



Welcome to the Winter 2016 Edition of Community Connect

Community Highlights

University hoverboard ban widely adopted amid safety concerns

New dangers associated with this season's hot-ticket item include the tendency to spontaneously ignite while in use or charging; the hoverboard has also



become infamous for its growing tally of ER-admissions and #hoverboardfails. In following, the U.S. Consumer Product Safety Commission (CPSC) recently [announced that it's investigating](#) 28 fires in 19 states caused by hoverboards, and at least 70 ER-related injuries.

With its growing popularity among students, over 30 universities have instituted a ban on hoverboards. Among them, SCA network members including Emory University, Murray State and Western Kentucky University are engaging in dialogue concerning potential hoverboard bans.

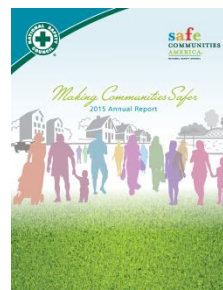
Courtside Accreditation Ceremony in Kentucky

[PLACEHOLDER FOR PICTURE]

This past Friday, Jessamine County, Kentucky hosted their accreditation ceremony during the East Jessamine High school - West Jessamine High school basketball doubleheader. The excitement was high and the community got to be a part of the coalition's celebratory moment. Check out our [Facebook page](#) for more pictures from the ceremony.

Share the 2015 SCA Annual Report with your coalition and stakeholders!

Accreditation is a prestigious honor; why not leverage your accreditation to its fullest by sharing the 2015 SCA Annual Report with your stakeholders or potential partners?



In this Issue

- University Hoverboard Bans
- Courtside Accreditation in KY
- 2015 SCA Annual Report
- KY's largest city commits
- Leading Health Indicators
- Multi-county collaboration underway
- International Safety Media Awards
- 1st SCA Day
- Upcoming Conferences

Like us on Facebook



[Healthy Communities Navigator](#) Interactive Platform

[New STEADI Older Adult Fall Prevention](#)
[Online Training for Providers](#)

[New Fire and Burn Prevention: 2015 Resource Guide](#)

[SAMHSA Revised Opioid Overdose Toolkit & new mobile app](#)

The annual report can help:

- Promote your programs and accreditation;
- Attract new partners and funding;
- Educate community leaders and influential decision makers about your work on important issues.



Email or share on social media: [SCA 2015 Annual Report](#)

News

Attention focused on Kentucky's largest city, plans to accredit

With the number of county injury deaths on the rise from 2010 to 2014, Louisville mayor, Greg Fischer, is leading the charge with a unified show of support and action. He recently signed off on Louisville bid to pursue accreditation; the coalition will be driven by Louisville Metro's Emergency Services which submitted their letter of intent in October 2015. [Learn](#) about how the community is working together to curb the recent increase in injury deaths.

Contact Us

Safe Communities America
National Safety Council
1121 Spring Lake Drive
Itasca, Illinois 60143



scainfo@nsc.org

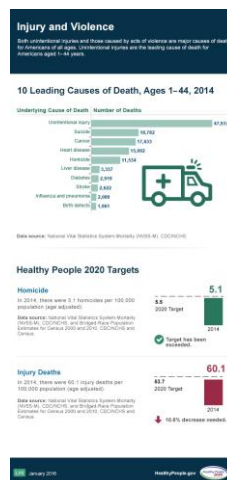
630-775-2555

Leading Health Indicators: where are we at, where do we want to go?

Between 2004 and 2014, the death rate from all injuries increased by 5.8% from 56.8 to 60.1 deaths per 100,000 population. Check out the Healthy People 20/20 [infographic library](#) for informative visuals.

Leading Health Indicators (LHIs) are critical health issues that—if tackled appropriately—will dramatically reduce the leading causes of death and preventable illnesses. The Injury and Violence LHIs are:

- [Fatal injuries \(IVP-1.1\)](#)
- [Homicides \(IVP-29\)](#)



Kentucky multi-county coalition in the works

After a proposal from the Executive Director of the Heart of Kentucky United Way, a multi-county coalition seems poised to move forward in its pursuit of accreditation.

The public announcement included a call for pledges of support from community leaders in four counties – Boyle, Lincoln, Garrard and Mercer. Plans would also draw support from SCA Support Center, Kentucky Injury Prevention and Research Center, for guidance in building the coalition and application.

Through the formation of a cross-county coalition, counties would be encouraged to work across county lines to further certain initiatives, while it was also acknowledged that they should look to address other concerns unique to their more localized areas with local-level sub-committees.

Notably, the success of Safe Community Madison County was cited as an impetus for pursuing accreditation, “Madison County has been an accredited Safe Community for the past nine years and have seen a number of benefits from being a part of that.” [Read More](#)

Upcoming Opportunities

You could win! Enter Your Safety Media into the 2016 ISMA Contest

Where else can communities be recognized for their state-of-the-art injury prevention promotional material and media but during the [International Safety Media Awards \(ISMAs\)](#)? It's the Emmy Season for Safety Promoters! The time is now to enter the ISMAs; winners will be announced September 2016 in Tampere, Finland at the 12th World Conference on Injury Prevention and Safety Promotion.

The first ISMAs were presented 10 years ago and ever since, hundreds of safety promoters have been honored for their safety media by an international panel of judges. Check out [past examples of winners](#).



1st Annual Safe Communities America Day: October 5th

Plans are moving forward to have the first-ever Safe Communities America Day on October 5, 2016. We will celebrate the work in our accredited safe communities.

Stay tuned for more information about marketing and social media opportunities to promote the day. If you have suggestions, [please share your ideas](#) about how we could make the day special in your community.

Meetings & Conferences

Society for Public Health Education (SOPHE)

“Building Capital: Investing in the Future of Health Education”

March 30- April 1, 2016

Charlotte, NC

[Register now](#)

34th Annual Lifesavers National Conference on Highway Safety Priorities

“Learning Today, Leading Tomorrow”

April 3–5, 2016

Long Beach, CA

[Register Now](#)

Safe States 2016 Annual Meeting

“Lift Off: Elevating a Culture of Safety”

April 12-14, 2016

Albuquerque, NM

[Register Now](#)

National Association of City and County Health Officials (NACCHO) Annual Conference

”Cultivating a Culture of Health Equity”

July 19-21, 2016

Phoenix, AZ

[Register now](#)

12th World Conference on Injury Prevention and Safety Promotion

September 18-21, 2016

Tampere, Finland

[Register Now](#)

A special thanks to our national partners



...and to The Dow Chemical Company and ExxonMobil for local community coalition support.

