Integrated Communications Plan

Information is shared throughout the community by public broadcasts, television, radio and newspaper. Citizens within the City and County have access to a variety of organizations via social media, public relations, events conducted throughout the area as well as public outreach is a common goal amongst agencies within the County.

Because of the large size of Lawrence County and the complexity of the emergency services community, the County needed to continue to be on the forefront in emergency management tools and services. The system for communication needed to be scalable, grow with the public safety needs and be flexible to handle today’s threats, as well as tomorrow’s uncertainties. The Knowledge Center® was the solution to this type of issue.

The Knowledge Center is a secure, web-based information management and communications framework. The Knowledge Center integrates people and data through a virtual collaborative environment and provides an intuitive, robust decision-support environment to aid Emergency managers to mitigate large scale incident and planned events. The Knowledge Center helps facilitate cooperation between Emergency managers and provides instant access to integrated data sources such as asset lists, GIS mapping capabilities, real-time weather, streaming cameras and much more. The Knowledge Center includes an intuitive user interface, decision support for incident management.
Community Demographics

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>TOTAL POPULATION</strong></td>
<td>23,273</td>
</tr>
<tr>
<td><strong>Population by Gender:</strong></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>11,029</td>
</tr>
<tr>
<td>Female</td>
<td>12,244</td>
</tr>
<tr>
<td><strong>Population by Age:</strong></td>
<td></td>
</tr>
<tr>
<td>0-14</td>
<td>4,351</td>
</tr>
<tr>
<td>15-24</td>
<td>2,858</td>
</tr>
<tr>
<td>25-64</td>
<td>11,804</td>
</tr>
<tr>
<td>65 and over</td>
<td>4,260</td>
</tr>
<tr>
<td><strong>Population by Race:</strong></td>
<td></td>
</tr>
<tr>
<td>White</td>
<td>19,365</td>
</tr>
<tr>
<td>Black or African American</td>
<td>2,836</td>
</tr>
<tr>
<td>American Indian and Alaska Native</td>
<td>31</td>
</tr>
<tr>
<td>Asian</td>
<td>87</td>
</tr>
<tr>
<td>Native Hawaiian and Other Pacific Islander</td>
<td>1</td>
</tr>
<tr>
<td>Some Other Race</td>
<td>953</td>
</tr>
</tbody>
</table>

Death and Injury Statistics

The following death statistics were provided by the Lawrence County Coroner’s Office:

<table>
<thead>
<tr>
<th>Category</th>
<th>2011</th>
<th>2012</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unnatural Deaths</td>
<td>58</td>
<td>53</td>
</tr>
<tr>
<td>Falls</td>
<td>2</td>
<td>5</td>
</tr>
<tr>
<td>Poison/Overdose</td>
<td>19</td>
<td>12</td>
</tr>
<tr>
<td>Vehicular</td>
<td>9</td>
<td>12</td>
</tr>
<tr>
<td>Fire</td>
<td>1</td>
<td>4</td>
</tr>
<tr>
<td>Suicide</td>
<td>17</td>
<td>12</td>
</tr>
<tr>
<td>Homicide</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>Drowning</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>Miscellaneous</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>
The following injury statistics were provided by Jameson Hospital:

<table>
<thead>
<tr>
<th></th>
<th>Falls</th>
<th>Poisoning Overdose</th>
<th>MVC</th>
<th>Choking</th>
<th>Suicide</th>
<th>Violence Assault</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Gender:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Male</td>
<td>345</td>
<td>325</td>
<td>156</td>
<td>10</td>
<td>4</td>
<td>56</td>
</tr>
<tr>
<td>Female</td>
<td>596</td>
<td>248</td>
<td>211</td>
<td>5</td>
<td>1</td>
<td>77</td>
</tr>
<tr>
<td><strong>Age:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>0-14</td>
<td>77</td>
<td>30</td>
<td>31</td>
<td>3</td>
<td>1</td>
<td>10</td>
</tr>
<tr>
<td>15-24</td>
<td>32</td>
<td>86</td>
<td>87</td>
<td>1</td>
<td>2</td>
<td>51</td>
</tr>
<tr>
<td>25-64</td>
<td>293</td>
<td>361</td>
<td>202</td>
<td>4</td>
<td>2</td>
<td>59</td>
</tr>
<tr>
<td>Over 65</td>
<td>530</td>
<td>33</td>
<td>57</td>
<td>11</td>
<td>0</td>
<td>5</td>
</tr>
<tr>
<td><strong>Race</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>White</td>
<td>872</td>
<td>500</td>
<td>321</td>
<td>11</td>
<td>4</td>
<td>108</td>
</tr>
<tr>
<td>Black</td>
<td>56</td>
<td>65</td>
<td>41</td>
<td>0</td>
<td>1</td>
<td>19</td>
</tr>
<tr>
<td>Other</td>
<td>12</td>
<td>8</td>
<td>8</td>
<td>0</td>
<td>0</td>
<td>2</td>
</tr>
</tbody>
</table>

The Safe Community Coalition has used the death and injury statistics to determine their area of focus. Based on the data, we will know whether we have enough new programs to meet the Community’s needs.
Programs that address intentional and unintentional injury patterns in our community

The City of New Castle has identified the following program areas:

1. Motor vehicle, including distracted and teen driving, child passenger restraint
2. Older adult falls prevention
3. Poisoning by prescription drug overdose and other agents
4. Violence and suicide prevention
5. Workplace safety - on and off-the-job
6. Emergency preparedness
7. Other
1. MOTOR VEHICLE ACCIDENTS, INCLUDING DISTRACTED AND TEEN DRIVING, CHILD PASSENGER RESTRAINT

The Pennsylvania State Police offer programs tailored to specific audiences and age groups that cover traffic safety topics. Child Passenger Restraint checks are performed by the Pennsylvania State Police. PennDOT introduced its Drive Safe PA campaign in early 2009. The goal of Drive Safe PA is to save at least 100 or more lives on Pennsylvania highways each year. PennDOT unveiled a web site to give motorists greater access in traffic safety information JustDrivePA.org which offers information and tips on aggressive driving, bicycle/pedestrian, child passenger safety, heavy trucks, engineering, infrastructure, impaired driving, mature drivers, motorcycle safety, school bus safety, seat belts, work zones and young drivers.

The Pennsylvania Department of Transportation compiles crash facts and statistics for Lawrence County. In 2007 and 2008 the total number of crashes increased and decreased in 2009, 2010 and 2011. Pedestrian deaths and injuries increased in the age group ages 15-59.

The Just Drive PA website, www.JustDrivePA.com, features a “Distracted Driving” page highlighting Pennsylvania’s new anti-texting law and the dangers of distracted driving. Also included is information on various highway safety topics including impaired driving, motorcycles, young drivers, bicyclists and pedestrians, child-passenger safety, and much more.

There are three organizations that offer the PennDOT Approved Basic and Refresher Mature Drive Improvement courses at various locations and online. All of these approved courses address the specific needs of the mature driver by helping the mature driver understand how aging affects driving abilities and providing insight about driving on today’s roadways. There are no written or practical driving tests. The course fees are moderate, but vary with each organization.

In addition, under Pennsylvania law, drivers 55 and older are eligible to receive a 5% discount on their vehicle insurance by completing the Basic Mature Driver Improvement Course. In order to maintain the discount, individuals would have to take the Refresher Mature Drive Improvement Course every three years. Individuals should check with their insurance carrier for specifics of their program.
These are the three organizations that offer the Approved Basic and Refresher Mature Driver Improvement Courses:

AAA – [www.aaa.com](http://www.aaa.com)
AARP – 1-888-227-7669 – [www.aarp.org](http://www.aarp.org)
Seniors for Safe Driving – 1-800-559-4880 – [www.sbsd-pa.com](http://www.sbsd-pa.com)
2. OLDER ADULT FALLS PREVENTION

Injury statistics for Lawrence County for July 2012 through June 2013 show a total of 941 fall injuries, and 530 of those falls were suffered by people age 65 and over. These simple numbers show the need to address falls prevention efforts targeted to older people.

There are two components to falls prevention: physical condition and environment. Challenges: Options in Aging recognizes falls prevention as a factor in reducing nursing home admissions.

Programs at Challenges that address physical aspects of falls prevention:

Exercise programs that emphasize strength training and balance promote falls prevention. Challenges offers a regular schedule of fitness programs that include exercise classes for all fitness levels. These promote strength training. Also, there is a state-of-the-art fitness center at Challenges with a fitness professional who can set up individualized programs including instruction on equipment and machines. Also included in Challenges' regular schedule of fitness programs are tai chi and yoga. Both of these disciplines promote balance and flexibility, both key to preventing falls. The physical aspects can also include medications review and types of shoes.

Information about environmental aspects of falls prevention:

Challenges provides programs as available through the Pennsylvania Department of Aging through Primetime Health and Healthy Steps. There is currently a pilot program in Lawrence County called The Ten Keys to Healthy Aging. This includes a series of workshops with various topics that include falls prevention. The environmental aspects of falls prevention include adequate lighting, safe railings on steps and stairways, and absence of tripping hazards. Information regarding falls prevention that is appropriate for handouts is always available from the National Council on Aging and other aging advocacy organizations.
A Checklist for Preventing Falls in Your Home

If you have a problem with balance or falls, you should discuss it with your primary care doctor.

Stairways
- Make sure all handrails are not broken and are securely fastened.
- Make sure both sides of the steps have handrails.

Floors and rugs
- Make sure all floor boards are even and rugs, including area rugs, are secured to the floor with tacks, non-skid pads, or double-sided tape.
- Use non-skid floor wax.

Bathroom
- Be sure that you can move safely in bathroom areas, as well as in and out of the tub and shower.
- Remove soap build-up in the tub or shower on a regular basis.
- Place non-skid strips in the bath/shower.
- Install adjustable-height shower heads.
- Mount grab bars using secure reinforcements, on walls at the toilet, bath, and shower, to prevent the bars from coming loose.

Kitchen
- Place items that you use frequently, such as dishes and food items, within easy reach.
- Make sure, if you have to use a step stool, it has a bar at the top to hold on to.

Lighting
- Place nightlights in hallways, bedrooms, bathrooms, and stairways.
- Install light switches at the top and bottom of stairs.
- Place a lamp and telephone near your bed.
- Keep lighting uniform in each room, and add lighting to dark spaces.

All rooms
- Check to see whether hallways and rooms have obstacles to safe movement.
- Move newspapers, boxes, electrical/phone cords, plants, and furniture out of traffic area.
- Store clothing, bed coverings, and other household items where you can reach them comfortably.

Outside of your home
- Repair holes and uneven joints on walkways.
- Arrange to have leaves, snow, and ice removed from stairs and walkways. Use salt or sand throughout the winter months.
- Make sure outside lighting is working in entryways and other walk areas.
- Check to see that handrails are not broken and are securely fastened. Both sides of steps should have handrails.

Adapted from the U.S. Administration on Aging and National Association of Area Agencies on Aging.
Take Control of Your Health: 6 Steps to Prevent a Fall

Every **15 seconds**, an older adult is seen in an emergency department for a fall-related injury.

Sept. 23 is Falls Prevention Awareness Day. Stay safe with these tips!

1. Find a good balance and exercise program
   Look to build balance, strength, and flexibility. Contact your local Area Agency on Aging for referrals. Find a program you like and take a friend.

2. Talk to your health care provider
   Ask for an assessment of your risk of falling. Share your history of recent falls.

3. Regularly review your medications with your doctor or pharmacist
   Make sure side effects aren’t increasing your risk of falling. Take medications only as prescribed.

4. Get your vision and hearing checked annually and update your eyeglasses
   Your eyes and ears are key to keeping you on your feet.

5. Keep your home safe
   Remove tripping hazards, increase lighting, make stairs safe, and install grab bars in key areas.

6. Talk to your family members
   Enlist their support in taking simple steps to stay safe. Falls are not just a seniors’ issue.

To learn more, visit ncoa.org/FallsPrevention.
3. POISONING FROM PRESCRIPTION DRUGS OR OTHER AGENTS

In 2012, there were 76 injuries due to overdose/poisoning and in 2013, there were 88 injuries. To decrease poisoning hazards prevention programs for families to provide information on household products that are poisonous and keep them out of the reach of children. The Citizen Corps Council will be focusing on poison prevention thru recognition of medication and similar candy products as well as cleaning products similar to other food products. By recognizing the difference between these will reduce the number of ingested poisonous products by young children.

