

Panel 1

David Zuby

David Zuby is executive vice president and chief research officer for the Insurance Institute for Highway Safety. Working out of the Vehicle Research Center (VRC), he oversees and coordinates research by the VRC, the Institute research department in Arlington and the Highway Loss Data Institute.

Mr. Zuby is the author of numerous research papers published by the Institute on topics such as the biomechanics of injury, pedestrian protection, crashworthiness and crash investigation. Prior to joining the Institute as a research engineer in 1993, Mr. Zuby worked on research projects for the National Highway Traffic Safety Administration at Transportation Research Center in Ohio. He holds a bachelor's degree from Northwestern University in Illinois.

Greg Brannon

Greg joined AAA in 1991 as an emergency roadside service counselor. Throughout his 25-year tenure with the association, Greg has held positions in Member Relations, Market Research and AAA's Business Markets Division, working with OEMs such as Lexus, VW/Audi, Porsche and BMW. Greg also served AAA Automotive Services as a Regional Manager and held the position of Director, Strategy and Planning for the association.

In his current position as Director of Automotive Engineering and Industry Relations, Greg oversees automotive research and testing, solidifying AAA's technical expertise for the benefit of its 56 million members. He also pursues collaborative efforts and explores partnerships within the automotive industry.

Greg holds a B.S. in Business Management as well as a MBA from the University of Central Florida.

Greg is involved in the Take Stock in Children student mentoring program and other local charities. He enjoys spending time with his daughter, Morgan, is an active drag racer and general automotive enthusiast.

Matt Moore

Matt Moore is vice president of the Highway Loss Data Institute, where he oversees much of HLDI's research. He also supervises loss data processing, collection of vehicle information and data services for member companies.

Mr. Moore joined HLDI in 1999 as a programmer. He is the author of numerous research papers published by HLDI on topics such as crash avoidance technologies, vehicle horsepower, motorcycles and distracted driving.

Before coming to HLDI, Mr. Moore worked in higher education, conducting institutional research, designing data systems and creating web sites. He holds an M.B.A. and a bachelor's degree from Saint Francis University in Pennsylvania.

Panel 2

Daniel McGehee

Dr. Daniel V. McGehee is director of the National Advanced Driving Simulator and Associate Professor of Mechanical and Industrial Engineering, Emergency Medicine, and Public Health.

For over 25 years Dr. McGehee has done research in driver performance and distraction and has developed numerous advanced driver assistance systems and post-crash technologies that prevent or reduce the severity of crashes. He has a keen interest in education and policy implementation of connected and automated vehicle safety technologies. He is the principal investigator of the MyCarDoesWhat National Education Campaign on Vehicle Safety Technologies.

John Sullivan

Dr. John M. Sullivan is an Associate Research Scientist in The University of Michigan Transportation Research Institute and Head of the Human Factors Group. He received his PhD in experimental psychology from The University of Michigan in 1986. Dr. Sullivan's research includes studies on drivers' experience of glare, steering performance, headlamp beam use, night vision systems, and object detection under a variety of illumination conditions. He has also directed the experimental design and analysis of driver performance in studies of driver-assistance technologies including adaptive cruise control (ACC), rollover advisory systems, and side-object warning systems. His expertise includes statistical analysis of crash datasets and naturalistic data, experimental design, evaluation of driver interface technologies, survey construction, driving simulator scenario development, measurement of human visual performance, driver workload and decision making, and application of logistic regression analysis. He is currently investigating driver understanding of lateral and longitudinal control in a variety of late-model ADAS implementations.

Anders Eugensson

Anders Eugensson received his Master Degree in Civil Engineering from Chalmers University of Technology, Gothenburg, Sweden and Imperial College, London, England in 1978.

After working as a designer on various structural design projects he joined Volvo in 1984. Between 1984 and 1987 he was part of the team that worked on the structural crashworthiness design of the Volvo 850. For a number of years he was then the manager for the legal requirements dept. and joined the Volvo Safety Centre in 1998 working on strategic issues as well as interacting with governments and policymakers.

Since the beginning of 2003 he is the Director of Governmental Affairs within Volvo Car Corporation. In this role he is part of the cross-functional team responsible for defining the long-

term Volvo Cars safety strategies. In 2013 he received the National Highway Traffic Safety Administration's US Government Special Award of Appreciation.

Panel 3

Chris Mullen

Chris Mullen spent 13 years in the auto industry, first with Nissan then Toyota, as an Engineer and Manager of Technical and Regulatory Affairs, focusing on crashworthiness regulation and biomechanics research. She managed liaison activities with government agencies, industry trade associations and research laboratories, and was a member of industry technical committees to develop voluntary standards for side impact out of position testing, vehicle crash compatibility, alcohol detection devices, and event data recorders.

