

About the Road to Zero

Launched in 2016 as a partnership between the U.S. Department of Transportation and the National Safety Council, the Road to Zero Coalition has the goal of ending fatalities on our nation's roads by 2050.

Tens of thousands of people die on U.S. roads every year, and the fatality trend is going in the wrong direction. After a decade of record declines, traffic fatalities are increasing. To reverse this trend, the Road to Zero Coalition, made up of over 450 member organizations, promotes proven lifesaving strategies and leads the development of a new scenario-based vision on how to achieve zero traffic deaths based on evidence-based strategies and a systematic approach to eliminating risks.

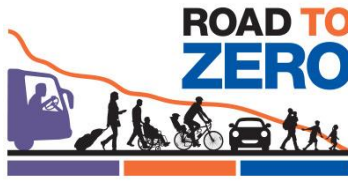
Zero traffic deaths sounds like a lofty goal, but it is attainable based on a few driving principles:

- Traffic fatalities and injuries are preventable
- A future with zero traffic deaths is more certain than ever with the emergence of automated vehicles and the Safe Systems transportation approach
- A coordinated effort that brings together multiple stakeholders with the same goal can achieve more than individual organizations working independently

The Road to Zero includes in the discussion representatives of roadway, behavioral and vehicle safety, and also nonprofit groups, public health officials and technology companies – dozens of organizations working together to develop a coordinated approach to highway safety.

To accomplish its goals, the Road to Zero Coalition awards Safe System Innovation Grants. U.S. DOT funds these grants with \$1 million each year for three years. In addition to the Coalition members, the Road to Zero is led by a Steering Group, which includes NSC as Chair, NHTSA, FHWA and FMCSA as advisory members, and 16 additional organizations. The full Steering Group list includes:

- U.S. Department of Transportation
- Federal Highway Administration
- Federal Motor Carrier Safety Administration
- National Highway Traffic Safety Administration
- National Safety Council
- American Automobile Association (AAA)
- American Association of Motor Vehicle Administrators (AAMVA)
- American Association of State Highway and Transportation Officials (AASHTO)
- Advocates for Highway and Auto Safety (AHS)
- Commercial Vehicle Safety Alliance (CVSA)
- Governor's Highway Safety Association (GHSA)
- Global Automakers



- International Association of Chiefs of Police (IACP)
- Intelligent Car Coalition (ICC)
- Insurance Institute for Highway Safety (IIHS)
- Institute of Transportation Engineers (ITE)
- Mother's Against Drunk Driving (MADD)
- National Association of Counties (NACo)
- National Association of City Transportation Officials (NACTO)
- National Association of State EMS Officials (NASEMSO)
- Vision Zero Network (VZN)