While a large percentage of people who have had a drug overdose have been reported to recover without experiencing any long term health effects, many of these cases have resulted in death.

New Castle, Pennsylvania has a total of 4 drug rehab listing(s) containing information on alcohol rehab centers, addiction treatment centers, drug treatment programs, and rehabilitation clinics within the city.

Information is distributed to City residents to prevent and practice safe handling and disposal techniques for prescription/over the counter medications as well as the Lawrence County Recycling/Solid Waste Office offers household hazardous waste collections. The time and locations of these can be found on the website: http://www.co.lawrence.pa.us/Recycling/RecyclingEventsPage.htm.

Also, City residents can drop off their prescription drugs at the District Attorney’s office safe disposal.

Location: District Attorney
Lawrence County Government Center
430 Court Street
New Castle, PA 16101
(724) 656-1916

Hours: Monday-Friday from 8:00 – 4:00
Lead Poisoning

Lead can be found in the air, water, dirt and dust. It can’t be seen, tasted or smelled. It can be especially harmful to children between the ages of 0 and 6. Although children may not feel sick or show symptoms, lead poisoning can cause serious behavioral and physical health problems.

The only way to determine if a child has lead poisoning is with a simple lead test. Children should be tested yearly until age 6.

General Lead Safety

- If your home was built before 1978, have your home and water tested for lead.
- Leave shoes at the door
- Eat at a table to prevent food from falling on the floor and store food in plastic or glass containers, not cans.
- Parents exposed to lead at work should change clothes before coming home and wash lead exposed clothing separately.
- Consult a professional before any home repairs or renovations.

The Lawrence County Community Action Partnership offers a Lead Hazard Control Program for residents in the City of New Castle. This program provides technical assistance to owners to test their structures for the presence of lead based paint and lead hazards. A complete program and/or project design is offered to assist residents with the rehabilitation of their homes. These services are fee based and can detect the presence of lead based paint in a structure. The location of that lead and recommendations are provided for the best way for the resident to have a lead safe home.

Contact information for this service is:

Lawrence County Community Action Partnership
241 W Grant Street
New Castle, PA 16101
724-656-0090
1-866-775-0090 Toll Free

Further information about the Lead Hazard Control Program can be found on the [www.lcap.org](http://www.lcap.org) website.
Can You Tell the Difference?

www.PASafeKids.org
Can You Tell the Difference?

MEDICATION | CANDY

Alka-Seltzer Cold | Jelly Beans
Sudafed | Red Hots
Tums | Sweet Tarts
Advil | Reese's Pieces
Excedrin | Skittles
Alka-Seltzer | Necco Wafers
Aspirin | Altoids
Cold-Eeze Kids | Mike and Ike

Safe Kids
Pennsylvania
www.PASafeKids.org

Poison Control Center
1-800-222-1222
Have your child and home tested for lead.

Lead can be found in the air, water, dirt and dust. It can't be seen, tasted or smelled. It can be especially harmful to children between the ages of 0 and 6. Although children may not feel sick or show symptoms, lead poisoning can cause serious behavioral and physical health problems.

The only way to determine if a child has lead poisoning is with a simple lead test. Ask your child's pediatrician about lead testing. Children should be tested yearly until age 6.

Call Lawrence County Community Action Partnership today for more information:
724-656-0090
Toll Free: 1-866-775-0090

General Lead Safety
- If your home was built before 1978, have your home and water tested for lead.
- Leave shoes at the door.
- Eat at a table to prevent food from falling on the floor.
- Store food in plastic or glass containers, not cans.
- Parents exposed to lead at work should change clothes before coming home and wash lead exposed clothing separately.
- Consult a professional before any home repairs or renovations.

PA Regional Lead Hazard Control

Lead-based Paint Services

To find out if we service your area or if you have any questions or concerns, please contact us!

Administered by:

724-656-0090
Toll Free: 1-866-775-0090
241 W. Grant St.
New Castle, PA 16101
www.lccap.org
For Moms-to-be

- Wash hands before preparing food.
- Eat healthy foods high in vitamin C, calcium and iron.
- Avoid home improvements that may expose you to lead dust.
- When making baby formula, use cold tap water. Also, use cold water for cooking and drinking. For hot water, heat cold water on the stove.
- Avoid cosmetics with lead. (ex: Kohl and Surma)
- Maintain regular communication with your doctor.
  - Ask for a blood test.
  - Attend regular appointments.
  - Avoid medicine with lead. (ex: Greta and Azarcon)

ASK questions!

Lead Safety is important for everyone, but it is crucial for women who are pregnant and families with young children.

Infants & Toddlers

Start good habits early

- Teach toddlers to wash their hands often, especially before meals.
- No more “5 second rule!” No matter how long food is on the floor, it can pick up lead dust.
- Teach them to stay away from peeling paint.
- Prevent babies from chewing on windowsills

Clean to be lead safe

- Wash children’s hands, legs, and feet often.
- Wash items frequently that children may put in their mouths, including toys and pacifiers. (Toys track lead dust everywhere kids drag them!)
- Use wet mops or wet cloths to clean floors, windowsills and any dusty places.
- Parents with hobbies or jobs involving lead exposure should change clothes before they enter the house.

Test your home and child

- Babies spend a lot of time on the ground, where lead dust collects.
  - Have your home tested for lead if it was built before 1978.
  - If your children spend more than 2 days a week, 3 hours at a time at another residence, such as a caretaker or grandma’s house, have these areas tested for lead.
  - Ask your child’s pediatrician to test them for lead.

Keep your kitchen lead-safe

- Feed children foods high in calcium, iron and vitamin C.
- When making baby formula, use cold tap water. Also, use cold water for cooking and drinking. For hot water, heat cold water on the stove.
Kids need tips too!

Pat the Painter may appear in an area near you as part of PA Regional Lead-Based Education program for kids.

Pat visits schools and area events to talk to kids on their level about lead safety. Telling them about the dangers of lead, Pat teaches them easy ways to be lead safe.

If your children offer suggestions from Pat the Painter about how to make your home lead safe, listen to them. They're lead smart!

PA Regional Lead Hazard Control

Make your home lead safe

To find out if we service your area or if you have any questions or concerns, please contact us!

Administered by:

724-656-0090
Toll Free: 1-866-775-0090
241 W. Grant St.
New Castle, PA 16101
www.lccap.org
Have your child and home tested for lead.

Lead can be found in the air, water, dirt and dust. It can't be seen, tasted or smelled. It can be especially harmful to children between the ages of 0 and 6. Although children may not feel sick or show symptoms, lead poisoning can cause serious behavioral and physical health problems.

The only way to determine if a child has lead poisoning is with a simple lead test. Ask your child's pediatrician about lead testing. Children should be tested yearly until age 6.

Most commonly, lead is contained in old paints and pipes. Paint from before 1978 may contain lead. Extra precautions should be taken when cleaning and renovating older homes.

Quick tips for lead safety:

- Teach children to wash their hands often, especially before meals.
- If your children spend more than 2 days a week, 3 hours at a time at a residence other than home, such as caretaker or grandma's house, these areas should also be tested for lead.
- Use wet mops or wet cloths to clean floors, window sills and any dusty places.
- Wash items frequently that children may put in their mouths, including toys and pacifiers.
- Eat at a table to prevent food from falling on the floor.
- Leave shoes at the door.
- If your home was built before 1978, have your home and water tested for lead.
- Parents exposed to lead at work should change clothes before coming home and wash lead exposed clothes separately.
- Ask your children's pediatrician to test your child for lead poisoning.
- When making baby formula use cold tap water. Also, use cold water for cooking and drinking. For hot water, heat cold water on the stove.
- Feed children foods high in calcium, iron and vitamin C.
- Store food in plastic or glass containers.
- Consult a professional before home repairs or renovation.
- Talk to your children about lead safety.
- Keep kids away from peeling paint.
1. VIOLENCE AND SUICIDE PREVENTION

District Attorney’s Office

Employing an effective violence prevention strategy requires the use of varied methodology attacking both the underlying causes of violence and the employment of preventative measures. The New Castle City Police Department in conjunction with the Lawrence County District Attorney’s Office and other local agencies have pooled their resources and adopted a holistic approach to address this societal problem. The integration of specialized policing units within patrol policing units, the expansion of drug task force initiatives, community awareness and violence prevention training programs, inmate reintegration and employment programs, and neighborhood watch programs have translated into a considerable, measurable reduction in violent behavior over the last four years. During this period almost every major crime statistic in the City of New Castle experienced a significant decrease including violent crimes.

The New Castle City Police Department has created and employed the use of a Street Crimes Unit to supplement patrol-policing activities. This specialized unit is designed to be a quick response / high impact team focusing on street crime and violence prevention. This unit maintains a visible deterrent presence in areas experiencing a higher rate of violent activity and reacts quickly to arrest and/or stop violent activity during its occurrence.

The expansion of drug task force initiatives within the City of New Castle including the expanded use of undercover officers, confidential informants, and modern technological devices have contributed to an overall reduction in community violence. The simultaneous targeting of upper, middle and lower level drug dealers have reduced competing individuals and organizations thereby reducing violence centered around control of drug distribution avenues.

The New Castle City Police Department has teamed up with the Lawrence County District Attorney’s Office for community awareness combined where law enforcement officials can utilize local newspapers and to keep the public informed of crime trends, imminent conditions and upcoming community education events.

The Lawrence County District Attorney’s Office has recently created a Special Projects Division whereby three specific programs have been implemented with the goal of creating safer neighborhoods and reducing crime recidivism in the City of New Castle and throughout the entire county. The Special Projects Division of the District Attorney’s Office is headed by the Special Projects Liaison. This individual functions as both a community project coordinator and manager. The Special Projects Liaison is a member of the National Crime Prevention Association (NCPA) and
is a crime prevention practitioner. Through the NCPA the Liaison receives training and attends seminars on crime prevention including violence prevention.

The three programs referenced earlier are aimed at improving community safety and reducing recidivism are the (1) Neighborhood Watch Initiative; (2) Project Oasis; and (3) The Jail to Jobs Program. Presently the Neighborhood Watch Initiative maintains effective crime watch programs in six of the New Castle’s seven wards. These watch groups meet monthly or quarterly depending on their needs and share crime prevention information along with guest speaker instruction. Their efforts have raised crime prevention awareness and resulted in the decrease of crime in every area where they operate.

Project Oasis is another program that is aimed at community beautification and education. This project is based upon the premise that well maintained neighborhoods create a disincentive for criminal behavior, including violent crime. The project employs a variety of public service organizations and local law enforcement. Law enforcement’s role within the program is to eradicate criminal elements and increase public safety. Additionally New Castle public service agencies provide residents with funding opportunities for home improvement, neighborhood cleanup, employment assistance and any other required social service.

The final initiative of the District Attorney’s Office within the city of New Castle is a reentry program called Jail To Jobs. The program aims to assist eligible convicted felons in finding employment opportunities within Lawrence County. All applicants must meet stringent eligibility criteria and adhere to all policies of the Jail To Jobs Program including drug testing. The objective of the program is to assist eligible felons in finding gainful employment. This program will enable convicted felons to support themselves and their families, as well as lowering countywide recidivism. The program has a positive influence on violence prevention in that it provides individuals a means to lawful support themselves and their families through employment, thereby reducing the likelihood of a return to criminal behavior, including crimes of violence.

The City of New Castle and the Lawrence County District Attorney’s Office through its Special Projects Liaison regularly communicate with other crime/violence prevention practitioners throughout the Commonwealth of Pennsylvania and the United States sharing information, tips and strategies on the most effective way to prevent crime and acts of violence.

Crisis Shelter

The Crisis Shelter of Lawrence County is committed to the mission of providing Leadership initiatives that contribute to ending physical, sexual and emotional violence.

Since 1981 the Crisis Shelter of Lawrence County has been the community’s response to violence and abuse, serving victims of domestic violence, sexual assault and other serious crimes and older victims of any crime, while also working to prevent violence and abuse through prevention education,
intervention training and public awareness. As a member of the Pennsylvania Coalition Against Domestic Violence, the local shelter is active in the oldest and most respected coalition in the country. Statewide, the Shelter’s services are recognized for innovative program excellence.

