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# National Safety Month Plan to Participate

Presented By: Debbie Riedner  
National Safety Council



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National Safety Month

benefits



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# Benefit Review

- Your dues cover **ALL of your employees**
- **Opt-in** to receive benefits
- **Share your Member ID**
  - Primary contact info cannot be altered
  - **Member ID is password** into Members-Only Website
    - <http://members.nsc.org>
  - Ensures discounts for purchases

*Don't know your ID? Call 800.621.7619.*



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# All Your Employees Can Receive These Benefits



**MEMBERSHIP newsAlert**  
By the editors of Safety+Health magazine

Would you like to receive this news alert every week? Click on the link below to opt in or access the mobile edition on the mobile app.

**This week**

**IN THE NEWS**

- Congressional committee reviews OSHA enforcement issues
- OSHA announces combustible dust publications
- Suits to continue against an electrical
- Workers' compensation based on age are unconstitutional, court rules
- CBE: Supreme's ethical reaction caused West Virginia blast
- Senate introduces OSHA amendments
- AFL-CIO seeks overhaul of safety and health laws
- Settlement awards in US FOS secretary
- Study finds hazardous wastes are underreported
- NIOSH issues public comment on radiation protection
- OSHA issues more training facilities
- NIOSH issues hazard response guidance

**Y NEWS**

- OSHA issues an ambulance safety concerns
- Issues a fact sheet on fatal motor vehicle crashes
- OSHA issues program on child safety seats
- OSHA issues OSHA enforcement public health issues

**NEWS**

- OSHA issues safety recommendations
- OSHA issues public comment on enforcement
- OSHA issues public comment on enforcement

**OSHA NEWS**

- OSHA issues public comment on enforcement
- OSHA issues public comment on enforcement

**Benefit Brief**  
Dear April 2009

**Member Webinars**

**What's New...**

**Reminders!**

**Take the OSHA's "Check or Check?"**

**MEMBERSHIP**

**25% OFF @ MEMBERSHIP**

**MEMBERSHIP**

**MEMBERSHIP**

**MEMBERSHIP**

## Safety+Health Magazine

Our #1 member benefit. As a member company, all of your employees can receive a **free subscription** – a \$36.00 value.

## News Alert

The most up-to-date safety and health information.

## Library Alerts

Bi-monthly and by venue these alerts are a great way to stay current on additions to the NSC Library collection.

## Industry-Specific Division Newsletters

Find safety news and information on a variety on industries in the “Division” section of the Members-Only Website.

## Benefit Brief

Highlights your member benefits, including upcoming webinars

Visit [members.nsc.org](http://members.nsc.org)



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National Safety Month

**what & why**



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# What is National Safety Month?

- Established by NSC in 1996
- Increase public awareness
- Decrease number of people accidentally injured or killed
- Reflects 95+ years influencing people to adopt and maintain safe and healthy behaviors



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# Weekly Themes

<b>Week 1</b>	June 1-7	Teen Driving
<b>Week 2</b>	June 8-14	Falls Prevention
<b>Week 3</b>	June 15-21	Overexertion
<b>Week 4</b>	June 22-28	Distracted Driving



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# Teen Driving – week 1

- Crashes leading cause of teen deaths
- 2007: 5,400 fatal crashes, drivers 16-19
- Offer supervised practice
- Reduce exposure to high-risk situations
- Set expectations and enforce agreements





# Falls Prevention – week 2

- Falls are the leading cause of nonfatal injuries for most age groups.
- The rates of fall-related deaths among older adults rose significantly over the past decade.

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# Overexertion – week 3

- Back injuries are the nation's leading workplace safety problem.
- According to BLS, back injuries account for one of every five workplace injuries or illnesses.

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- Driver inattention is a leading cause of traffic crashes.
- Cell phone use top risk: frequency, duration.
- 100 million use cell phones while driving.
- 81% of cell phone owners say they talk and drive.



