



March 2014

Simple Safety Strategy

Easy Button: Ready-made text for your company!

Use or adapt [this sample text](#) to create your company's policy about cell phone use and driving. Be sure to put your policy on company letterhead and run a final draft of your policy by your management and legal team before you give it to employees and make it official.

Don't be a clown: Focus on driving

[Print this poster](#) and post on your company bulletin boards, in elevators, bathrooms, break rooms, and share with your employees in an email or employee newsletter as an easy reminder that distractions are no laughing matter when driving!

Events

April is

[Alcohol Awareness & Distracted Driving Awareness Month!](#)

Distracted Driving Webinar

Last call for applications: Texas Employer 2014 Traffic Safety Award

The **Texas Employer 2014 Traffic Safety Award** honors Texas employers who have demonstrated their leadership and commitment to encouraging positive driver behaviors among employees on-and-off the job. Any Texas business/municipality is eligible to submit an application; companies can self-nominate or be nominated, companies may be municipal, corporate, private or not-for profit.

The deadline to apply is **Tuesday, April 15**. Businesses will be highlighted with an award presentation event, recognition within NSC ODC publications, listed within best practices AND MORE!

Nominate your company, [APPLY NOW!](#)

Webinar Series - Register now!

Register now for our **free** webinar series, hosted as part of the National Safety Council's promotion of [Distracted Driving Awareness Month](#).

The Impact of Hands-Free Cell Phone Use Wednesday, April 2, 1 p.m. CST

Presented by: The Honorable Robert Sumwalt, National Transportation Safety Board and David Teater, Sr. Director, Transportation Initiatives, NSC

Attendees will get an inside look at NTSB investigations of crashes that involved hands-free device use and learn why NSC focuses on cell phone use more than other forms of distraction

April 2, 2014
1 p.m. CST

The Multitasking Myth
Webinar

April 16, 2014
Noon CST

ODC: Train-the-Trainer
Workshop

April 21, 2014
9 a.m. - 1 p.m.

Lifesavers Conference
April 27-29, 2014

Nashville, TN

ODC: Train-the-Trainer
Workshop

May 6, 2014
8:30 a.m. - 12:30 p.m.

Texas Department of
Insurance
18th Annual Texas Safety
Summit Conference
May 6 - 8, 2014

Like us on [Facebook](#) 

**Know a friend or
colleague who would
benefit from Texas traffic
safety tips?**

Forward this newsletter to
them and encourage them
to [sign up online!](#)

The Multitasking Myth **Wednesday, April 16, noon CST**

Presented by: Paul Atchley, Ph.D. Associate Professor, University of Kansas and Deborah Trombley, Program Manager, NSC

Attendees will cover the science behind why our brain cannot focus on two tasks at the same time. Attendees will also learn why hands-free devices - including many features on dashboard infotainment systems - do not offer drivers any safety benefit.

Training Opportunities

Our Driving Concern: Texas Employer Traffic Safety Program offers free training for Texas employers and their employees, providing the information and tools necessary to help keep employees safe on Texas roads. Join us at one of our upcoming workshops. **Space is limited, please register to attend.**

Our Driving Concern: Train-the-Trainer
April 21, 2014 (9 a.m. - 1 p.m.)

Austin Recycled Reads Bookstore
5335 Burnet Road, Austin TX

[Register online](#)

Our Driving Concern: Train-the-Trainer
May 6, 2014 (8:30 am - 12:30 pm)

TxDOT Lufkin District H.Q.
1805 N Timberland Dr., Lufkin, TX 75901

[Register online](#)

Why travel? Host a training at your location

Training sessions are hosted throughout the state; schedule a training at your workplace by contacting [Lisa Robinson](#), CFLE, or at **(512) 466-7383**.

Don't miss this!
April is Distracted Driving Awareness Month

This year's [Distracted Driving Awareness Month](#) campaign, *Hands-free is not risk-free*, seeks to explain why drivers cannot rely on hands-free devices for safety. Numerous studies show that, beyond where a driver's hands and eyes are, where the driver's *mind* is also matters.

Take advantage of all the [resources](#), [webinars](#) and [free training](#) available this April, to help you and your employees learn the real risks and research behind the danger!

Also, take a moment to [complete this survey](#) about your employer policies. We appreciate your interest and time!

Additional Resources

You care about keeping your business healthy, and keeping your business healthy means keeping your employees and their families safe. For more information and resources, please **visit us** at txdrivingconcern.org.

Like us on Facebook 

Didn't find what you were looking for?

Let me know at Lisa.Robinson@nsc.org. We have a variety of resources available in both electronic and hard copy versions.

Our Driving Concern Monthly Newsletter

Our Driving Concern is a monthly e-newsletter from the Texas Employer Traffic Safety Program, a landmark driving initiative funded by a grant from the Texas Department of Transportation. This initiative is building a statewide network of employer involvement in crash prevention for employees both on and off the job.

Send us your safety comments, experiences, stories or questions:

[Lisa Robinson](#), CFLE
Program Manager, Texas Employer Traffic Safety Program
(512) 466-7383



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