As the only domestic violence emergency shelter and sexual assault agency in Lawrence County, the agency’s comprehensive programming serves to address many client needs under one roof. Crisis Shelter programs, along with those of the many community partners we collaborate with, offer practical solutions and helpful opportunities to the families we serve. Our services are free to all victims in Lawrence County and surrounding communities regardless of gender, race, age, sexual orientation, income level or disability.

Through its history, the Shelter, as well as its programs, has continued to grow to meet emerging community needs. As the facility serves the county as a recognized community asset, Shelter programs have become more familiar to the Lawrence County population. Formerly at an undisclosed location, the current facility is clearly identified in the community helping victims to more readily find support.

Annually, the agency serves nearly 1500 victims/survivors in a county with a population of just over 91,000. Staff reaches about 12,500 students with age appropriate prevention education each year ranging from pre-school to college ages and nearly 3000 community members with awareness/intervention training. One of the most powerful solutions to ending the generational cycle of violence has proven to be the agency’s transitional housing program, where families have adequate time to learn the skills of independence. The transitional housing program recently was rated first in its region for HUD projects.

The Children’s Advocacy Center’s intervention program, the multidisciplinary team of child abuse professionals, reviews, coordinates and tracks over 200 cases of child abuse annually. Cases include all sexual abuse, severe physical abuse and severe neglect. Due to the Children’s Advocacy Center’s collaborative efforts, 90% of the child abuse cases recommended for prosecution is prosecuted successfully. To address the issue of child abuse prevention the Children’s Advocacy Center has developed two prevention programs to start as early as possible with children.

**Human Services Center**

The Human Services Center (HSC) is a comprehensive community mental health center located in New Castle, Pennsylvania. HSC was founded in 1963, and over the past fifty years has become one of the largest providers of mental health services in the region, with a staff of more than 200 serving almost 4,000 people annually. HSC serves youth, adolescents, adults and families with a variety of services, including outpatient therapy, psychiatric rehabilitation groups, partial hospitalization, school-based services and residential programming. More details about our programs and services are included below.

Child and Family Outpatient Services (CFOS) is a solution-oriented therapy program providing treatment to children ages 0 – 18 and their families. While treatment is child-centered, the
importance of the family as a resource and source of support is recognized and utilized as an essential element of intervention. The primary focus of CFOS is to provide short-term, solution-oriented treatment of behavioral and emotional difficulties in children and adolescents. The aim is to address problems at their earliest stage of development. With timely intervention, the expectation is that relatively few therapy sessions may be necessary for a positive outcome. Therapeutic interventions within the CFOS program include individual, family, and group therapy. Therapists in this program have earned advanced degrees in the behavioral sciences and have received specialized training in child development and brief psychotherapy. A board-certified psychiatrist provides psychiatric evaluations and is available to consult with therapists. Participation in the CFOS program enables the child and family to accomplish their treatment goals in the least disruptive manner. Mobilizing the child's existing and natural support system (i.e., family, clergy, school personnel) enables long-term stability to continue after treatment.

Adult Outpatient Services (AOPS) utilizes brief, short-term therapy to respond to mental health needs of individuals. Group, family, and marital therapy are offered in addition to individual psychotherapy. The emphasis of AOPS is on providing services in a manner that enables the individual to return to his/her normal routine as soon as possible. Clients who are identified as having problems that are not chronic or severe and who would respond favorably to brief therapy are seen by the staff members of Adult Outpatient Services. Individuals who may initially have received services through another more “restrictive” program at HSC may also be referred to AOPS as their problems become less acute. Therapists in AOPS include licensed social workers and counselors with advanced degrees in the behavioral sciences. Consultation is also provided by board-certified psychiatrists and licensed psychologists. The AOPS staff members identify self-help groups and other social service agencies that may be included as part of the individual’s service plan. The aim is to utilize whatever community resources are available and relevant to the needs of the client.

When a child or adolescent is troubled, it is often revealed at school. Therapists in the Student Assistance Program (SAP) work with teachers, counselors, and administrators to identify students who may be having emotional or psychological problems. SAP staff members may consult with school personnel on methods to help such students. They may also provide on-site mental health assessments and accessing services from other agencies as arranged through the SAP. Clinical assessments of students are performed at the school. Parents and other service providers are contacted and made part of the assessment and recommendation process. The SAP staff members consult with school administrators, teachers, and other social services agencies. The focus of the consultation is on students who may need to be assessed, or who are in need of services. Consultation with staff members on how to handle particular problems is also provided. Educational programs are provided to PTAs and students on a variety of mental health and family life topics. Specialized training courses are also offered to schoolteachers and guidance counselors on such topics as teen suicide, eating disorders, and behavior management.

The Mobile Medication Services are available to individuals who have difficulty managing medications on their own. The service provides support, education, and skill building for individuals to become independent and responsible for their medications. To be eligible for the program the individual must be 18 years or older with a psychiatric diagnosis, a history of inpatient psychiatric hospitalizations, and be a resident of Lawrence County. The staff members are comprised of a psychiatric nurse manager and mental health workers, all of whom have knowledge of medications and experience in the psychiatric field. Staff members regularly attend continuing education programs to keep abreast of developments in behavioral health, especially, psychotropic
medications. The staff members interface with every clinical department of HSC to ensure that medication is properly managed and the aspects of an individual’s mental health are considered and incorporated in the delivery of services. Staff members also consult with area hospitals and primary care physicians for continuity of care and referrals. Through this program individuals will, through a series of steps, acquire the skills to manage their medication in a responsible and consistent manner. One of the expected outcomes of this program is a reduced need for hospitalization.

Psychiatric Rehabilitation Services is designed to assist persons with serious mental health issues develop the skills and access the resources necessary to be successful and satisfied in the living, learning, working and social environments of their choice. Adults, 18 years and older, whose day to day lives have been disrupted by mental illness, such as major depression, bipolar disorder, schizophrenia, etc., will be afforded the opportunity to design a course of treatment that will address their own individual needs, consistent with their hopes, dreams and beliefs. This voluntary, recovery oriented program builds on the strengths and capabilities of individuals and promotes wellness and independence through both site based group activities and mobile programs in the community. An individualized rehabilitation plan is based upon the person’s functioning and readiness for change. Identification of the desired outcomes relate to living, learning, working and social skills. Staff members must complete specific training and licensing as Certified Psychiatric Rehabilitation Practitioners within two years of providing the services; they encourage participants to develop their own natural supports to aid in the recovery process by utilizing family and peer supports as well as community groups and resources. The overall goal of the service is to empower the individual to understand the impact of their illness on their life, and to develop the skills and resources to manage their own lives as effectively as possible.

Housing services are provided to individuals meeting certain criteria at HSC. Through a broad array of housing and vocational/training options for individuals with a history of, as well as current, mental health difficulties. These options range from independent, individual apartment living through fully supervised group living sites in both urban rural settings. While the goal of housing options is to stabilize and aid individuals in their journey to live independently, it is recognized that, for some individuals, long-term care is a necessity. HSC’s programming further recognizes the importance of a fulfilling work experience in the lives of those who reside in the housing programs. It is often a fundamental part of their recovery.

In September 2013, HSC launched a multi-phase mental health awareness program throughout our community. The goal of this program is to increase awareness of suicide prevention programs available at HSC. The first phase began in May 2014 and was funded through a grant from the Office of Mental Health and Substance Abuse Services (OMHSAS). It involves an anti-stigma campaign to explain the myths and facts surrounding behavioral health issues, to provide messages of hope and recovery, and to alert the public about HSC’s crisis hotline. These messages will be delivered through printed materials and presentations at local schools, colleges, and other human service organizations, as well as through numerous billboards and bus signs throughout the county. Additional plans call for establishing a suicide prevention task force and offering Mental Health First Aid training to all police and emergency first responders. MHFA is a nationally certified training that teaches participants to recognize the warning signs of a mental health problem and how to help a person seek professional treatment or use self-help strategies. HSC also offers Psychological First Aid, which is used to help first responders in the aftermath of natural disasters and traumas.
5. WORKPLACE SAFETY ON AND OFF THE JOB

Occupational Safety & Health Administration offers OSHA Outreach Training Program which teaches workers about their rights, employer responsibilities and how to file a complaint as well as how to identify, abate, avoid and prevent job related hazards.

Training is conducted online and in the classroom. OSHA’s preferred delivery method is through standard classroom instruction.

Outreach training is conducted for the following Industries:

Construction Industry provides training for workers and employers on the recognition, avoidance, abatement, and prevention of safety and health hazards in workplace in general industry. The program also provides information regarding workers’ rights, employer responsibilities, and how to file a complaint. This is a voluntary program and does not meet training requirements for any OSHA standards.

General Industry provides training for workers and employers on the recognition, avoidance, abatement, and prevention of safety and health hazards in workplace in the construction industry. The program also provides information regarding workers’ rights, employer responsibilities, and how to file a complaint. This is a voluntary program and does not meet training requirements for any OSHA standards.

Through this program, workers can attend 10-hour or 30-hour classes delivered by OSHA authorized trainers. The 10-hour class is intended for entry level workers, while the 30-hour class is more appropriate for supervisors or workers with some safety responsibility. Through this training, OSHA helps to ensure that workers are more knowledgeable about workplace hazards and their rights.

Outreach training can be located on the website at: https://www.osha.gov/dte/outreach

Workplace safety is a top priority in local businesses. All businesses provide some level of safety training for their workers. A safe work environment is imperative for health care providers and manufacturers, several of which are located in New Castle.

Two major employers in New Castle are the Jameson Health System and Ellwood Quality Steels. Successful safety programs depend on everyone being alert and committed to safety. Both of these companies have Safety Managers who are responsible for implementing, administering, monitoring and evaluating their safety programs.

The Jameson Health System has two sites in New Castle - the North Campus, located at 1211 Wilmington Road, and the South Campus, located at 1000 S. Mercer Street. At the Jameson Hospital sites prior to hire, employees complete a manual which trains them on a number of safety procedures from handling chemicals, incident reporting and prevention, to handling disaster situations. A number of these procedures are also reviewed at new-hire orientations. A disaster code system is in place. Staff have books at each work station outlining how to handle exposure to
any chemical they come across. Trainings include the following: Right to Know (Material Safety Data sheets are maintained in files in each department and are available at all times for employees to review hazardous chemicals at the workplace. The MSDA are reviewed initially at orientation and periodically for potential hazards, required protective equipment, and specific training needs.), Lockout and Tagout Procedures (for accidental or unexpected activation of equipment), First Aid (for emergencies, accidents or illnesses) including proper cleanup and follow up procedures, Life-Threatening Illnesses of Employees in the Workplace and Unexpected Illnesses On the Job, Accidents on the Job, Incident Reporting, Personal Protective Equipment.

Ellwood Quality Steels, located at 700 Moravia Street, provides an Employee Safety and Health Handbook, an Emergency Response Guide and New Hire Training to all employees upon hire. The New Hire Training includes the following safety and environmental training topics: Fire and Evacuation Procedures, Accident Procedures, Hazard Communication, Fire Prevention, Lockout/Tagout, Confined Space, Fall Prevention, Crane Safety, Fork Truck Safety, Personal Protective Equipment (Hearing, Eye, Foot, Head, etc.), Hand Position Awareness, Handling Baghouse Dust, Hot Metal Hazards, Heat Stress, Electrical Safety, Oxygen Lance and Cutting Torch, Operating Procedure: Bottom Pour Laborer. Thereafter EQS provides Safety Training on one of the Safety Topics every month and on an Environmental Safety Topic each quarter.

The Lawrence County Government Center, located at 430 Court Street, provides First Aid/CPR/AED training to employees and also have AED’s strategically located throughout the Government Center, Central Court, Adult Probation office and Children and Youth Services.
SAFETY
OUR SAFETY APPROACH

SAFETY IS OUR GUIDING CORE VALUE

Like you, we want to make sure that each and every student we transport arrives safe and ready to take on their school day. Our safety mandates and stringently tested processes place safety as the central – and most integral element – of the First Student way. As an organization, we hold ourselves to a higher standard and have preventive measures to ensure we are prepared for nearly any situation. We also share our experiences with our network of 600 locations across North America to deliver on our promise of keeping your kids safe.

