

# OUR DRIVING CONCERN

TEXAS EMPLOYER TRAFFIC SAFETY PROGRAM

A PROGRAM OF THE NATIONAL SAFETY COUNCIL



June 2015

## Events & Trainings

June is  
[National Safety Month](#)

**Atlanta ODC  
Train-the-Trainer**  
June 25 (8:30-12:30 p.m.)  
[Register Now](#)

**TTI Traffic Safety  
Conference**  
June 8-10  
[Website](#)

Visit our website  
[www.txdrivingconcern.org](http://www.txdrivingconcern.org)

Know someone who  
would benefit from  
receiving this monthly  
newsletter?  
[Add them](#) to our email list.

**Questions?**  
Contact [Lisa Robinson](#),  
(512) 466-7383.

Like us on [Facebook](#)

Follow us on twitter  
[ODCTX @ODCTXTS](#)

## Thank you for applying!

The National Safety Council's Our Driving Concern (ODC) Program appreciates all the Texas employers who shared what they do to keep their employees safe on the road, on-and-off the job. We are no longer accepting nominations for the **2015 Employer Traffic Safety Awards**. This award honors Texas employers who have demonstrated their commitment to safe driving practices.

Stay tuned for more information, we'll be announcing winners over the next couple of months. For information about the previous year's recipients, download the [2014 ODC Employer Award Best Practices Brochure](#) or [watch the video](#).



## Register Now: ODC Train-the-Trainer Workshops

Registration is now open for the following Our Driving Concern train-the-trainer workshops. Registration is free, but space is limited. Register now to reserve your spot.

**Atlanta, June 25** (8:30-12:30 p.m.)  
Click for details & to [Register Now](#)

The ODC train-the-trainer workshop teaches presentation skills in conjunction with a traffic safety curriculum to address driver behaviors that are costly to Texas employers. This training is great for HR professionals, safety professionals, supervisors, instructors, and other staff.

For more information or to set up training at your location, contact [Lisa Robinson](#), Program Manager, (512) 466-7383.



Keep your employees safe.  
[Join the Journey to Safety Excellence](#) today!  
#SafetyJourney

## Like Us on Facebook!

Our fans and followers get a closer look at our latest activities, and are tuned in to the latest news and resources from the Our Driving Concern program.

Like us on Facebook 

- Breaking NSC and safety news
- Events and trainings
- Shareable materials for your business
- Timely safety tips, and much more!

---

## Work Zone Safety Awareness

In 2014, there were 19,393 crashes in roadway construction and maintenance zones in Texas resulting in 670 incapacitating injuries, 2,948 non-incapacitating injuries and 146 fatalities. The number of Work Zone fatalities in 2014 is an increase from those in 2013 which was 121.

Everyone needs to take responsibility for work zone safety, as an employer, you can take the lead by promoting work zone safety among your employees.

- Discuss safe driving [Tips](#)
- Share [Infographic](#) on social media
- Print & hang up [Poster](#)
- What One Thing ([30 sec.](#), [Download](#))
- National Work Zone Awareness Driving Tips ([download](#))



### Talking Points: Driver Safety

Roadway work zones are hazardous, both for workers and motorists who drive through the complex array of signs, barrels and lane changes. Please keep the following tips in mind when driving through work zones:

- Slow down and always follow posted work zone speed limits. Speeding is one of the major causes of work zone crashes. Remember, traffic fines double in work zones.
- Pay attention. Workers and heavy equipment may only be a few feet from passing vehicles.
- Be patient. Delays from highway construction can be frustrating, but it only takes a few extra minutes to slow down for a work zone.
- Plan ahead. Leave a few minutes early when traveling through a work zone in order to reach your destination on time.

Fines for moving violations in work zones can be as high as \$400 if workers are present.

---

## Flash Flooding: Turn Around, Don't Drown

Turn around, don't drown. Four simple words that have the potential to save lives. Recent weather and inclement conditions across Texas have demonstrated that drivers often underestimate the power of floodwater. When there's water running across a road, drivers should always turn around and choose a different route.

Consider this important information before you head out on the roads this season:

- Six inches of water can cause tires to lose traction and begin to slide.
- Twelve inches of water can float many cars. Two feet of rushing water will carry off pick-up trucks, SUVs and most other vehicles.
- Water across a road may hide a missing segment of roadbed or a missing bridge.
- In flash floods, waters rise so rapidly they may be far deeper by the time you are halfway across, trapping you in your vehicle.
- Flash floods are especially treacherous at night when it is very difficult to see how deep waters may be or how fast water is rising.
- Floodwater weakens roadbeds. Drivers should proceed cautiously after waters have receded, since the road may collapse under the weight of the vehicle.



For more information, [click here](#).

---

## Free Resources: Celebrate National Safety Month

Join NSC and thousands of organizations across the country as we work to raise awareness of what it takes to stay safe. Save lives this June during National Safety Month, by focusing on reducing leading causes of injury and death on the road and in our homes and communities. **Check out free resources below, and on our website at [www.nsc.org/NSM](http://www.nsc.org/NSM)**

### What I Live For Posters

Meet:

- [The Hockey Mom](#)
- [The Choir Member](#)



- [The Loving Daughter](#)
- [The Avid Cyclist](#)
- [The Horn Player](#)
- [The Future Mom](#)
- [The Hoops Fan](#)

### Checklists

- [Slips, trips and falls](#)
- [Prescription painkiller abuse](#)
- [Ergonomics](#)
- [Emergency preparedness](#)
- [Transportation](#)



---

### The Our Driving Concern Newsletter

Our Driving Concern is a monthly e-newsletter from the Texas Employer Traffic Safety Program, a landmark driving initiative funded by a grant from the Texas Department of Transportation. This initiative is building a statewide network of employer involvement in crash prevention for employees both on-and-off the job.

Do you have a friend or colleague who would benefit from receiving this monthly newsletter? [Add them to our email list.](#)

Our goal is to help employers put traffic safety into their safety culture. Please feel free to contact me,

Lisa

Lisa Robinson  
NSC Program Manager  
ODC: Texas Employer Traffic Safety Program  
[Lisa.robinson@nsc.org](mailto:Lisa.robinson@nsc.org)  
512.466.7383