



Take Action

The Road to Zero will release its scenario-based vision for a community with zero traffic deaths in 2018, which will include steps for communities, organizations and individuals to take to help us all reach zero.

Until then, individuals and organizations can take a variety of steps on their own to make a difference and help reduce roadway fatalities.

Individuals and organizations can:

- Host a child passenger seat safety check
- Organize a seatbelt check at a local high school
- Present the DriveitHOME.org [Steer Your Teen program](http://www.driveithome.org/steer-your-teen-program) to local parents and their teen drivers
- Adopt a cell-phone policy for your workplace, encouraging employees to avoid cell phone use behind the wheel while traveling for work
- Contact and meet with local and state legislators to bring attention to the need for seatbelt, cell phone distraction and other laws for drivers
- Encourage others to join the Road to Zero Coalition