And the numbers speak for themselves. While our focus will always be zero incidents, we have an unmatched industry average for safety. In 2012 - 2013,

- We traveled more than 195,903 miles between preventable collisions
- The chance for injuries on or around a school bus was 1 in 9,272,722 miles driven
- The chance of a student left unattended on a school bus was 1 in 154,285,714

Reinforced through participation and ownership at all levels, our safety approach goes beyond the prevention of all injuries and collisions to promote community success.

OUR SAFETY APPROACH PROMOTES:

- **A safe secure ride for students.** This is every employee’s chief focus, every day. No compromise.
- **A superior quality of service and increased productivity.** Safety and quality go hand in hand.
- **Positive parent and community goodwill.** School buses are a visible point of contact within your community. First Student’s award winning safety record and courteous transportation service yield positive community goodwill.
• **More time for education issues.** Time once spent on transportation related issues will be cleared, allowing district leadership to focus more time on education related issues.

• **Peace of mind.** Everyone will enjoy freedom from worry knowing your students are safe and secure on their daily trips with our highly qualified staff and commitment to customer service.

**FIRSTGROUP SAFETY AWARDS**

The National Safety Council (NSC) is a non-profit organization that serves as the nation’s leading resource on industry trends, professional development, and strategies for advancing safety and health programs and practices. The NSC is dedicated to keeping people safe by preventing injuries and death through leadership, research, education and advocacy. Each year the NSC awards the Green Cross for Safety Medal to an organization that demonstrates a steadfast commitment to improving safety and health in the Workplace, it’s community, and through safety leadership demonstrated by its CEO.

IN 2009, WE WERE AWARDED THE NATIONAL SAFETY COUNCIL’S GREEN CROSS FOR SAFETY MEDAL — THE HIGHEST AWARD FOR SAFETY IN NORTH AMERICA. FIRSTGROUP AMERICA IS THE ONLY GROUND PASSENGER TRANSPORTATION ORGANIZATION TO RECEIVE THIS DISTINCTION.

First Student’s focus on providing the safest possible ride played an important part in the winning of this award. From the implementation of innovative technologies and industry firsts to the safety culture which keeps us focused, committed and conscious of our actions, we are proud that the National Safety Council recognized that we, as an organization, really do “get it” — our safety programs and learning initiatives, which are strictly followed throughout the organization, keep kids safe and keep us striving toward the next step which will prevent injury to our students and our employees.

In 2013, the NSC also awarded First Student the Occupational Excellence Award. The award is given to companies that experience no fatalities and a low number of injuries throughout the year. The NSC recognized First Student because our on-the-job lost time injuries were less than half the average rate of other companies in the student transportation industry. In fact the school bus transportation industry averaged nearly one lost time injury each 100,000 hours worked; at First Student locations, we worked almost 275,000 hours between lost time injuries on average. The award proves our company-wide motto, “If you can’t do it safely, don’t do it” is paying off both on the road and in the shop.
OUR SAFETY COMMITMENT

Your safety – safety for passengers and employees – is First Student’s moral obligation and core value. We invest both time and money to create and implement effective safety training programs, materials, tools and incentives.

Our fully committed, safety-conscious organization would not exist without the dedication of each and every employee, from our drivers and mechanics to our President.

This is the primary message communicated throughout our entire organization. Our culture empowers everyone to work safely at all times, to stop immediately if they feel a safety issue exists and to report any concerns promptly so solutions to correct the issue may be implemented as quickly as possible.

IF YOU CANNOT DO IT SAFELY, DON'T DO IT!

To support this safety culture, we combine up-to-date, safe and reliable equipment with the most professional and skilled employees in the industry who participate in monthly in-service refresher training. All of these components work together to ensure our student transportation is as safe as it can be.

OUR SAFETY ORGANIZATION

Your district gains an entire Safety Organization with First Student, purposely designed to ensure that your students enjoy the safest, most reliable bus ride every day.

EAST SAFETY SUPPORT

First Student’s east safety team provides additional support and expertise to our New Castle locations. One of their main focuses is to evaluate processes and occurrences in the field and develop improvements that are then carried out in all locations. The expertise and focus of this ‘best practice’ team provides an added level of support and quality for our district partners. Other areas where they assist include: hiring and training, ensuring compliance with all OSHA, CANOSH, DOT, EPA and EC standards, drug and alcohol testing, special needs and operational management, claims administration and management assistance.
REGION SAFETY MANAGEMENT

Regular audits are performed at the New Castle location by our region safety personnel to identify and fix safety issues. Region and corporate leadership also perform injury prevention inspections upon visits based on the region audit worksheet.

SAFETY MANAGERS

Your Safety Manager is responsible for assisting local management. Responsibilities include:

- Providing individualized driver assessment and training
- Supervising our On-the-Road Instructors
- Conducting regular safety meetings and classroom training
- Auditing and maintaining safety practices in the workplace

ON-THE-ROAD (OTR) INSTRUCTORS

On-the-Road (OTR) Driver Instructors conduct hands on training and assessments in driving skills for all drivers. First Student drivers are evaluated by our OTR instructors a minimum of once per year.

SAFETY AWARENESS AND INJURY PREVENTION PROGRAMS

First Student built its reputation for providing the industry’s safest transportation through teamwork. When we partner with a school district, we work to ensure everyone involved in student transportation—including drivers, attendants, dispatchers, mechanics, supervisors, school administrators, teachers, students, and parents—is clearly focused on safety.

We provide awareness and prevention programs for each link in the student transportation chain.

STUDENT, PARENT, COMMUNITY AWARENESS CAMPAIGNS

- First Student’s ‘Rules of School Bus Safety’ - Classroom programs for both younger and older students
• **Back-to-school safety awareness** - Newsletters and news releases for parents, students, and motorists discussing safety on and around the school bus

• **Safe Driving Campaigns** - Campaigns administered with the support of local, state and provincial police to remind drivers to respect stop-arm laws

• **Public safety awareness campaigns** - Campaigns tied to National School Bus Safety Week

• **Operation Lifesaver** - Safety program for area railroad crossings

### EMPLOYEE AWARENESS PROGRAMS

### DRIVER RECOGNITION AND INCENTIVES

The New Castle location participates in a monthly safety themed meeting, including topics on danger zones, use of mirrors and defensive driving. First Student takes a proactive approach toward investing in and rewarding employees. We provide drivers with several incremental merit programs, which give them peer recognition and monetary rewards based on their safety record.

### INJURY PREVENTION CULTURE

Our ongoing employee safety awareness and injury prevention is based upon our ten Injury Prevention principles. Awareness is constantly reinforced throughout the year with ‘active caring’ safety conversations. All employees receive Injury Prevention training and a handbook to engage them actively in the process. Safety awareness wrist bands are used to remind employees to be safe.

### RED LIGHT ALERTS

These posters are displayed at your location, warning drivers to be on the alert. Red Light Alerts are sent out to all locations in response to trends or patterns we observe in near misses and/or school bus incidents we’ve become aware of—including those that do not involve First Student. These alerts are produced by our central safety team and are reviewed and discussed with all staff. These alerts are posted in employee common areas and on bulletin boards, as well as copied and distributed to all drivers for use as a topic in ‘Safety conversations’. We believe in learning from everyone’s experiences and improving our safety operations as a result.

### SAFETY 24/7 INCLUDES ‘OFF THE JOB’

This is a program teaching employees how to stay safe and keep their families safe while off the job. We created this program in partnership with the National Safety Council, whose data shows that 91% of fatal
accidents in the U.S. and 69% of non-fatal injuries occur off the job. Employees are eight times more likely to be killed on their own personal time than on the job, and are twice as likely to suffer injury away from the workplace. First Student created this program because we believe it is right and responsible to educate and encourage our employees to be fully aware for themselves and their loved ones, both on and off the job.

STUDENT PASSENGER SAFETY

EQUIPMENT

Well-maintained, updated, and reliable school buses allow First Student to provide you with superior customer service, as well as deliver your students to school safely every day. We set the industry standard in terms of safety, while operating the largest and most modern bus fleet in North America. By providing reliable and safe buses outfitted with the latest technology and state-of-the-art safety enhancements, we deliver the comfort of knowing your students are safe.

WELL-MAINTAINED, UPDATED AND RELIABLE BUSES = SAFE BUSES

SOME OF THE FEATURES ON OUR BUSES THAT CAN GIVE OUR PARENTS PEACE-OF-MIND INCLUDE:

CHILD LEFT UNATTENDED PREVENTION: CHILD CHECK-MATE, THEFT-MATE AND WINDOW PLACARD

Child Check-Mate is an automatic alarm system that reduces the likelihood of a student left unattended on a bus. With this safety device, your First Student drivers are trained to walk to the back of the bus each time they complete a run, search on and under seats to determine whether any students are still on the bus, and then deactivate the Child Check-Mate alarm. If the driver does not complete this task alarms will sound as a reminder. -This system also includes an additional component: Theft-Mate.

Theft-Mate is our motion detection, alarm activation system which includes voice messaging and flashing lights to alert individuals in the area to call for help in the case of an incident. The Theft-Mate component also significantly improves the security of the school bus by detecting and deterring unauthorized entry.

In addition to the Child Check-Mate system, drivers must place a placard marked “empty” in the vehicles rear window to signify that no children have been left on the bus. This is an additional safety measure. In the morning, afternoon and evening, a member of the Location team walks the yard to check for the placard. If the placard is not visible, they immediately know to investigate.
CROSSING CONTROL ARMS

The crossing control arm is standard equipment on all First Student buses, unless prohibited by state or province regulations. Mounted on the front bumper (directly in front of the wheel on the door side of the bus) the flexible crossing arm extends in loading and unloading areas to remind children to walk 12 feet in front of the bus before crossing. It serves as a visible reminder to both children and adults that eye contact with the driver is required when crossing in front of a school bus and that children must stay out of the “Danger Zone” that surrounds the bus.

TWO-WAY RADIOS

First Student uses two-way radios on all buses. These radios allow drivers to communicate with each other and the bus terminal, enabling them to better serve the needs of students, parents, and school personnel.

INFECTION-FREE BUSES FOR INFECTIOUS DISEASE PREVENTION

First Student has developed procedures for the New Castle location where diagnosed cases of infectious diseases have been confirmed among the student population. Once identified, any and all buses that may have been infected will undergo the prescribed, thorough cleansing and disinfecting procedures in accordance with the CDC before being placed back in service.

ZONAR™ GPS

GPS systems are installed on all buses and provide real-time answers to parent/guardian concerns and alerts for buses when they are excessively speeding or idling. GPS helps us pinpoint the location in case of a breakdown or a missing child. If there is an event, GPS also allows us to track the bus’s whereabouts.
6. EMERGENCY PREPAREDNESS

Since March, 2003 Community Emergency Response training has been provided for City of New Castle residents. This training is provided free of charge. The training consists of eight modules and certification is received and resources to utilize in their response efforts are distributed upon completion. The program is evaluated after each training session and feedback is reviewed to determine any changes or additional needs for the training.

National Incident Management System training is provided online to first responders, municipal officials and emergency management coordinators to provide them with the incident command structure to effectively function within a disaster response. This training is also offered to the Community Emergency Response members and during training by Emergency Medical Services.

The Citizen Corps Council conducted Safety Day events in October 2006 and October 2011. These events were attended by numerous organizations providing information to citizens in the City of New Castle area with disaster preparedness information as well as important information about the functions of the organization. These functions provided live broadcast during the event for the public.

For numerous years the Department of Public Safety has attended fairs, festivals, and community days to distribute information regarding disaster preparedness and awareness. The number of individuals attending these events was tracked for grant purposes. Throughout the years more citizens have become more aware of being prepared and what is needed for a disaster supply kit due to these public outreach events.

The Local Emergency Planning Commission developed an Emergency Preparedness Guide and 1,316 were distributed throughout 2013. These brochures provide detailed
information about disaster preparedness, what functions the Local Emergency Committee, Lawrence County Department of Public Safety, Police, Fire and Emergency Medical Services, Municipalities, Community Emergency Response Training, Lawrence County Voluntary Organization Active in Disaster, Lawrence County Emergency Medical Services, State Emergency Registry of Volunteers in Pennsylvania, Pennsylvania State Animal Response Team, Citizen Corps, Medical Reserve Corps, Volunteer in Police Services, Fire Corps, Neighborhood Watch programs involve. It also provides contact information for area Hospitals and the 9-1-1 Center. These brochures were widely distributed throughout the City of New Castle and our office has received positive feedback on their distribution.