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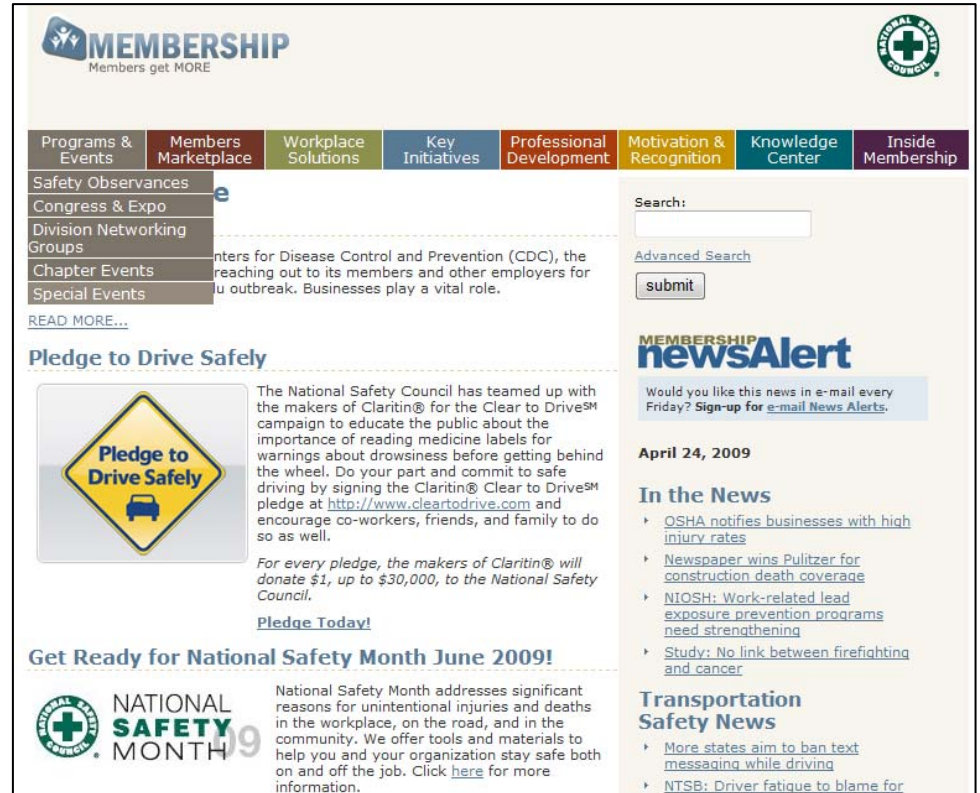
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From the Members-Only home page, select the Programs & Events option from the navigation bar. Special Events is the last item in the drop down.

National Safety Month information will be posted there.



The screenshot shows the 'MEMBERSHIP' section of the National Safety Council website. The navigation bar includes: Programs & Events, Members Marketplace, Workplace Solutions, Key Initiatives, Professional Development, Motivation & Recognition, Knowledge Center, and Inside Membership. A dropdown menu is open under 'Programs & Events', listing: Safety Observances, Congress & Expo, Division Networking Groups, Chapter Events, and Special Events. The 'Special Events' item is highlighted. Below the navigation bar, there is a search box, a 'MEMBERSHIP newsAlert' section with a date of April 24, 2009, and a 'Get Ready for National Safety Month June 2009!' section featuring a 'Pledge to Drive Safely' campaign with a yellow diamond sign and a car icon. The National Safety Council logo is visible in the top right corner of the page.

Visit [members.nsc.org](http://members.nsc.org)



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- Podcasts on each theme
- Links to incentives for purchase
- Links to additional materials
- Links to each of the weekly materials

Watch News Alert for announcements regarding new content being posted.

The screenshot shows the National Safety Council's membership page for National Safety Month 2009. At the top, there is a navigation bar with categories: Programs & Events, Members Marketplace, Workplace Solutions, Key Initiatives, Professional Development, Motivation & Recognition, Knowledge Center, and Inside Membership. The main heading is "MEMBERSHIP" with the tagline "Members get MORE". Below this is a "Special Events" section titled "Get Ready for National Safety Month June 2009!". It features the National Safety Council logo and a brief introduction to National Safety Month. A search bar is located on the right side. The page is divided into several sections: "NSM Incentive Items for Purchase" with a list of items like NSM Proud Member Flag, NSM Ribbons, NSC Proud Member Flag, NSM Lapel Pin, I Make Safety a Priority Pin, I Make My Workplace Safer Pin, Injuries Are No Accident Pin, Green Safety Wristbands, and NSC Lapel Pin; "Additional NSM Materials" including Customizable Press Release and NSM Culture of Safety Certificate; "Members-Only Website Scavenger Hunt"; "National Safety Month Photo Gallery"; "Risk and Tip Sheets" with links for Teen Driving, Falls Prevention, Overexertion, and Distracted Driving; and "National Safety Month Sponsorship Opportunities". A "NSC Shopping Cart - REMINDER" section is also present. The page lists weekly themes: Week 1: June 1-7 Teen Driving, Week 2: June 8-14 Falls Prevention, Week 3: June 15-21 Overexertion, and Week 4: June 22-28 Distracted Driving. Each week has a "Listen to the Podcast" link. A "READ MORE..." link is provided for each week's details.

