



News Release

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National Safety Council Announces 2012 CEOs Who ‘Get It’ *Recognizing leaders for demonstrating safety excellence*

Itasca, IL – The [National Safety Council](http://www.nsc.org) has announced the 2012 CEOs Who ‘Get It,’ its annual recognition of business leaders who demonstrate world-class safety. These leaders understand the value of safety and work with employees at all levels to ensure safety remains everyone’s focus and responsibility.

The Council believes that safety excellence is a Journey because a destination is never reached – improvements are constantly strived for. As NSC studies successful organizations like those of the CEOs Who ‘Get It,’ it has found four common key elements which encompass the Council’s Journey to Safety Excellence approach. These elements include strong executive leadership and active employee engagement, implementation of safety management systems, continuous reduction of risk and constant measurement of safety performance.

“The Council is very proud to recognize these world-class leaders who exemplify the ideals of the Journey,” said Janet Froetscher, National Safety Council president and CEO. “Their inspiring stories of safety excellence will set an example for others to follow as they seek to improve their own safety programs.”

This year’s roster of 9 individuals represents national and international organizations of all sizes from a wide variety of industries. Profiles of the CEOs Who ‘Get It’ are featured in the February 2012 issue of [Safety+Health](#) magazine. Recognized this year:

[Dan Batrack](#): CEO, Tetra Tech Inc., Pasadena, CA

[Jim Bell](#): President and CEO, Veolia ES Technical Solutions LLC, Lombard, IL

[Rick Frost](#): CEO, Louisiana-Pacific Corp., Nashville, TN

[Jim Gribbins](#): President and Founder, Gribbins Insulation Co. Inc., Evansville, IN

[Jim Hannan](#): CEO and President, Georgia-Pacific, Atlanta

[Frank M. Jaehnert](#): President and CEO, Brady Corp., Milwaukee

[Andrew Liveris](#): Chairman and CEO, The Dow Chemical Company, Midland, MI

[Wayne Livingston](#): President and CEO, Diverse Power Inc., LaGrange, GA

[Lt. Gen. Harry M. Wyatt III](#): Director, Air National Guard, Washington

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About the National Safety Council

Founded in 1913 and chartered by Congress, the National Safety Council (nsc.org) is a nonprofit organization whose mission is to save lives by preventing injuries and deaths at work, in homes and communities, and on the road through leadership, research, education and advocacy. NSC advances this mission by partnering with businesses, government agencies, elected officials and the public in areas where we can make the most impact -- distracted driving, teen driving, workplace safety and safety beyond the workplace.

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