Chris chaired industry committees on safety research and biomechanics. She is a member of the Society of Automotive Engineers, and served on committees for vehicle event data interface, crash test dummies, crash data collection and analysis, and the Transportation Research Board Occupant Protection Subcommittee. She served on the Association for the Advancement of Automotive Medicine Executive Committee, Board, and Abbreviated Injury Scale Business Committee. She sat on and chaired the Industry Advisory Board for the NSF Center for Child Injury Prevention Studies for 10 years and sits on Advisory Boards for the University of Michigan Transportation Research Institute and the Virginia Tech-Wake Forest University Biomedical Engineering & Applied Mechanics Department. She has been a journal reviewer and an invited speaker for the Governors' Highway Safety Administration, Lifesavers' Conference and the George Washington University graduate program and Trauma Rounds. She sits on the Leadership Circle for the Michigan Mobility Transformation Center at the University of Michigan.

Chris is the Director of the Technology Research Division at State Farm®, responsible for auto and building technology research units, automobile manufacturer relations unit, the Vehicle Research Facility, and the Technology Research and Innovation Laboratory. The division focuses on vehicle advanced technology, functionality, reparability, occupant and highway safety, as well as building safety, structure, and durability. Chris is the national spokesperson for State Farm safety research efforts, including teen driver safety, engaged driving, automated and connected vehicle technology, and peril-based mitigation research and has appeared on NBC's *The Today Show*, The Weather Channel's *AMHQ*, and local news and radio programs.

Mike Cammisa

Mike Cammisa is the Senior Director of Safety & Connected Vehicles for the Association of Global Automakers. In that role, Mike provides information and analysis to Global Automakers' members on legislative and regulatory activities affecting vehicle safety, connectivity, and automation.

As automotive technology has evolved, Mike's portfolio of issues has expanded from traditional crashworthiness and driver behavioral issues to include advanced crash avoidance technology,

automated vehicles, vehicle-to-vehicle and vehicle-to-infrastructure communications, and cybersecurity. Mike served as an industry liaison member of the Transportation Research Board's Strategic Highway Research Program Safety Technical Coordinating Committee, which provided guidance to a large-scale Naturalistic Driving Study, and was a steering committee member for the Air Bag and Seat Belt Safety Campaign. Mike has also served on several committees of the Society of Automotive Engineers including the Vehicle Event Data Recorder and Vehicle Sound for Pedestrians technical committees.

Prior to joining Global Automakers in 2000, Mike worked as a research analyst with the Insurance Institute for Highway Safety, where he authored research papers on topics including the performance of frontal air bags, seat belt use rates, and passive alcohol sensors. Mike earned his undergraduate degree in Mechanical Engineering from the University of Virginia, an M.B.A. from the Kenan-Flagler School of Business at the University of North Carolina, and a Masters of Public Policy from Georgetown University.

Henry Jasny

Mr. Jasny is the Senior Vice President and General Counsel for Advocates for Highway and Auto Safety, a public advocacy and lobbying coalition of public interest safety, health and consumer groups and insurance companies and associations. He has been involved in motor vehicle safety for more than 30 years.

Key areas of responsibility include: legal analysis of legislation and legislative drafting of safety-related provisions to advance motor vehicle safety in federal and state laws; filing of 900 comments in response to regulatory notices and proposals with federal agencies; petitioning for rulemaking regarding adoption of safety technology; and, the development of Advocates' safety positions and policies on federal and state legislation and regulation involving motor vehicle safety, including programs and standards administered by the U.S. Department of Transportation and state Departments of Transportation.

Mr. Jasny is a member of the Federal Motor Carrier Safety Administration's Motor Carrier Safety Advisory Committee (NCSAC) and a member of the District of Columbia and the U.S. Supreme Court bar associations.

Robert Gordon

Robert Gordon is the senior vice president, policy development and research for PCI. He is responsible for working with PCI members to develop and frame public policy positions on the opportunities and challenges facing the property casualty insurance industry at the state, federal and international levels. Gordon also coordinates policy support for PCI's extensive state and federal advocacy efforts, media outreach and information products.

Prior to joining PCI in August 2008, Gordon was the parliamentarian, senior counsel and ethics compliance officer for the Committee on Financial Services in the U.S. House of Representatives. Through his work, Gordon provided strategic counsel on the Non-admitted and Reinsurance Reform Act, the Terrorism Risk Insurance Act, the State Modernization and Regulatory Transparency Act and the Risk Retention Act. He also contributed to policy issues relevant to the property casualty insurance industry such as data security, privacy, liability

reform and the Fair Credit Reporting Act amendments.

While with the Committee on Energy & Commerce, Gordon developed and negotiated legislation on issues ranging from banking to health care to consumer safety, including the Gramm-Leach-Bliley Act. He has a long history of influencing policy development and leading research initiatives from his early work as legal counsel for Representative David Dreier (R-CA) and as an associate with Wiley, Rein & Fielding.