The EMS Lawrence County Council coordinates emergency medical education and prevention to interested citizens by providing and utilizing emergency health services. Training in First Aid/CPR and AED is provided to interested citizens, agencies, schools and businesses within the County. Promotion of these training opportunities is provided to these groups and citizens.
7. OTHER

There are a lot of other programs offered in the City of New Castle that could fill a book but below are some of the new programs offered since we began our goal to achieve Safe Community Designation:

- **Smoke Detector Program** – The City of New Castle received a FEMA grant in 2012 that enabled them to purchase and install two (2) smoke detectors in single family dwellings upon request. The program was a huge success and almost 1,500 smoke detectors were purchased and installed.

- **2-1-1 System** - The United Way along with the County of Lawrence put in operation the 2-1-1 System. Lawrence County residents can now dial 2-1-1 for help with housing, utilities, food and other services. To access the program, residents simply dial 2-1-1 for information and referral to a variety of agencies and charities that provide a range of services. Among them are credit counseling, rent and mortgage assistance, homeless shelters, employment information, job training, utility help, volunteer opportunities, senior citizen services, child care and school programs. This new system takes some of the burden from the emergency 911 call center since 75% of all calls to emergency 911 are actually requests for non-emergency help.

- **Safety Packets** – The District Attorney’s Office developed and distributed safety packets that provide a variety of local and hotline phone numbers, home safety and security tips, and advice on anything from generic drugs to work at home schemes. The Newspaper informed residents that packets are available at local events and at the District Attorney’s office. The DA’s office also distributes emergency packets that are to be completed by the homeowners and displayed on their refrigerators. Emergency Personnel then have the medical information they need on the Homeowners. A copy is attached.

- **Neighborhood Watch** – As part of his safety program, the District Attorney is focusing on revitalizing Neighborhood Watch programs throughout the City.

- **Lawrence County Emergency Preparedness Guide** – The Local Emergency Planning Committee developed an Emergency preparedness guide for residents. These brochures were hand delivered all over Lawrence County during 2013.

- **Art Programs** – The Hoyt Center for the Arts offers several youth programs in order to contribute to a Safe Community.
EMERGENCY INFORMATION CARD
IN CASE OF EMERGENCY, CALL 911

- Complete the EMERGENCY INFORMATION CARD for each member of the household.
- "ICE" (In Case of Emergency) – If you have a cell phone, you should program your emergency contact number under "ICE" into your cell phone. Emergency personnel can then get hold of your emergency contact quickly.
- Place the Emergency Information in the clear plastic Emergency Envelope with the words “EMERGENCY INFORMATION” in front, and then place the plastic Emergency Envelope on your refrigerator for easy access to household members and emergency personnel.
- Update your information regularly!

NAME: ___________________________ DATE OF BIRTH: ___________________________
ADDRESS: _______________________________________________________________________________
TELEPHONE: ( ) ______________ BLOOD TYPE: ___________________________
ALLERGIES: _____________________________________________________________________________
SPECIAL NEED/DISABILITY: _____________________________________________________________________
HOSPITAL OF CHOICE: __________________________________________________________________________

EMERGENCY CONTACT INFORMATION

<table>
<thead>
<tr>
<th>Primary Contact Name &amp; Relationship</th>
<th>Primary Contact Phone Numbers</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Home</td>
</tr>
<tr>
<td></td>
<td>Cell</td>
</tr>
<tr>
<td></td>
<td>Work</td>
</tr>
<tr>
<td>Secondary Contact Name &amp; Relationship</td>
<td>Secondary Contact Phone Numbers</td>
</tr>
<tr>
<td></td>
<td>Home</td>
</tr>
<tr>
<td></td>
<td>Cell</td>
</tr>
<tr>
<td></td>
<td>Work</td>
</tr>
<tr>
<td>Primary Physician</td>
<td>Physician Phone Number</td>
</tr>
<tr>
<td>Primary Insurance</td>
<td>Primary Insurance Numbers &amp; Group</td>
</tr>
<tr>
<td>Secondary Insurance</td>
<td>Secondary Insurance Numbers &amp; Group</td>
</tr>
</tbody>
</table>

TURN OVER CARD FOR MEDICATIONS

Funding for publishing provided by Lawrence County District Attorney’s Drug Task Force
SECTION 4
EVALUATION

Name of Program: Survival 101 (A Students Guide to Stay Alive)
Program Sponsor: NCPD, Drive Safe PA, Buckle up PA, National Highway Safety Administration and PA Aggressive Driving Enforcement and Education
Program Coordinator: New Castle Police Corporal Chris Fabien
Program Start: January 2013
Program Type: Teen Driving

Describe baseline data used for program

Data was collected by traffic accident statistics for the State of Pennsylvania and Federal statistics for traffic accidents on a national level by the NTSB. Logistical information on teen crashes at time of day and conditions compared against ages of all traffic accidents in the State of Pennsylvania and the United States.

How was your baseline data collected?

State and Federal traffic accident statistics.

Was this program based on statistics/information developed by your organization?

Our statistics were submitted to the state and are included in information as are all reportable traffic crashes.

If so, please include a brief description

All of the City reportable traffic crash information is completed and submitted to the state and national agencies.

What are the programs goals and objectives?

- Teaching young drivers how to avoid and prevent crashes.
- How to survive crashes by proper seatbelt usage.
- The dangers of texting while driving, driving under the influence, fatigued driving, distracted driving, or any of the aggressive driving behaviors.

What is the target population?

Teen drivers ages 16-20
How are the target population made aware of the program?
Teaching and presenting the program to targeted students at local high schools.

How do you determine effectiveness of the program?
Speaking with students after the presentations

How many participants are in the program?
The program is presented to twelve classes in the school calendar year. The program instructs approximately 240-260 students.

How is program adjustment determined and implemented?
The program is adjusted to feedback from the students in question and answer sessions held after the presentations.

Other Comments
The New Castle Police Department also conducts patrols and does Buckle Up handouts to local high schools (Teen seatbelt usage and enforcement). In addition, the New Castle Police Department conducts mock accidents with students during prom season. Local EMS, Fire Department, Police Department, and Medical Helicopter assist in the event.
Program Outline At-A-Glance
Survival 101: Lesson Plan
Important Highlights of the Program

1
OPENING VIDEO/INTRODUCTION
Activity: Play 911 call and corresponding video.
Begin with death notice and introduction.
Goal: To grab students' attention with the opening video and to introduce yourself and establish authority through personal experience involving teenage crashes.
Timeline: 5 minutes or less

3
CRASH CHARACTERISTICS
Activity: Name and explain contributing crash characteristics.
Goal: To enlighten students, using statistics and personal stories, about how often the listed crash characteristics can lead to serious and/or fatal crashes involving teenagers.
- Distracted Driving
- Driver Error/Inexperience
- Impaired Driving
- Fatigued Driving
- Unbelted Driving
Timeline: 10 minutes or less

4
CRASH DYNAMICS AND FATAL CRASHES
Activity 1: Break down a crash into three separate collisions, using examples of fatal crashes.
Activity 2: Show seven sample crashes.
Goal: To go into detail, using statistics, photos and personal stories, about how and why people are killed and injured in traffic crashes.
- Outside the vehicle
- Inside the vehicle
- Inside the body
Timeline: 20 minutes or less

5
CONCLUSION
Activity: Allow time for students to ask questions.
Goal: To generate interest and personalize the safety message for students.
Timeline: 5 minutes or less

2
MESSAGES
Activity: Review the main messages from the program.
Goal: To highlight the five take away messages for students, in hopes that they will keep this material in mind throughout the rest of the program and beyond.
- Keep your eyes on the road
- Use extra caution when driving with friends
- Never drive under the influence of anything
- Pull over if you're tired
- Click it or Ticket = Seat Belts Save Lives

6
CLOSING VIDEO
Activity: Wrap up the presentation and show the Simple Plan music video.
Goal: To end the presentation on an emotional, somber note.
Timeline: Time remaining
EVALUATION

Program Sponsor: Options in Aging Center

Dates: July 1, 2012 – June 30, 2016 (4 year plan)

OUTCOMES AND PERFORMANCE MEASURES

Outcome: Challenges: Options in Aging Center participants will benefit from socialization, educational and recreational activities and maintain an active lifestyle to promote health and wellbeing.

Performance Measure: 80% of participants will attend Center activities at least 2 times per week for 4 weeks.

Performance Measure: 25 Center participants will participate in the “Know Your Five Numbers” program.

Outcome: Challenges: Options in Aging Center will provide access to nutritional services for older, frailer, low income rural members through the meal program.

Performance Measure: 30% of congregate meal participants will receive frozen congregate meals at the 2 centers.

Performance Measure: 45% of center participants will participate in center meal programs at 2 sites.

Outcome: Challenges: Options in Aging Center participants will have their care needs met according to their preferences.

Performance Measure: 75% of participants assessed will agree to services after an assessment is completed.

Performance Measure: 85% of participants will indicate an overall rating of STRONGLY AGREE on a telephone satisfaction survey completed by a supervisor following a new or reassessment of the participant.
**Outcome:** Challenges: Options in Aging Center participants are able to remain in their home as they have chosen.

Performance Measure: 75% of Challenges, Options in Aging participants who receive care management services will remain in their home.

Performance Measure: 15 new sites for access to information about available services will be established across Lawrence County and consistently staffed by June 2016 to allow for improved access to assistance.

Performance Measure: New subcontracted providers of in-home services will be added by June 2016 to reduce the risk of institutional placement.

Performance Measure: A 10% increase in participants will be seen as a result of the public relations/marketing campaign.
EVALUATION

**Name of Program:** PA Regional Lead Hazard Control Grant  
**Program Sponsor:** Lawrence County Social Services Inc. on behalf of Lawrence County Commissioner’s  
**Program Coordinator:** Kimberly Hnida  
**Program Start:** June 1, 2012  
**Program Type:** Interim controls to address lead hazards within homes

Describe baseline data used for program

The PA Regional Lead Hazard Control Grant adheres to provisions set by HUD to remove Lead based paint and the use of lead based products in homes that were built pre 1978. The data being used in the program is aggregated through various data sets such as the year of a home, household income and the population of children under the age of 6 living in at risk home. It is the Lead Hazard Control Grants purpose to investigate homes that may or may not have lead present.

**How was your baseline data collected?**

N/A

**Was this program based on statistics/information developed by your organization?**

The information prepared and submitted at the time of the grant funding opportunity was taken in part from the US Census Data Collection and a variety of other research reports conducted on lead poisoning. This information was collected to support the requirements of the grant application.

**What are the programs goals and objectives?**

PA Lead Hazard Control Grant purpose is to make homes lead safe within target area throughout the Pennsylvania.

**What is the target population?**

Individuals/families at or below 80% of AMI living in a home pre 1978 is the target population. There must be a child living in the home under the age of 6 or spending significant amount of time in the home or pregnant women living in the home.
**How are the target population made aware of the program?**

The target population is made aware of our program through Community Outreach and Educational events throughout Lawrence County as well as other target areas within the PA Regional Lead Hazard Control Grant Consortium.

**How do you determine effectiveness of the program?**

The effectiveness of this program is measured per cleared residence. A cleared residence is one that has been inspected for lead and remediated of lead hazards. In addition to the home that is cleared of lead hazard the guardian can opt to have their child screened for lead blood poisoning, which is a voluntary service.

**How many participants are in the program?**

Currently, this grant has made 105 homes lead safe throughout the lead hazard control grant consortium and is on track to achieve and/or exceed 198 homes by end of the grant dated May 31, 2015.

**How is program adjustment determined and implemented?**

If program adjustments are necessary it is determined by the grantor and implemented by this grantee. None have been required up to this point.
EVALUATION

Name of Program: Jail 2 Jobs  
Program Sponsor: District Attorney’s Office  
Program Coordinator: Gary Filippone  
Program Start: April 1st 2014  
Program Type: Reentry

Describe baseline data used for program:
Baseline data is the number of applicants with felony convictions and the recidivism rate.

