



Construction/Utility Division

Purpose:

The Construction/Utility Division of the National Safety Council provides an opportunity for its members in the occupational health and safety profession to stay current with today's trends in safety, network and learn from one another, promote mentoring opportunities, and address specific safety risks in our workplace's and identify countermeasures to tackle these issues. Additionally, the Construction/Utility Division will recognize colleagues demonstrating leadership in the area of Safety and Health.

Goal:

Grow the number of Construction/Utility organizations engaged in Safety and Health to end preventable injuries and fatalities in the workplace, on the road, and in homes and communities.

Eligibility:

Any Construction/Utility organizations are eligible to attend our Bi-Annual meetings to educate themselves on today's emerging issues. Through fellowship and engagement, we can make a positive advance and encourage membership with the National Safety Council.

Key Strategies & Tactics:

1. Recruitment & retention of members for the Construction/Utility Division
 - a. Identify potential new members and encourage former members to get back engaged
 - i. NSC Membership, Utility Organizations, Construction Organizations, etc.
 - b. Create marketing plan
 - i. Social media, Construction/Utility Division web page, personalized emails, industry newsletters and phone calls. etc.
 - c. Build "onboarding" process
 - i. Welcome email from Division Chair, calendar of upcoming events, expectations of members, etc.
 - d. Ongoing communication to division members
 - i. Frequent updates on social media
 - ii. Frequent email updates
 - iii. Frequent text message updates
2. Promote and Recognize Safety Leaders
 - a. Distinguished Service to Safety Award (DSSA) –. The Distinguished Service to Safety Award recognizes outstanding service and contributions to the field of safety, and it is the most prestigious award given to individuals by the National Safety Council.
 - i. Update and revise Construction/Utility Division awards criteria.
 - ii. Update plan for nominations and review process, etc.
 - b. Engage in and work with trade magazines to have articles focused on Construction/Utility safety issues.
 - c. Increase speaking opportunities at Congress & other safety events

3. Mentoring and Networking
 - a. Establish a framework for regular opportunities to learn from aging workforce who have excelled or gone into Safety Consulting
 - b. Engage the Young Safety Professionals to become involved the Construction/Utility Division.
 - c. Involve the local chapters of the NSC.

4. Create a plan that would allow us to build resources around existing NSC products
 - a. Recirculate existing safety products and reference materials
 - b. Create new materials that would be distributed to companies and personnel involved in the Construction/Utility trades.
 - i. Fall Protection
 - ii. Confined Spaces
 - iii. Injury Case Management

5. Address health and safety issues unique to Union Construction/Utility in the workplace
 - a. Devise communications plan to raise awareness of the hazard recognition
 - i. Identify partners: NIOSH, OSHA, Construction/Utility Liaisons, etc.
 - b. Promote NSC Safety Observances and Events
 - i. National Safety Month
 - ii. Distracted Driving Awareness Month

6. Increase NSC membership.