Gordon has a Juris Doctorate, with honors, from the Georgetown University Law Center, an MBA from the Peter F. Drucker School of Management, and is a former Certified Financial Planner.

Panel 4

Jennifer Dang

Ms. Dang is Chief of the United States New Car Assessment Program (U.S. NCAP), a division within the rulemaking arm of the U.S. Department of Transportation's National Highway Traffic Safety Administration (NHTSA), since June 2008. The mission of U.S. NCAP is to help consumers make informed purchasing decisions by educating consumers about vehicle safety and occupant protection and encourage manufacturers to produce vehicles that exceed minimum Federal safety requirements.

Ms. Dang came to NHTSA in 2003 as a program analyst for the National Center for Statistics and Analysis in the Office of Regulatory Analysis & Evaluation. Her analysis of crash data to evaluate the effectiveness of Electronic Stability Control (ESC) was instrumental in launching development of the Federal motor vehicle safety standard No. 126, "Electronic stability control systems."

Prior to coming to NHTSA, Ms. Dang spent nearly eleven years in process engineering and business planning at Texas Instruments in Dallas, Texas. There she managed and supported multi-million dollar accounts, and identified and resolved technical and non-technical issues across various functional groups to ensure high customer satisfaction. Ms. Dang earned her Bachelor of Science degree in Electrical Engineering from Texas A&M University, and a Master of Science degree also in Electrical Engineering from the University of Texas at Dallas.

Susan McMeen

She is currently the Director of Office of Consumer Information in the Office of Communications and Consumer Information for the National Highway Traffic Safety Administration (NHTSA). She manages all the consumer campaigns such as CIOT, Drive Sober Get Pulled Over, Distracted Driving, Tirewise and Recall and 5 Star Rating System program. Prior to joining NHTSA, she was a marketing manager at the United States Postal Service in the new product development area. There she developed repositionable notes, automated the business reply mail online and developed the Automated Postal Center that is now available nationwide. She also has worked at the Department of Energy in the Office of Energy

Efficiency and Renewable Energy as a marketing manager. Responsible for developing marketing campaigns for energy efficiency programs.

Shawn Sinclair

Shawn Sinclair is an Automotive Engineer at Consumer Reports' 327-acre Auto Test Center in Connecticut. She has worked for Consumer Reports for over 20 years in multiple areas of vehicle testing. Currently, Ms. Sinclair is focusing on advanced driver assistance and safety systems, and automotive manufacturer accountability.

Ms. Sinclair is part of the test team that conducts over 50 evaluations of every vehicle CR buys. And her contributions make their way to every issue of Consumer Reports magazine; Ms. Sinclair also writes safety articles on CR's website and special vehicle publications. She holds a bachelor's degree in mechanical engineering from the University of Hartford.

Rebecca Lindland

Rebecca Lindland serves as the senior director of commercial insights for Kelley Blue Book. In this role, she oversees the creation and delivery of consultative, actionable and differentiated insights for automakers and advertising agency clients. Working with many departments within the Cox Automotive Media Solutions Group, Kelley Blue Book's parent company, Lindland cohesively synthesizes available data and reports, highlighting interesting and relevant data with the automotive industry. By utilizing data and analysis related to customer behaviors and perceptions of automotive brands, she provides recommendations to optimize and improve advertising campaigns, messaging and media strategies. Lindland also applies knowledge of new vehicle launches to help automakers and advertising agencies craft storylines. Additionally, using these insights, she frequently speaks with media on current and upcoming trends and timely automotive news topics.

Prior to Kelley Blue Book in 2015, she spent over two years as a senior research fellow for the King Abdullah Petroleum Studies and Research Center (KAPSARC), based in Riyadh, Saudi Arabia. KAPSARC is a non-profit research institution focused on energy policy, technology and more. Lindland created and developed the center's transportation studies initiative, and spearheaded a research project aimed at analyzing the Saudi Arabian light-vehicle market to evaluate potential methodologies for applying fuel economy standards, while minimizing market disruption. She also led a project market sizing and estimating adoption rates of alternative fuel vehicles in the U.S. market, advising regulators, academics and manufacturers on the topic. Previously, Lindland also spent more than 10 years at IHS Automotive as director of research and formerly, as a director of industry research and senior analyst.

As a veteran industry analyst, Lindland is highly respected in the automotive industry and frequently interviewed by national media outlets, such as *The Wall Street Journal*, *Bloomberg*, National Public Radio, *WIRED*, and CBS News, among others. She also recently served on two National Academies of Sciences committees, "Overcoming Barriers to Electric Vehicle Deployment" and "Cost, Effectiveness and Deployment of Fuel Economy Technologies for Light-Duty Vehicles."