How was your baseline data collected:
County Jail, Local Police, Courts and DA’s Office

Was this program based on statistics/information developed by your organization?
Yes

If so, please include a brief description
One of the Programs goals is to help lower County wide recidivism

What are the programs goals and objectives?
Goals and objectives is to help people with felony convictions gain employment so they can help themselves and their families and also to lower crime rate and recidivism.

What is the target population?
The target population is convicted felons who meet the criteria.

How are the target population made aware of the program?
The target population is made aware of the program through the County Jail, Courts, Police Officers, Newspaper articles, adult probation, state parole, websites and through word of mouth.
How do you determine effectiveness of the program?

Effectiveness of the program is determined by tracking applicants and job placement. Every person helped is a plus.

How many participants are in the program?

As of today one month in we have over 20 applicants

How is program adjustment determined and implemented?

The program is reviewed quarterly by the District Attorney.
EVALUATION

Name of Program: Industry Safety Program
Program Sponsor: Each Company sponsors their own safety program
Program Coordinator: Safety Manager at each facility
Program Start: Annually
Program Type: Same program each month meeting at least OSHA requirement
Evaluation Type: Per Company
Evaluator: Safety Manager

Describe baseline data used for program

Worker’s Compensation data, types of occupational hazard chemicals, equipment used in workplace and type of employee

How was your baseline data collected?

Observation, Workers Compensation carriers, Human Resources and OSHA regulations

Was this program based on statistics/information developed by your organization?

Yes

If so, please include a brief description

At Jameson Hospital for example, look at data from Workers Compensation carrier: number of injuries/body part, interview with injured employee and supervisor, review of scene by Workers Compensation carrier to note areas needing improvement.

What are the programs goals and objectives?

1. Safe environment
2. Educated staff regarding safety rules/regulations/techniques/equipment
3. Understanding by all that we want safety in the workplace

What is the target population?

All employees and those they serve
How are the target population made aware of the program?

Posters, flyers, monthly meetings, review with individuals/groups after incident or near misses

How do you determine effectiveness of the program?

Repeat issues, decrease in incidents and employee suggestions

How many participants are in the program?

Striving to get all employees

How is program adjustment determined and implemented?

Some seasonal, for example: heat exhaustion, frostbite, change in environment and employment group.

Other Comments

New Castle Companies as a whole practice safe workplace practices. If ever any concerns they usually contact Work Health Director or Physician with concerns.
EVALUATION

Name of Program: Human Services Center Crisis Intervention Services Program
Program Sponsor: Human Services Center
Program Coordinator: Scott Baldwin, Director of Crisis Services
Program Start: 1984
Program Type: Provide crisis services to residents of Lawrence County
Evaluation Type: Organization self-evaluates
Evaluator: Scott Baldwin

Describe baseline data used for program

Baseline data includes information about the nature of the crisis and its resolution, as well as some demographic data (including location). Data is reviewed annually.

How was your baseline data collected

Data is collected by the crisis staff and inputted into a secure online database.

Was this program based on statistics/information developed by your organization?

Yes, in conjunction with state-mandated guidelines.

If so, please include a brief description:

The Crisis Intervention Program was developed in response to emerging best practices nationwide, which showed that a dedicated 24-hour crisis response unit was an effective way to handle emergency behavioral health situations. Having a trained mental health clinician respond to a mental health emergency, with the goal of either resolving the crisis or helping the person seek appropriate mental health services, is a better outcome than involving police or other emergency personnel, many of whom have not received formal mental health training. The goal is to de-escalate the situation; help the person seek formal treatment; and/or stay out of the criminal justice system.

What are the programs goals and objectives?

Crisis Intervention Services are immediate, emergency-oriented services for adults or children and their families who exhibit acute problems related to disturbances in thought, behavior, mood, or social relationships. The services provide a rapid response to crisis situations that threaten the well-being of individuals or others. Crisis Intervention Services include assessments, counseling, screening, and disposition/referral services. The program’s goal is to reduce the need for police intervention or inpatient psychiatric hospitalization. The program is staff by trained mental health clinicians.
The objectives of the Crisis Intervention Program include providing 24-hour services to residents of Lawrence County. Services are available through a dedicated telephone line (answered 24 hours a day, 7 days a week); mobile unit (with trained staff will arrive on-site at a crisis situation 24 hours a day, 7 days a week); and a walk-in office available from 9:00am – 5:00pm, Monday – Friday.

What is the target population?

The target population is anyone in Lawrence County, including children, young adults, adults, and the elderly, that may be experiencing a mental health disturbance or crisis.

How are the target population made aware of the program?

The target population is made aware of the Crisis Intervention Program through the distribution of brochures, flyers and magnets at other local social service agencies, and through county-wide billboards and bus signs.

How do you determine effectiveness of the program?

Crisis is licensed through the State Department of Public Welfare Office every year. They make recommendations for us to follow based on trends throughout the state. We also have to follow state guidelines on how crisis services will be delivered.

How many participants are in the program?

In 2013, the Crisis Intervention Program handled 1890 crisis calls, 474 mobile unit cases, and 179 walk-in cases.

How is program adjustment determined and implemented?

Adjustments are made based on recommendations from the State Department of Public Welfare, based on overall state trends.
EVALUATION

Name of Program: Community Emergency Response Training
Program Sponsor: PA Emergency Management Agency/Citizen Corps Council
Program Coordinator: Debbie Henson
Program Start: March, 2003
Program Type: Disaster Training
Evaluation Type: An evaluation is completed requesting information on what the attendee liked about the training, what they did not like, how they rate the instructor’s knowledge and presentation as well as would they change anything about the training.
Evaluator: Attendees

Describe baseline data used for program

The training consists of eight modules mandated by the Pennsylvania Emergency Management Agency. These modules consist of:

Disaster Preparedness: This unit you learn how everyone in a community has a role in disaster preparedness and response; elements of disasters and their impact on the infrastructure; personal and organizational preparedness and role of the Community Emergency Response Team.

Fire Suppression and Utility Controls: This unit you learn fire chemistry; fire and utility hazards; Community Emergency Response Team Size up; Fire Size up considerations; proper use of fire extinguishers; fire suppression safety and hazardous materials.

Disaster Medical Operations Part I – This unit discusses how to recognize life threatening conditions and triage.

Disaster Medical Operations Part II – This unit you learn public health considerations; functions of the disaster medical operations, disaster medical treatment areas, patient evaluation and basic treatment.

Light Search and Rescue – This unit you learn how to size up a situation and how rescue teams will operate; how to conduct an interior and exterior search and rescue operations.

Community Emergency Response Team Organization (Incident Command) – This unit you learn how to organize and deploy your Community Emergency Response team, rescuer safety, documentation and team organization.

Disaster Psychology - This unit you learn the psychological impact of a disaster on rescuers and victims and how to provide “psychological first aid” and steps
you can take individually or as a team to care for yourself, each other and victims.

Terrorism and Community Emergency Response Training – This unit you learn the definition of terrorism and terrorist goals; how terrorist choose their targets, the weapons terrorist are known or suspected to have and the risk posed by these weapons; Chemical, Biological, Radiological, Nuclear and Explosive indicators; and protocols for terrorist incidents and protective action following an event.

How was your baseline data collected?

The training is tracked by having attendees sign in. This training is mandated by the Pennsylvania Emergency Management Agency to consist of 20 hours. The information is forwarded to the State to determine the effectiveness for grant funding for future training and to update training materials and resources.

Was this program based on statistics/information developed by your organization?

Yes

If so, please include a brief description

Following the tragic events of September 11, 2001, state and local government officials increased opportunities for citizens to become an integral part of protecting the homeland and supporting local first responders. In January 2002, the President of the United State launched USA Freedom Corps, from which Citizen Corps was born, to capture the spirit of service that emerged in communities throughout the country following the terrorist attacks. Citizen Corps engages leaders from throughout the community to increase awareness of disasters and involve them in disaster preparedness and planning process. It also encourages the whole community to participate in a range of measures to make their families, homes, and communities safer from the threats they face. By providing Community Emergency Response training this effort is being achieved.

What are the programs goals and objectives?

By obtaining this training it enables the resident to become more prepared for any natural or man-made event that could occur in their neighborhood while assisting their community with the response. Upon completion of the training the attendee receives certification and the necessary resources to respond during an event within their community.
What is the target population?
Any resident 18 years and older can participate in the program

How are the target population made aware of the program?
The program is advertised in local newspapers, radio broadcasts, social media and word of mouth

How do you determine effectiveness of the program?
The effectiveness of the training is determined by the evaluations received from the attendees these evaluations are reviewed after each training session. These comments and suggestion provided offer the opportunity to actively change or maintain the current training sessions for future efforts

How many participants are in the program?
Currently there are 314 trained Community Emergency Response Team members. 71 of the trained team members live within the City of New Castle

How is program adjustment determined and implemented?
The training is adjusted based on the evaluations received by the attendees and implemented for future training opportunities
Explanation of Evaluations

The evaluation forms utilized throughout this application were developed internally. The Executive Committee developed them from information gathered researching other Safe Communities. This standardized form allowed each user the opportunity to provide the same information as all others. It was strictly voluntary.

Some of the programs mentioned (regardless of whether there is an evaluation or not) are evidenced based programs and some are not.

The information from the evaluations is our baseline to determine if programs are working. Those that are working we will continue, those that are duplicated, we will cancel. We will also attempt to get others to evaluate their own programs. Having an evaluation, even internally, is a good measure for future direction.
APPENDIX A
Meeting Summary-November 21, 2013

- We started the meeting with introductions since we had a few new attendees
- We looked at the difference between National and International designation and decided at this time we will just stick to the National designation
- Copies were made of the approved application of Lycoming County for reference as we complete our application
- The Community Description was completed by Tammi Gibson but she will expand on the information
- Section 3: Areas of Competency items – I. Sustained collaboration #1 through #4 will be completed by Kathy DeCaprio, Bobbi Taylor and Donna Cochran
- Debbie Henson and Tina Marshall will address #1 through #3 regarding Community safety and health advocates inside and outside the Community
- II. An Understanding of Community Data – we have most of that answered but need more data. Sean Johnson is to have the Coroner’s Office breakdown his data by age and ethnicity
- Howard Heltman will work on the demographics of the Community
- The top three priorities for our application, based on current data, will be poisoning (overdose), unnatural deaths and suicide
- III. Describing in detail our community programs will be spearheaded by Debbie and Tina but they will be getting information for each program area:
  - #1 – Motor Vehicle – Tina can obtain this information
  - #2 – Older adult falls and prevention – Bobbi Taylor will put this information together
  - #3 – Poisoning by prescription drug overdose and other agents – Tammi to contact Drug and Alcohol for this information
  - #4 – Workplace safety – Tammi to contact Career Link for this information
  - #5 – Violence and Suicide prevention (including gun violence and domestics) – Tammi will contact Scott Baldwin from Human Services
  - #6 – Emergency Preparedness – Tina can obtain this information
- We will need summaries on each section and pamphlets
- Bobbi Taylor presented information on Age Friendly Communities
APPENDIX A
Meeting Summary-February 20, 2014

- New members at the meeting – Gary Filippone from District Attorney’s office and Eileen Borrelli from CareerLink
- Teresa asked for an update on New Visions since we are trying to obtain the same goals. Gary attended the last meeting and said they talked about “Destination Downtown”, the focus being: safety, marketing and parking.
- Someone in the group mentioned the four Action Groups at New Visions and referred to their website www.newvisionslc.org. When reviewing the website, there appears to be three Action Groups:
  1. Communication – promoting positive attitude about New Castle – slogan used is “Stand Up for New Castle”
  2. Clean and Green – engaging the Community to enhance and sustain its beauty.
  3. Celebrate – Festivals and events to bring people together
- We talked about the new 2-1-1 non-emergency number that has helped alleviate the unnecessary/non-emergencies to 9-1-1. The number is in place and up and running. It has been uploaded to Public Safety. Some specific calls lately are regarding warming centers and frozen lines.
- Injury and death statistics supplied by Howard Heltman from Medevac was passed out and reviewed. Howard has resigned since he is moving to Virginia.
- Tina is going to contact Medevac for a new representative for our meeting.
- Information supplied by Tina and Debbie on Citizen Corps Council and Emergency Preparedness was discussed.
- Bobbie Taylor handed out some information from Challenges regarding adult falls prevention. One of the best ways to prevent falls is exercise.
- In order to get the information together, the program areas were assigned to the following individuals:
  - Motor Vehicle – Debbie Henson
  - Older Falls and Prevention – Bobbie Taylor
  - Poisoning – Howard Heltman
  - Workplace Safety – Eileen Borrelli
  - Violence & Suicide Prevention – Gary Filippone and Scott Baldwin
  - Emergency Preparedness – Debbie and Tina
  - Jameson Hospital – Kathy Duncan
• Each of the above individuals was asked to prepare a summary of their area and send it to tgibson@newcastlepa.org by March 19, 2014. Once all the information is received, Tammi, Teresa, Debbie and Tina will meet to review all the information and put it together before the whole group meets again.

