

PROCESS		
Resources	Activities	Outputs

OUTCOMES	
Outcomes	Goals

Sample interview questions for building a program logic model

PROCESS			OUTCOMES	
Resources	Activities	Outputs	Outcomes	Goals
What do we need to make this program succeed?	What do we need to accomplish?	What will these activities produce that we can measure?	What changes will result from these activities?	What are the desired long-term impacts of this program?
Who will be involved in your organization?	What activities occur within each major program component?	How many clients or participants will you serve? Who are they?	What changes in behavior, knowledge, or attitude would you expect to see at the end of this program?	What change do you want to create with this program?
Where will this happen?	Is the program based on best practices or other models?	How many processes, client contacts, events will take place?	How will you identify and measure these changes?	What does success look like in the community?
What other partners of collaborators will be needed?		What objectives have we set for this program?		How will clients' lives be different?
Who is your client population? What strengths do they bring to the program?		What are the RFP or contract performance requirements (if any)?		
What are the necessary materials, curricula, transportation for this program?				