



News Release

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National Safety Council announces The Dow Chemical Company as 2012 Green Cross for Safety Medal recipient

Itasca, IL – The National Safety Council today announced the 2012 Green Cross for Safety medal will be presented to [The Dow Chemical Company](#) for its comprehensive commitment to safety excellence. The Green Cross for Safety medal is given annually by NSC to an organization that has distinguished itself over a period of years for outstanding achievements in workplace safety, community service, environmental stewardship and responsible citizenship.

“Dow’s long held commitment to health and safety is proudly recognized through our core foundational values of integrity, respect for people and protecting the planet,” said Andrew Liveris, Dow chairman and CEO. “Receiving the Green Cross for Safety medal honors the dedication of Dow’s women and men across the globe for their exceptional and unwavering focus on making a positive and sustainable impact on our company, our communities and our world. I congratulate everyone at Dow for their steadfast commitment to safety and health.”

Dow is being recognized for its strong commitment to safety excellence. This commitment is demonstrated by the organization’s “Drive to Zero” safety initiative, which represents an inclusive strategy with detailed execution in all phases of its operations. Dow extends its safety commitment to contractor safety performance – believing everyone working at a Dow facility deserves to go home just as safe as when they arrived.

“It is a pleasure to honor Dow with the Green Cross for Safety medal,” said Janet Froetscher, president and CEO of the National Safety Council. “Dow’s commitment to safety excellence for both its employees and the communities in which it operates encapsulates the ideals for which the Green Cross for Safety medal was established.”

The announcement was made during the Opening Session of the 2011 NSC [Congress & Expo](#) in Philadelphia – the largest annual gathering of safety professionals. The medal will be officially presented to Dow Chairman and CEO Andrew Liveris at the Green Cross for Safety dinner in spring 2012.

Dow also was recognized as the 2010 recipient of the [Robert W. Campbell Award](#) – safety’s most prestigious award given to an organization – for demonstrating world-class operational safety performance.

About Dow

Dow (NYSE: Dow) combines the power of science and technology with the "Human Element" to passionately innovate what is essential to human progress. The Company connects chemistry and innovation with the principles of sustainability to help address many of the world's most challenging problems such as the need for clean water, renewable energy generation and conservation, and increasing agricultural productivity. Dow's diversified industry-leading portfolio of specialty chemical, advanced materials, agrosiences and plastics businesses delivers a broad range of technology-based products and solutions to customers in approximately 160 countries and in high growth sectors such as electronics, water, energy, coatings and agriculture. In 2010, Dow had annual sales of \$53.7 billion and employed approximately 50,000 people worldwide. The Company's more than 5,000 products are manufactured at 188 sites in 35 countries across the globe. References to "Dow" or the "Company" mean The Dow Chemical Company and its consolidated subsidiaries unless otherwise expressly noted. More information about Dow can be found at www.dow.com.

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About the National Safety Council

Founded in 1913 and chartered by Congress, the National Safety Council (nsc.org) is a nonprofit organization whose mission is to save lives by preventing injuries and deaths at work, in homes and communities, and on the road through leadership, research, education and advocacy. NSC advances this mission by partnering with businesses, government agencies, elected officials and the public to make an impact where the most preventable injuries and deaths occur, in areas such as distracted driving, teen driving, workplace safety and beyond the workplace, particularly in and near our homes.

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