Lindland holds a bachelor's degree in business administration and accounting from Gordon College in Wenham, Mass.

Jamie Page Deaton

Jamie Page Deaton is the managing editor of U.S. News and World Report's Best Cars Website. She is regularly turned to for expert commentary on the automotive industry and buying advice for everyday car shoppers. She has been published in outlets including Yahoo!, MSN, AARP, The Boston Globe Magazine and The Washington Post Express.

As part of the team that launched the U.S. News Car Rankings in 2007, Jamie developed the U.S. News Best Cars review format and new car rankings methodology. Since then, she has overseen the addition of used car rankings, and leads the team's annual rankings of Best Vehicle Brands, Best Cars for the Money and Best Cars for Families. Under her editorial direction, the Best Car Site has grown to attract 45 million unique visitors over the past year, with over 65 percent of visitors actively shopping for a car. Eighty percent of active shoppers reported that the U.S. News Best Cars site influenced their car purchasing decision.

Jamie is a graduate of the College of William and Mary and the University of Delaware where she earned a master's degree in sociology in 2005. She is a member of the New England Motor Press Association and a juror for the North American Car and Truck of the Year awards.

Panel 5

Jared Allen

Jared Allen is the Senior Director of Media Relations for the National Automobile Dealers Association. In addition to serving as NADA's primary spokesperson, Allen is responsible for crafting the organization's public relations and media strategy. He also oversees digital and social media engagement efforts, and is a senior member of NADA's policy development team.

Allen is veteran communicator, and has extensive experience in strategic communications, journalism and public affairs. Throughout his career, he has provided leading counsel in the areas of corporate communications and reputational management, issues management, media relations, digital engagement, crisis communications and litigation communications.

Prior to joining NADA, Allen was a Vice President at Levick Communications, where he managed litigation- and crisis-communications accounts while helping the firm grow its public affairs practice. Allen also previously served as a Director at FTI Consulting, where he provided strategic, content-development, editorial and media-placement support for clients, particularly within FTI's Energy and Natural Resources Practice.

Prior to joining FTI in 2010, Allen was a staff writer for *The Hill* newspaper during one of busiest legislative cycles in history, covering Congressional intervention into the auto industry, financial regulatory reform, climate change legislation and healthcare reform. He is the recipient of multiple professional journalism awards, including Society of Professional Journalists'

"Dateline" awards for general news and investigative reporting.

Allen earned his master's degree from the Columbia University School of Journalism, where he received the Sevellon Brown Graduate Award for practicing ideal ethics and for demonstrating exceptional knowledge and understanding of the history of American journalism. He holds a Bachelor of Arts in Political Science from the University of Connecticut.

Kyle Rakow

Kyle Rakow is Vice President and National Director of AARP Driver Safety (ADS), which administers the nation's longest standing and largest refresher driving course. ADS has helped 16,000,000 participants remain safe, confident, and independent on the road since 1979 through leading educational programs. AARP is a nonprofit, nonpartisan, social welfare organization with a membership of nearly 38 million that helps people 50 and older turn their goals and dreams into real possibilities. Kyle's passion for safe driving and the ADS mission extends well into his personal life. In 2009, he founded and continues to serve as President of the Jason Beach Foundation in memory of his best friend who passed away in a fatal car accident. The Foundation raises funds to help children and families in need.

Jodi Olshevski

Jodi Olshevski is executive director of The Hartford Center for Mature Market Excellence, leading a team of corporate gerontologists who conduct primary research and deliver expert services across The Hartford. The team has won numerous awards, and is nationally-recognized as the pre-eminent corporate gerontology organization in the United States. An expert on a wide array of topics such as business and aging, caregiving, eldercare, housing, older driver issues, and vehicle technology adoption among mature drivers, Olshevski has been interviewed widely by national and regional television and radio shows, including the CBS Early Show and NBC Nightly News, and by national publications such as the NY Times, the Chicago Tribune, USA Today, the Los Angeles Times, and the AARP Bulletin, to name a few.

Allen Robinson

Dr. Robinson has been an educator-teacher for over thirty years. He has a Ph.D. from Michigan State University where his studies centered on curriculum development and instructor training. Allen began his career as a driver education teacher in Wheaton, Illinois.

Dr. Robinson taught driver education instructors at the Indiana University of Pennsylvania from 1981 to 2010 where he was the director of the Highway Safety Center. Dr. Robinson became the CEO of ADTSEA in 1994 and provided the management services for ADTSEA, the American Driver and Traffic Safety Education Association, representing driver education teachers.

Dr. Robinson retired from the University in 2010 with emeritus status and moved the management services for ADTSEA to Highway Safety Services, LLC, a consulting company for which he is president of and where he continues to serve as the CEO of ADTSEA.