

OUR DRIVING CONCERN

TEXAS EMPLOYER TRAFFIC SAFETY PROGRAM

A PROGRAM OF THE NATIONAL SAFETY COUNCIL



August 2015

The **Safety Coach** and **Tailgate Talk** are quick and easy tools to help you keep your employees safe on the road.

Safety Coach is designed for an office setting. You can use these resources at a staff meeting, or incorporate into email communications and newsletters.

Tailgate Talks allow you to take the message on the road and connect with your employees in the field.

Visit our website for resources
www.txdrivingconcern.org

Know someone who would benefit from receiving this monthly newsletter? [Add them](#) to our email list.

Questions?
Contact [Lisa Robinson](#),
(512) 466-7383.

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Keep your employees safe.
[Join the Journey to Safety Excellence](#) today!
#SafetyJourney

Safety Coach

Alcohol-related crashes are a serious problem in Texas; someone gets in a DUI-alcohol crash every 20 minutes and 37 seconds! Labor Day weekend is an especially dangerous time on our roads.

The following materials make sharing the message easy, and letting your employees know you care about them and their safety, first:

- [Play a video](#) during your next meeting
- Post [this poster](#) in the employee breakroom or bathroom
- Use the [PEAK Campaign Materials](#) before Labor Day Weekend to engage your employees



Tailgate Talk

Labor Day Weekend is just around the corner, which is why we're asking employees to make sure they enjoy the holiday safely, and put a plan into place before they get on the road.

Let's go through a few tips now, so everyone can plan on a fun, safe weekend.

1. **If you are going to consume alcohol, do not get behind the wheel.** There are plenty of resources like [SoberRides.org](#) to assist if you cannot spend the night where you are, or plan for someone else to drive.
2. **Designate a sober driver - not the "least drunk" person in the group.** And make sure your Designated Driver gets all the kudos they deserve - free food or appetizers, nonalcoholic drinks, or the best seat in the house - it doesn't have to be a chore!
3. **Catch a bus, call a cab or someone you trust to pick you up, or TxDOT's website [SoberRides.org](#),** which lists ride options in areas throughout Texas.
4. **Spend the night if you cannot find alternative transportation.** It's always fine to let the host know you might plan to stay over night ahead of time.

Are you hosting? Try a few of these tips for safer party planning:

1. As guests RSVP, confirm that they have a plan for a safe way home via a non-drinking designated driver (rideshare service, public transportation, taxi, etc.).
2. Plan activities like party games or door prize drawings that do not involve alcohol, so designated drivers and nondrinkers don't feel like they're missing out. Also, do not push drinks! Drinking at a party is not mandatory for having a good time.

3. Make sure you have plenty of non-alcoholic beverages or mocktails for non-drinking drivers and others who prefer not to drink alcohol.
4. Keep the number of a taxi service or rideshare app on hand, and ready for the end of the night.

The Our Driving Concern Newsletter

Our Driving Concern is a monthly e-newsletter from the Texas Employer Traffic Safety Program, a landmark driving initiative funded by a grant from the Texas Department of Transportation. This initiative is building a statewide network of employer involvement in crash prevention for employees both on-and-off the job.

Do you have a friend or colleague who would benefit from receiving this monthly newsletter? Add them to our email list.

Our goal is to help employers put traffic safety into their safety culture. Please feel free to contact me,

Lisa Robinson

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