

OUR DRIVING CONCERN

TEXAS EMPLOYER TRAFFIC SAFETY PROGRAM

A PROGRAM OF THE NATIONAL SAFETY COUNCIL



October 2015

Safety Coach is designed for an office setting. You can use these resources at a staff meeting, or incorporate into email communications and newsletters.

Tailgate Talks allow you to take the message on the road and connect with your employees in the field.

Free Mini-webinar Series:
[Occupational Driving Safety Programs: The Vehicle and the Environment](#)
Thursday, Nov 5, 10:00 am

Upcoming Trainings

Tuesday, Nov 3
8:30 a.m.-12:45 p.m.

TX Dept. of Insurance
7551 Metro Center Drive, Austin, TX
Space is limited. Please register to attend.
[Register](#)

Know someone who would benefit from receiving this monthly

Safety Coach: Night-time Driving

Traffic death rates are three times greater at night than during the day, according to the National Safety Council. One big contributing factor involves darkness and how it impacts our ability to perceive and react to situations on the road.

Ninety percent of a driver's reaction depends on vision, and vision is severely limited at night. Depth perception, color recognition, and peripheral vision are compromised after sundown.



Although you often can't control when your drivers and employees are on the road, there are steps you can take to ensure they're safer drivers.

- Share [useful tips](#) in your employee newsletter or company intranet
- Print and post this [colorful infographic](#)
- [Play a video](#) during your next meeting or safety talk

Tailgate Talk

There are certain challenges and special hazards to be aware of with night-time driving. So why is night driving so dangerous?

One obvious answer is darkness. Ninety percent of a driver's reaction depends on vision, and vision is severely limited at night. Depth perception, color recognition, and peripheral vision are compromised after sundown.

Forget the '80s rock ballad, there is no reason to wear sunglasses at night; try our other Top 10 DO's and DON'T's when you hit the road at night:

1. Drive within the range of your headlights, not by what you think you see beyond your headlights.
2. Focus your eyes on the right edge of the pavement to avoid being blinded by oncoming headlights.
3. Clean your headlights and your windshield (inside and out).

newsletter?

[Add them](#) to our email list.

Questions?

Contact [Lisa Robinson](#),
(512) 466-7383.

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resources: www.txdrivingconcern.org

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#SafetyJourney

4. Use your high beams when you can.
5. Turn your head from side-to-side to increase your peripheral vision.
6. Dim your instrument lights to reduce brightness when you look at them.
7. Don't depend on fog or parking lights when driving at dusk or dawn.
8. Don't turn your interior lights on while driving.
9. Don't stare into your side-view mirrors as cars pass from behind.
10. Don't use any type of medication that may change your night vision or cause drowsiness.

The Our Driving Concern Newsletter

Our Driving Concern is a monthly e-newsletter from the Texas Employer Traffic Safety Program, a landmark driving initiative funded by a grant from the Texas Department of Transportation. This initiative is building a statewide network of employer involvement in crash prevention for employees both on and off the job.

Do you have a friend or colleague who would benefit from receiving this monthly newsletter? Add them to our email list.

Our goal is to help employers put traffic safety into their safety culture. Please feel free to contact me,

Lisa Robinson

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