



#WhatIWishIKnew

- **Purpose:** #WhatIWishIKnew gives advocates a chance to discuss what they wish they knew in hindsight of their tragic experience. The council will use these videos on social media to promote International Overdose Awareness Day, which will drive interest and tap into audiences who might not have a direct connection with the topic. Additionally, the council will present the footage on National Overdose Awareness Day as a visual to help educate guests at NSC's event.

- **What:** We are asking advocates to **shoot and share a 30 second video** of what they wish they knew before their tragic accident. **Please submit your videos by the first week of August.**

- **How:** As this is material coming from the advocates, we want you to use the easiest means possible to shoot the video.
 - Use a recording device such as a camera or a cellphone to shoot the video.
 - Start the video with your name and where you are from. Then say "For International Overdose Awareness Day, I wanted to share with you what I wish I knew before..."
 - **Introduction script for video: "My name is XX and I'm from XX. For International Overdose Awareness Day, I wanted to share with you what I wish I knew before..."**
 - **After you finish filming your video, please send the raw file to Christian.Powills@nsc.org**
 - If the file is too big to send via email, please use a service such as Google Drive or Box.com to send us a download link.
 - Reference this guide if you need help setting up an account: <https://support.google.com/drive/answer/2424384?co=GENIE.Platform%3DDesktop&hl=en>
 - Reference this guide if you need help on getting a download link for your video: <https://support.google.com/drive/answer/2424384?co=GENIE.Platform%3DDesktop&hl=en>
 - After your video has uploaded to your Google Drive, hover your mouse over the file and right click. From the menu that appears, select "**Get Shareable Link.**" Copy and paste the given link and send over to Christian.Powills@nsc.org



- **Roll-Out:** National Safety Council will use the submitted videos as posts on social media during the month of August. Our team will make sure to tag the appropriate advocate (if they have Facebook and other social channels) and will notify the advocate when their video has been posted.
 - **How you can help:** Please like, share and comment on the videos when they are posted to National Safety Council's social media channels.
- **Disclaimer:** By sharing your video with the National Safety Council, you are giving the rights of the video to NSC's staff to use how they see fit.
 - ***By submitting a video, I own the rights to and give permission for the uploaded image and information to be used in an overdose awareness presentation/video. The final presentation/video will be shared publically at the 2017 Overdose Awareness Day event and electronically displayed via the internet and social media channels.***