

OUR DRIVING CONCERN

TEXAS EMPLOYER TRAFFIC SAFETY PROGRAM

A PROGRAM OF THE NATIONAL SAFETY COUNCIL



January 2015

The **Safety Coach** and **Tailgate Talk** are quick and easy tools to help you keep your employees safe on the road.

Safety Coach is designed for an office setting. You can use these resources at a staff meeting, or incorporate into email communications and newsletters.

Tailgate Talks allow you to take the message on the road and connect with your employees in the field.

Motor vehicle crashes are the **#1 cause** of workplace related deaths.

The average workplace motor vehicle crash costs an employer **more than \$24,000**.

If the employee is injured, the average cost increases to **more than \$125,000**.

For more resources, visit our website:
www.txdrivingconcern.org

Know someone who would

Safety Coach

DID YOU KNOW? Super Bowl Sunday is a particularly deadly day in Texas, which leads the nation in drunk driving deaths overall. On Super Bowl Sunday 2014, there were 128 DUI alcohol-related traffic crashes in Texas resulting in eight fatalities and 12 serious injuries over a 24-hour period.

Support your employees and help make this weekend safer by holding a safety meeting using the tips from our **Tailgate Talk** below, and sharing these Game Day resources.

- [Make your Game Plan](#)
- [Posters, Banner Ads and more resources](#) for your workplace
- Use this time to establish or reenforce your [company policy](#)

Tailgate Talk

We make plans ahead of time *ALL* the time, whether it's running errands, scheduling work projects, or coordinating family obligations. The same type of pre-planning can help you stay safe this Super Bowl Sunday.

If you're attending a Super Bowl party or watching the game at a sports bar or restaurant

- **P.A.S.S.** Plan to avoid alcohol, or pass your keys to a designated driver. Before you get to the party, know exactly how you will get home – versus trying to choose the “least drunk” person from your group.
- **Avoid late night driving.** If you can pull yourself away from the TV during the last quarter of the game, you'll avoid the post-game rush. If you watch the entire game, plan to leave as soon as the game clock runs out
- **Drive in the right lane.** Sticking to the right lane can save your life from drunk drivers, and wrong-way drivers alike. Oftentimes drunk drivers drift out of their lane or into oncoming traffic. The further you are to the right of the road, the better your chances of avoiding being sideswiped or hit head-on by a drunk driver.

If you're hosting a Super Bowl party:

- **Check-in with guests.** Make sure they have a *non-drinking* driver to take them home, or arrange for alternate transportation to see that they get home safely.
- **Shopping list.** Have plenty of food and non-alcoholic drinks at the party.
- **Host your party just like they do at the stadium.** Stop serving alcohol at the end of the third quarter of the game.
- **Take the keys** away from anyone who has consumed alcoholic beverages because impairment starts with

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the first drink. Call them a cab or make sure a non-drinking driver can take them home.

Remember, you can be held liable and prosecuted if someone you served ends up in a drunk-driving crash.

Super Bowl Sunday should be a day of fun for you, your family and friends. Don't let drunk driving spoil your fun. A first-time DWI charge could cost you as much as \$24,000, but being involved in a drunk driving crash could cost someone's life. Expect law enforcement to be out full force this weekend, and plan accordingly.

Drive Safe,

Lisa R. Robinson, Program Manager

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