Visit [members.nsc.org](http://members.nsc.org)



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# Weekly Webinars

- Anyone can attend
- Focus on weekly themes
- Presented by council staff and/or industry leaders on the topic
- 45 minutes presentation, 15 minutes Q&A



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# Weekly Webinars

- **June 2:** My Teen Will One Day be Driving My Car
- **June 8:** Falls at Work –  
Protect Yourself and Your Employees
- **June 17:** Overexertion –  
Protect Yourself and Your Employees
- **June 22:** Dangers of Distracted Driving



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# Weekly Materials

- Podcast
- Word Search
- Crossword Puzzle
- Poster
- Risk & Tip Sheet



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# NSC Press Release

- Competitive Advantage
- Download and customize the press release
  - Submit it to local news
  - Post on your website
  - Email customers, prospects, partners, resellers, dealers, etc.



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# Culture of Safety Certificate

- Customizable
- Provides Recognition



## National Safety Month's Culture of Safety Certificate

is personally presented to

For outstanding contributions to  
A safer work environment



This award is self-administered and based upon data submitted by the participant. While the National Safety Council doesn't review each applicant's data, we do randomly submit audit submissions for accuracy.



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# Safety Jeopardy

- Tests knowledge and skills around themes
- Interactive game
- Popular with members last year

TEEN DRIVING	FALLS	OVER-EXERTION	DISTRACTED DRIVING	SUMMER SAFETY	ENVIRONMENT
<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>
<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>	<u>2</u>
<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>	<u>3</u>
<u>4</u>	<u>4</u>	<u>4</u>	<u>4</u>	<u>4</u>	<u>4</u>
<u>5</u>	<u>5</u>	<u>5</u>	<u>5</u>	<u>5</u>	<u>5</u>

[Click here for FINAL JEOPARDY](#)



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# Members-Only Scavenger Hunt

- Get your employees involved
- Amazing amount of information available
  - Posters – download for FREE
  - Webinars – Live and recorded
  - Safety+Health Plus
  - Archived articles
  - Programs, events, monthly/weekly safety observances, etc.

Download and share  
with others in your  
company!



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# Safety Incentives



**New!**



**New!**



**New!**

*Order all items at [shop.nsc.org](http://shop.nsc.org)*



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# Please Note

- Free online CPR/AED training first week of June
- Free online Alive at 25 Parent Program during Teen Driving week
- We will be posting NSC's cell phone policy during the Distracted Driving week



# Don't Forget

- Nationwide Chapter Network
  - Contact your local chapter to participate in activities in your area
  - [nsc.org/chapters](http://nsc.org/chapters)
- Public website at [nsc.org/nsm](http://nsc.org/nsm)





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# REMEMBER:

## Get Everyone Involved

- Kick-Off Party in first week of June, name-drawing for a free pair of baseball tickets
- Instructor-led session of “Alive at 25 Parents Program” open to all staff
- Work with Building & Facilities staff to create a mock living room in an empty office at NSC, illustrating risks for trips and falls
- Inviting member of NSC’s local park district to lead two 30-minute demonstrations of back-strengthening exercises
- Lining an outdoor path with objects and asking staff to walk it while talking on their cell phones, then testing their ability to recall objects that they passed; exercise illustrates “inattention blindness”



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# Thank you!

## Idea Sharing:

What are you doing this year?

How are you getting employees involved?

What has been successful in the past?



**Proud Member**

### Don't forget – Support Safety Year Round!

The National Safety Council proud member logo can be used on your website, business cards, corporate literature, etc. Visit [shop.nsc.org](http://shop.nsc.org) to download your free copy.



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