• Tammi will send a list of all members to Kathy DeMatteis and Bobbie Taylor in order for them to complete Item I. – Sustained collaboration. They will be contacting all the Members to request a brief bio. Please help them out by sending in your information.

• If anyone has any additional information regarding programs they know of to help prevent accidents and injuries, please send this information so that we can include it in our application.
RESOLUTION NO. R-2014-090

WHEREAS, the Safe Communities America Program is a designation of the National Safety Council; and

WHEREAS, community partners are pursuing the Safe Communities America designation with the intent of making the City of New Castle a safer place to live, work, recreate, worship and be educated through collaborative activities, networking, and sharing of resources; and

WHEREAS, the Safe Communities America Program designation would be beneficial to organizations interested in community and economic development, schools, law enforcement, health agencies, all facets of tourism, and municipalities.

NOW, THEREFORE, BE IT RESOLVED, that the Mayor and City Council Members fully support the concept, function and pursuit of the Safe Communities America designation for the City of New Castle, Pennsylvania; and

BE IT FURTHER RESOLVED, that the Mayor and members of City Council encourage employees and associates to give their time and expertise to supporting the development of a Safe Community in the service of the City of New Castle, Pennsylvania.

SIGNED AND SEALED this 22nd day of May, 2014.

Anthony G. Mastrangelo, Mayor
William Panella, Council President

A. J. Adamo, Council Member
Richard Beshero, Council Member

Timothy Fulkerson, Council Member
Paul Stefano, Council Member

ATTEST:
Melinda Parenti, City Clerk
### Injury Prevention/Safety Promotion

<table>
<thead>
<tr>
<th>PROGRAM NAME</th>
<th>PROVIDED BY</th>
<th>TARGET VULNERABLE POPULATION</th>
<th>INFORMATION REGARDING TARGET VULNERABILITY PROGRAM</th>
<th>WEBSITE</th>
</tr>
</thead>
<tbody>
<tr>
<td>ANIMAL SAFETY</td>
<td>Lawrence County Humane Society</td>
<td>Provides safety information on pet care, adoption services and shelter services</td>
<td><a href="http://www.lawrencehshs.org">www.lawrencehshs.org</a></td>
<td></td>
</tr>
<tr>
<td>ATV SAFETY</td>
<td>Aliquippa.gov</td>
<td>Provides services for neglected, abused and unwanted pets</td>
<td><a href="http://www.aliquippa.gov">www.aliquippa.gov</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>PA Department of Conservation and Natural Resources</td>
<td>Provides training for ATV operators on safety and awareness</td>
<td><a href="http://www.dcnr.state.pa.us/parks/recreation/atv/safetyandtraining/index.htm">www.dcnr.state.pa.us/parks/recreation/atv/safetyandtraining/index.htm</a></td>
<td></td>
</tr>
<tr>
<td>ALCOHOL &amp; DRUG ADDITION SERVICES</td>
<td>Allegheny Reps</td>
<td>Provides support for individuals experiencing alcohol addiction</td>
<td><a href="http://www.alleghenyalcohol.org">www.alleghenyalcohol.org</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Al Arian/Alaafin</td>
<td>Meetings where men and women share their experience, strength and hope with others</td>
<td><a href="http://www.alabiaa.org">www.alabiaa.org</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Celebrate Recovery</td>
<td>Provides safe places to share your experiences and hopes with others who are going</td>
<td><a href="http://www.celebratealcohol.org">www.celebratealcohol.org</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Discoveries House</td>
<td>Outpatient rehabilitation program</td>
<td><a href="http://www.discoveryhouse.com">www.discoveryhouse.com</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>The Highland House</td>
<td>Creates quality treatment that empowers adolescents, adult men and women</td>
<td><a href="http://www.highlandsrecoveries.com">www.highlandsrecoveries.com</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Law Co Drug &amp; Alcohol Comm</td>
<td>Ensures that quality drug and alcohol prevention, intervention and treatment services are</td>
<td><a href="http://www.lawco.org">www.lawco.org</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Mothers Against Drunk Drivers</td>
<td>Provides support to victims of violent crime and prevent underage drinking</td>
<td><a href="http://www.madd.org">www.madd.org</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>National Council on Alcohol &amp; Drug Dependence</td>
<td>Provides unbiased, professional, objective information and referral to alcoholics and family</td>
<td><a href="http://www.nationalcouncilondrugs.org">www.nationalcouncilondrugs.org</a></td>
<td></td>
</tr>
<tr>
<td>REHABILITATION SERVICES</td>
<td>Pennsylvania Hospital</td>
<td>Provides hospital services</td>
<td><a href="http://www.pennsylvaniahealth.org">www.pennsylvaniahealth.org</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Bicycles Safety</td>
<td>Offers information on bicycle safety and proper fit for a helmet</td>
<td><a href="http://www.bicyclesafety.org">www.bicyclesafety.org</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>NHT Highway Traffic Safety Admin</td>
<td>Offers information on bicycle safety and traffic information facts</td>
<td><a href="http://www.nhts.gov">www.nhts.gov</a></td>
<td></td>
</tr>
<tr>
<td>CHILD ABUSE SERVICES</td>
<td>Children's Advocacy Center</td>
<td>Promotes, supports and the development, growth, and health of the children</td>
<td><a href="http://www.childrensadvocacycenter.org">www.childrensadvocacycenter.org</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>National Center for Missing &amp; Exploited Children</td>
<td>Provides services, resources and assistance to child victims of abduction and sexual exploitation</td>
<td><a href="http://www.missingkids.com/nemex">www.missingkids.com/nemex</a></td>
<td></td>
</tr>
<tr>
<td>CHILD CARE SERVICES</td>
<td>Child Care Information Services</td>
<td>Provides information for quality child care and referrals</td>
<td><a href="http://www.dhs.state.pa.us/familiesandchildren/childcareinformationservices/index.htm">www.dhs.state.pa.us/familiesandchildren/childcareinformationservices/index.htm</a></td>
<td></td>
</tr>
<tr>
<td>CHILDREN SERVICES</td>
<td>Boys Town</td>
<td>Provides care to children with special needs and assistance</td>
<td><a href="http://www.boystown.org">www.boystown.org</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Child诗 of America</td>
<td>Provides help to prevent and reduce child abuse</td>
<td><a href="http://www.childsafeofamerica.org">www.childsafeofamerica.org</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Comp Children &amp; Family Services</td>
<td>Provides comprehensive support for children under 18</td>
<td><a href="http://www.comprehensivechildrenandfamilies.com">www.comprehensivechildrenandfamilies.com</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Grey Youth &amp; Family Services</td>
<td>Provides alternative education and transitional learning for at-risk youth</td>
<td><a href="http://www.greynovities.org">www.greynovities.org</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Make A Wish Foundation</td>
<td>Grants wishes for children with life-threatening medical conditions</td>
<td>Wish.org</td>
<td></td>
</tr>
<tr>
<td></td>
<td>National Runaway Seriviceboard</td>
<td>Provides runaway, homeless and at-risk youth safe and off the streets</td>
<td><a href="http://www.nrrs.org">www.nrrs.org</a></td>
<td></td>
</tr>
<tr>
<td>CIVIL LIBERTIES SERVICES</td>
<td>ACLU</td>
<td>Defends individual rights and liberties</td>
<td><a href="http://www.aclu.org">www.aclu.org</a></td>
<td></td>
</tr>
<tr>
<td>COMMUNITY SERVICES</td>
<td>United Way</td>
<td>Fundraising vehicle for a variety of health and human services</td>
<td><a href="http://www.unitedway.org">www.unitedway.org</a></td>
<td></td>
</tr>
<tr>
<td>CONSUMER SERVICES</td>
<td>Better Business Bureau</td>
<td>Provides information about business entities for consumers</td>
<td><a href="http://www.bbb.org">www.bbb.org</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Consumer Product Safety Comm</td>
<td>Provides product recall information and safety information on consumer products</td>
<td><a href="http://www.cppsa.org">www.cppsa.org</a></td>
<td></td>
</tr>
<tr>
<td>DEVELOPMENTAL SERVICES</td>
<td>American Association for Intellectual &amp; Developmental Disabilities</td>
<td>Promotes policies, sound research, effective practices and universal human rights for people with intellectual and developmental disabilities</td>
<td><a href="http://www.aanid.org">www.aanid.org</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>American Association for the Blind</td>
<td>Proactive coordination for the needs of the blind and developmentally disabled</td>
<td><a href="http://www.aab.org">www.aab.org</a></td>
<td></td>
</tr>
<tr>
<td></td>
<td>Disability Options Network</td>
<td>Provides meaningful services to people with disabilities</td>
<td><a href="http://www.disabilityoptions.org">www.disabilityoptions.org</a></td>
<td></td>
</tr>
</tbody>
</table>

---
| Lawrence County Association of Retarded Citizens (L.C.A.R.C.) | Promotes and protects the civil and human rights of people with disabilities. | www.lcarc.com |
| Dermalife Network | Provides free comprehensive dental treatment for people with disabilities, elderly, medically fragile. | dermalifenetwork.org/about-us/our-programs |
| Special Olympics | Offers year-round sports training and competition to children and adults with intellectual disabilities. | specialolympics.org |

**DOMESTIC VIOLENCE SERVICES**

| Coalition Against Domestic Violence | Provides assistance and resources for domestic violence victims and sexual assault for children and adults. | www.cadv.org |
| Crisis Shelter of Lawrence County | Community response to violence and abuse for victims of domestic and sexual abuse. | crisiishelter.org |

**EDUCATIONAL SERVICES**

| Adult Literacy | Promotes non-traditional educational choices that promote life long learning. | www.kctcs.edu |
| Family Connectors | Newborn - 5 years old | Tuition-free parent participation program for low income families. | www.tllcn.ca |
| Head Start | Ages 3 - 5 years old | Promotes school readiness of pre-school children. | www.headstart.org |
| Law Co Career & Technical Center | 12th Grade | Offers career and technical education to all high school students. | www.bvcs.edu |
| Milwaukee Interim Unit IV | Provides programs and services to school districts. | www.mke.k12.wi.us |

**EMPLOYMENT SERVICES**

| Work First | Provides employment and educational opportunities to obtain employment. | www.wf.wi.gov|

**ENVIRONMENTAL SERVICES**

| Dept of Environmental Protection | Administers environmental laws and regulations. | www.dnr.wi.gov |

**FALL PREVENTION**

| Challenges Office On Aging | Older adults | Offers exercise programs that promote strength training and balance to prevent falls. | |
| SafeKids.org | Ages 11 - 19 years | Provides safety information for fall prevention for children. | www.safekids.org |
| National Shooting Sports Foundation | Promotes safe firearm handling and storage practices and firearm safety awareness. | nssf.org |
| Project ChildSafe | Provides firearm safety kits for police departments user request. | www.projectchildsafe.org |
| SafeKids.org | Ages 15 - 19 years | Provides gun safety information. | www.safekids.org |
| American Red Cross | Provides fire disaster services. | www.redcross.org |
| Fire Protection Association | Offers public education programs and information on fire safety. | www.fpa.org/safety-information |

**FOOD SERVICES**

| Meals on Wheels | Older adults | Provides senior nutrition program. | www.meals.org |
| WIC Program | Provides nutritious food to women, infants and children meeting income guidelines. | www.benefits.gov/wic/program. info/Fspring/childnutrition |

