

Road to Zero FAQs

Overall Purpose

1. Traffic deaths are increasing now. Why are you talking about what will happen 30 years from now?

It is important to respond to the immediate problem – and equally important to look to the future so we don't keep coming back to the same problem. That is why we are working on both near-and long-term initiatives.

For the near-term, we are continuing to build our Road to Zero Coalition to provide funding opportunities for traffic safety organizations that can mobilize constituents to conduct evidence-based strategies.

For the long-term, we are releasing a new scenario-based vision for a community which has achieved zero traffic deaths. We believe that this goal is feasible in a 30-year time frame and that documenting the methods by which a community could reach zero fatalities would be valuable both as a basis for planning and for advocacy.

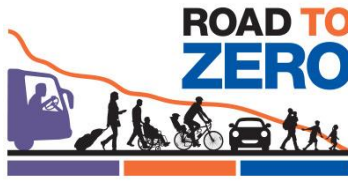
We feel that that this future scenario will make a compelling case for implementing the work laid out in the Toward Zero Death National Strategy and furthering the work being done by Vision Zero Network and other zero-fatality based efforts.

2. Who is serving on the Steering Group that is providing input on these short and long term initiatives?

The three surface transportation modal administrations of the U.S. Department of Transportation - NHTSA, FHWA and FMCSA - are working closely with the National Safety Council (NSC) to manage these initiatives. The Steering Group includes NSC serving as Chair, with NHTSA, FHWA and the FMCSA as advisory members, and 16 additional organizations involved in road safety – behavioral, roadway and vehicle. The full list consists of:

Steering Group members:

- U.S. Department of Transportation
- Federal Highway Administration
- Federal Motor Carrier Safety Administration
- National Highway Traffic Safety Administration
- National Safety Council
- AAA
- American Association of Motor Vehicle Administrators (AAMVA)
- American Association of State Highway and Transportation Officials (AASHTO)
- Advocates for Highway and Auto Safety (AHS)
- Commercial Vehicle Safety Alliance (CVSA)
- Governor's Highway Safety Association (GHSA)



- Global Automakers
- International Association of Chiefs of Police (IACP)
- Intelligent Car Coalition (ICC)
- Insurance Institute for Highway Safety (IIHS)
- Institute of Transportation Engineers (ITE)
- Mothers Against Drunk Driving (MADD)
- National Association of Counties (NACo)
- National Association of City Transportation Officials (NACTO)
- National Association of State EMS Officials (NASEMSO)
- Vision Zero Network (VZN)

Coalition

3. Who can join the Coalition?

Membership is free, broad and inclusive. The intent is to bring organizations and people together to focus resources on initiatives with proven effectiveness. Visit nsc.org/roadtozero to join.

4. Who is eligible for funds awarded by the Coalition?

The Coalition defines eligibility for awards, with the intent of the program being to provide funding to non-profit organizations that have traffic safety as a core mission.

5. Which organizations received the inaugural grants?

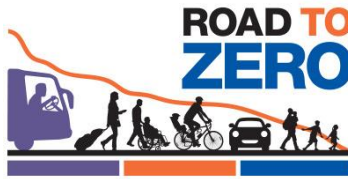
In 2017, the Coalition awarded a total of \$1 million in inaugural grants to seven organizations: Chicago Department of Transportation, Los Angeles Police Department, National Association for County Engineers, National Complete Streets Coalition, Roadway Safety Foundation, San Francisco Metropolitan Transportation Agency, and University of Michigan Traffic Research Institute.

6. When will the next round of funds be awarded?

Funds for Fiscal year 2017 grants were distributed in summer 2017. For Fiscal year 2018, applications for grants will be accepted starting December 2017 until February 2018. Decisions on grant winners will be announced spring 2018.

7. What topics will the Coalition pursue in their solicitations?

Awardees should present innovative approaches to evidence-based highway safety measures. To qualify, an organization needed to clearly explain how their program will reduce roadway fatalities, set a timeframe for the reduction, outline how the program will be evaluated, and detail how the organization intends to reach its target audience and how much money they are requesting.



8. Who makes the decisions for the Coalition about focus areas, funding awards, etc.?

The Steering Group provides input on the activities of the Coalition and the direction of the future scenario development. NHTSA, FHWA, FMCSA help NSC and the Steering Group guide the work of the Coalition. Grant applicants are ranked and rated by FHWA, FMCSA, NHTSA and CDC. NSC awards grants based on these rankings.

Scenario Development

9. How does this effort fit with the Toward Zero Death National Strategy or the work being done by the Vision Zero Network?

Our intent is to complement the work of these groups with a new scenario-based vision of a community that has achieved zero traffic deaths by 2050. TZD and the Vision Zero Network are doing tremendous work. We hope that this scenario-based effort will give that work even more exposure.

10. Will this be a plan for reaching zero traffic deaths?

Our objective is to develop a scenario-based vision for a community with zero traffic deaths. A scenario isn't a plan, but it could help guide future planning activities.

11. When will the scenario be completed?

We anticipate that development of the community scenario will be released in early 2018.

12. Who makes decisions about the approach, content or presentation of the scenario?

The critical insights needed to formulate the scenario come from Coalition members and other safety constituents. Input on the general direction and process for developing the scenario comes from the Steering Group. The RAND Corporation provides the technical expertise for producing the scenario and facilitated workshops to gather input from constituents.

13. What is the Road to Zero Coalition's relationship with the National Safety Council?

The National Safety Council launched the Road to Zero Coalition, in partnership with the U.S. Department of Transportation – alongside its three modal administrations – in 2016. NSC serves as Chair of the Road to Zero Steering Group and Coalition.