driving. If they are not willing to drive without using a cell phone, arrange alternate transportation

The time has come for everyone to take personal responsibility for his or her safety and for the safety of others on our roadways.