**FOSTER CARE SERVICES**

| The Bar Foundation | Provides child centered quality care and services dedicated to the treatment, restoration and empowerment of children, youth and families. | www.bar.org |

**GAMBLING ADDICTION SERVICES**

| Council on Compulsive Gambling | Offers training and help about compulsive gambling. | www.council.org |

**GOVERNMENT SERVICES**

| Office of the Attorney General | Protects against consumer, elder abuse, consumer protection, health care, and safety information and help line. | www.ag.state.wi.us |
| Auditor General | Conducts an efficient and effective review of all government expenditures. | www.ag.state.wi.us |
| Bureau of Alcohol, Tobacco, Firearms & Explosives | Prevents communities from being victimized by illegal businesses, criminal organizations, illegal use and transportation of firearms, storage of explosives and acts of terrorism. | www.atf.gov |
| Commission on Crime & Delinquency | Makes justice systems better, crime victims live more livable and communities safer. | www.crime.state.wi.us |
| Human Relations Commission | Promotes equal opportunity. | www.hrc.state.wi.us |
| Lawrence County Assistance Office | Provides programs for residents who need assistance with food, medical or housing. | www.lcas.org |
| Office of Consumer Advocate | Represents consumers involving their utility service. | www.cao.state.wi.us |

**HEALTH SERVICES**

<p>| Aegis Health | Full spectrum of high quality women's health care and education services to women, men and communities. | <a href="http://www.aegishealth.org">www.aegishealth.org</a> |
| Alzheimer's Association | Information and services on Alzheimer's and dementias. | <a href="http://www.alz.org/zh/zh-%7C">www.alz.org/zh/zh-|</a>
| American Cancer Society | Information and services on treatment and prevention of cancer. | <a href="http://www.cancer.org">www.cancer.org</a> |
| American Council of the Blind | Blind and visually impaired people. | <a href="http://www.acb.org">www.acb.org</a> |
| American Diabetes Association | To prevent and cure diabetes and to improve the lives of people affected by diabetes. | <a href="http://www.diabetes.org">www.diabetes.org</a> |</p>
<table>
<thead>
<tr>
<th>Organization</th>
<th>Description</th>
<th>Website</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Heart Association</td>
<td>Provides information on heart attack and stroke symptoms, causes, risks and prevention</td>
<td><a href="http://www.americanheart.org">www.americanheart.org</a></td>
</tr>
<tr>
<td>American Kidney Fund</td>
<td>Provides assistance to dialysis patients, health information and education</td>
<td><a href="http://www.kidneyfund.org">www.kidneyfund.org</a></td>
</tr>
<tr>
<td>American Liver Foundation</td>
<td>Facilitate, advocate and promote education, support, and research for the prevention, treatment and cure of liver disease</td>
<td><a href="http://www.liverfoundation.org">www.liverfoundation.org</a></td>
</tr>
<tr>
<td>American Lung Association</td>
<td>Information on asthma, tobacco, air quality and other lung diseases</td>
<td><a href="http://www.lunginfo.org">www.lunginfo.org</a></td>
</tr>
<tr>
<td>American Respiratory Alliance</td>
<td>Helps the community understand their lungs and how to keep them healthy through educational programs and services</td>
<td><a href="http://www.healthlungs.org">www.healthlungs.org</a></td>
</tr>
<tr>
<td>Asthma &amp; Allergy Foundation</td>
<td>Education, advocacy and research on asthma and allergies</td>
<td><a href="http://www.aaa.org">www.aaa.org</a></td>
</tr>
<tr>
<td>Autism Link</td>
<td>Provides opportunities for inclusion, information and support to keep parents, family members of individuals with autism spectrum disorders and autistic individuals</td>
<td><a href="http://www.autismlink.com">www.autismlink.com</a></td>
</tr>
<tr>
<td>Brain Injury Association</td>
<td>To prevent brain injury and to improve the quality of life for people who have experienced brain injury and their family members through support, education, advocacy and research</td>
<td><a href="http://www.bia.org">www.bia.org</a></td>
</tr>
<tr>
<td>CHIP</td>
<td>Provides health coverage for uninsured kids and teens who are not eligible for Medicaid</td>
<td><a href="http://www.childerenepact.com">www.childerenepact.com</a></td>
</tr>
<tr>
<td>Cystic Fibrosis Foundation</td>
<td>Focus on the development of new drugs to fight cystic fibrosis and improve the quality of life for those suffering from cystic fibrosis</td>
<td><a href="http://www.cff.org">www.cff.org</a></td>
</tr>
<tr>
<td>Lawrence County Blind Association</td>
<td>To promote the interest and welfare of visually impaired clients</td>
<td><a href="http://www.blind.org">http://www.blind.org</a></td>
</tr>
<tr>
<td>Lymphoma &amp; Leukemia Foundation</td>
<td>Provides education and patient services</td>
<td><a href="http://www.lymphoma-leukemia.org">www.lymphoma-leukemia.org</a></td>
</tr>
<tr>
<td>Lupus Foundation of America</td>
<td>Provides support for those suffering from lupus</td>
<td><a href="http://www.lupus.org">www.lupus.org</a></td>
</tr>
<tr>
<td>Muscular Dystrophy Association</td>
<td>Information and services for muscular dystrophy</td>
<td><a href="http://www.md.org">www.md.org</a></td>
</tr>
<tr>
<td>National Arthritis Foundation</td>
<td>Improve lives through leadership in the prevention, control and cure of arthritis and related diseases</td>
<td><a href="http://www.arthritis.org">www.arthritis.org</a></td>
</tr>
<tr>
<td>National Cancer Institute</td>
<td>Conducts and supports research, training, health information dissemination, and other programs with respect to the cause, diagnosis, prevention, and treatment of cancer</td>
<td><a href="http://www.cancer.gov">www.cancer.gov</a></td>
</tr>
<tr>
<td>National Down Syndrome Society</td>
<td>Advocate for the value, acceptance and inclusion of people with Down Syndrome</td>
<td><a href="http://www.ndso.org">www.ndso.org</a></td>
</tr>
<tr>
<td>National Eating Disorders Assn</td>
<td>Supports individuals and families affected by eating disorders</td>
<td><a href="http://www.nationaleatingdisorders.org">www.nationaleatingdisorders.org</a></td>
</tr>
<tr>
<td>National Headache Foundation</td>
<td>Provides information on headaches and migraines</td>
<td><a href="http://www.headaches.org">www.headaches.org</a></td>
</tr>
<tr>
<td>National Multiple Sclerosis Society</td>
<td>Provides information and support for multiple sclerosis</td>
<td><a href="http://www.nationalmssociety.org">www.nationalmssociety.org</a></td>
</tr>
<tr>
<td>National Org for Rare Disorders</td>
<td>Helps people with rare “orphan” diseases and the organizations that serve them</td>
<td><a href="http://www.rarediseases.org">www.rarediseases.org</a></td>
</tr>
<tr>
<td>National Cancer Institute</td>
<td>Conducts and supports research, training, health information dissemination, and other programs with respect to the cause, diagnosis, prevention, and treatment of cancer</td>
<td><a href="http://www.cancer.gov">www.cancer.gov</a></td>
</tr>
<tr>
<td>National Capital Poison Center</td>
<td>Provides immediate life-saving information for poisoning emergencies</td>
<td><a href="http://www.capitolpoison.org">www.capitolpoison.org</a></td>
</tr>
<tr>
<td>National Stroke Association</td>
<td>Information on signs and symptoms and prevention of a stroke</td>
<td><a href="http://www.stroke.org">www.stroke.org</a></td>
</tr>
<tr>
<td>Prescription Assistance Program</td>
<td>Helps qualifying patients obtain their medication</td>
<td><a href="http://www.paps.org">www.paps.org</a></td>
</tr>
<tr>
<td>Hearing Impaired Services</td>
<td>Information about hearing loss for adults and children</td>
<td><a href="http://www.hearing.org">www.hearing.org</a></td>
</tr>
<tr>
<td>Better Hearing Institute</td>
<td>Information about hearing loss for adults and children</td>
<td><a href="http://www.betterhearing.org">www.betterhearing.org</a></td>
</tr>
<tr>
<td>National Institute on Deafness</td>
<td>Conducts and supports research, in the normal and disordered processes of hearing, balance, taste, smell, voice and language</td>
<td><a href="http://www.ndi.org">www.ndi.org</a></td>
</tr>
<tr>
<td>Link to Hearing Loss</td>
<td>Conducts and supports research, in the normal and disordered processes of hearing, balance, taste, smell, voice and language</td>
<td><a href="http://www.ndi.org">www.ndi.org</a></td>
</tr>
<tr>
<td>Community Alternatives</td>
<td>Provides behavioral and mental-health rehabilitation services for children and adolescents</td>
<td><a href="http://www.communityalternatives.org">www.communityalternatives.org</a></td>
</tr>
<tr>
<td>Human Services Center</td>
<td>Provides mental health services and suicide prevention services</td>
<td><a href="http://www.humannetworkcenter.net">www.humannetworkcenter.net</a></td>
</tr>
<tr>
<td>Mental Health America</td>
<td>Advocates for changes in mental health and wellness policies, and provides mental health services</td>
<td><a href="http://www.mentalhealthamerica.net">www.mentalhealthamerica.net</a></td>
</tr>
<tr>
<td>Mental Health Association of PA</td>
<td>Works on behalf of the mental health of its citizens, instilling principles that facilitate recovery and resiliency of individuals and their families, through advocacy, education, and public policy</td>
<td><a href="http://www.mhapa.org">www.mhapa.org</a></td>
</tr>
<tr>
<td>National Alliance on Mental Health</td>
<td>Innovative community approaches to children's mental health</td>
<td><a href="http://www.nami.org">www.nami.org</a></td>
</tr>
<tr>
<td>Category</td>
<td>Description</td>
<td>Website</td>
</tr>
<tr>
<td>-----------------------</td>
<td>-----------------------------------------------------------------------------</td>
<td>--------------------------</td>
</tr>
<tr>
<td>Pedestrian Safety</td>
<td>Provides pedestrian safety information</td>
<td><a href="http://www.safety4.org">www.safety4.org</a></td>
</tr>
<tr>
<td>Play Area Safety</td>
<td>Provides information for play area safety</td>
<td><a href="http://www.safety4.org">www.safety4.org</a></td>
</tr>
<tr>
<td>Poisoning</td>
<td>Provides information on poison emergencies and prevention</td>
<td><a href="http://www.safety4.org">www.safety4.org</a></td>
</tr>
<tr>
<td>Railroad Safety</td>
<td>Provides information on railroad safety</td>
<td><a href="http://www.safety4.org">www.safety4.org</a></td>
</tr>
<tr>
<td>Skateboard Safety</td>
<td>Provides information on skateboard safety</td>
<td><a href="http://www.safety4.org">www.safety4.org</a></td>
</tr>
<tr>
<td>Toy Safety</td>
<td>Provides information on toy safety and recalls</td>
<td><a href="http://www.safety4.org">www.safety4.org</a></td>
</tr>
<tr>
<td>Vehicle Safety</td>
<td>Offers motorcycle and bicycle safety classes</td>
<td><a href="http://www.safety4.com">www.safety4.com</a></td>
</tr>
<tr>
<td>Hospital &amp; Health Safety Admin</td>
<td>Offers safety and training information to employees and employers</td>
<td><a href="http://www.safety4.com">www.safety4.com</a></td>
</tr>
<tr>
<td>Older Adults</td>
<td>Provides discount services to senior citizens for a fee</td>
<td><a href="http://www.footb.com">www.footb.com</a></td>
</tr>
<tr>
<td>Alcohol</td>
<td>Provides transportation for senior citizens</td>
<td><a href="http://www.fooc.org">www.fooc.org</a></td>
</tr>
<tr>
<td>Challenge Options for Aging</td>
<td>Provides services and exercise programs for senior citizens</td>
<td><a href="http://www.safety4.org">www.safety4.org</a></td>
</tr>
<tr>
<td>Urban Health</td>
<td>Provides health services for urban communities</td>
<td><a href="http://www.footb.com">www.footb.com</a></td>
</tr>
<tr>
<td>National Institute on Aging</td>
<td>Conducts and supports research on aging and the health and well-being of older people</td>
<td><a href="http://www.safety4.org">www.safety4.org</a></td>
</tr>
</tbody>
</table>