



UNIVERSITY SAFE COMMUNITIES

A Pre-conference Breakout Session



Developing the Safe Communities Information Session

Key Issues:

- Promoting student engagement
- Acquiring funding
- Changes in leadership
- Operationalizing SCA accreditation as a promotional tool
- Communication and collaboration outside the university
- Strategies for supporting and communicating with other Safe Community universities



Who were the stakeholders involved?

- Emory University
- University of Kentucky
- Western Kentucky University
- West Virginia University
- Murray State



EMORY



WKU



MURRAY
STATE UNIVERSITY

What makes a university a unique kind of community?



- Dynamic population
- Different kinds of stakeholders (staff, faculty, students, parents, etc.)
- Funding structure
- Unique safety concerns
- Focus on research, data collection, analysis

What challenges do we encounter?

- Limited funding
- Student engagement
- Frequent changes in leadership
 - *Maintaining administrative buy-in*
- Communities within communities
- Marketing to prospective students and their parents



What were the successes?



- Developed strategies and best practices for addressing common university issues
 - *Aligning Safe Community agenda with the university strategic plan to win administrative support*
 - *Share data and evaluation materials with other SCA Universities*
- Brainstormed opportunities for collaboration between SCA and Universities
 - *Contact university leadership during leadership transitions*
 - *Provide insight on promising research areas*
 - *Create University-centric promotional materials*

Next Steps

- Schedule mid-year conference call to improve communication and relationship-building
- Develop an evaluation strategy for the implementation of mobile apps
- Create a plan to assess perceptions of safety in order to promote the marketability of SCA accreditation to other Universities.
- Create standards for SCA Universities to guide actions and planning



Questions?

