



community Connect



March 2013

Welcome to the March 2013 edition of Community Connect. We hope you enjoyed the January issue. Your opinion is important to us and we welcome your feedback.

To share your activities, projects, other events and comments, email scainfo@nsc.org and share them on our [Facebook](#) page.

For more information about Safe Communities America or to become a Safe Community, please visit safecommunitiesamerica.org.

Upcoming Meetings and Conferences

SAVE THE DATE. Two Safe Communities conferences are coming up and important dates are approaching. Consider attending both – your input and work are important to share.

Safe Communities America 4th Annual Networking Conference
September 29-30, 2013
Chicago, IL

For the past 3 years, Safe Communities America has held a networking conference for our communities to share, learn and meet other coalition leaders. Our fourth annual conference will be held in conjunction with our [Congress & Expo](#) as we discuss Leading Safety into the Future. Registration opens April 16 for the 2013 Congress & Expo, but you may [book your hotel](#) now. If you are a Congress attendee and would like to join us, please email scainfo@nsc.org so we can send you updates.

International Safe Communities Conference
October 21- 23, 2013
Mérida, México



The International Safe Communities Conference welcomes Safe Communities from all over the world. Abstracts are now being accepted. The submission deadline is **April 1, 2013**. We encourage members of your communities to [submit an abstract](#). For more information about the conference, please visit www.meridasafecom2013.mx/.

In this Issue

- Community Highlight: Shawnee, Oklahoma
- Community-Based Intervention for Opioid Overdose
- Safe States Alliance – 2011 Report
- Kentucky Project –Update
- Kentucky Safety and Prevention Alignment Network Highlight
- Funding Opportunities
- International: Brampton, Canada

Welcome to the Network!

Fort Worth, Texas held their designation ceremony on February 12, 2013.



Fort Worth is our 23rd Safe Community in America and 300th International Safe Community.

Community Highlights

Shawnee, OK

Designation: 2010

International Safe Community: #181

Population: 30,212

Since Shawnee, OK, became a designated community, the coalition has worked towards improving and increasing the resources available to their residents. ExxonMobil highlighted their “Work to Home” Program, which reflects that safety should not only be practiced at work, but at home as well. At the time of their site visit, the Safe Communities Canada representative requested information to replicate this program – a testimony of its effectiveness.



During the application process, Shawnee recognized that their number one injury issue was falls among their older citizens. Recognizing the challenge, Shawnee instituted programs to prevent these injuries. The [Shawnee Senior Center](#) now offers three programs that meet the needs of senior citizens at various activity levels – Enhanced Fitness, Tai Chi and No Impact Aerobics. Shawnee’s Tai Chi class is the longest running Tai Chi class in the state from that specific training program.



Initially, the coalition was organized through the Local Emergency Planning Committee (LEPC). After attending the Safe Communities America Networking Conference in August, the team realized they need to promote this designation more and by speaking to the market value of this designation, bring a larger, more diverse group to the coalition. The coalition now has regularly scheduled meetings, and each coalition member is working to include the Safe Communities America logo on all letterhead and printed marketing materials. If you want to learn more about Safe Communities, Shawnee, OK, please visit their [Facebook page](#) or email Kate at kate@shawneeseniors.org.

We want to hear from you. If you have something to share, please send an email to scainfo@nsc.org.

News

Community-Based Intervention Education Programs Associated with Decreased Opioid Overdose Death Rates

Prescription drug overdoses are one of the fastest growing causes of injury deaths in the United States. And most fatal drug overdoses result from pain relief medications also known as opioid analgesics. But according to a recent study published in the British Medical Journal, overdose education and

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Safety Materials and Resources for your community

- **APRIL** is Distracted Driving Awareness Month. Visit nsc.org/ddmonth for free posters, fact sheets and videos.
- **JUNE** is National Safety Month. [Sign up](#) for free materials and updates.
- **Older Adults Program - online trainings** are available from the National Council on Aging.
- **Violence Prevention Evidence Base Database** – a [searchable database](#) of completed, and a register of ongoing evaluation studies of programs to prevent interpersonal violence. There is also an option to “contribute” studies, projects or news.

naloxone distribution (OEND) was associated with a significant decrease in opioid overdose death rates. The report evaluated the impact of state-supported OEND programs that were run between 2006 and 2009 in 19 communities in Massachusetts.

The study found that communities with low levels of (OEND) training had 27% lower opioid overdose deaths compared to communities with no training. Communities with high levels of (OEND) training had 46% lower opioid overdose death rates compared to communities with no training.

OEND is an innovative, community-based intervention program that trains individuals to prevent, recognize and respond to an overdose emergency. For an online version of this study, visit: <http://www.bmj.com/content/346/bmj.f174>.

State of the States: 2011 Report

The State of the States: 2011 Report is presented by the Safe States Alliance. This report provides a comprehensive overview about state injury and violence prevention programs in the United States, including their structures, organization, people, resources and work, and what changes and achievements have been made in programs over the last few years. See how your coalitions' work compares to state injury centers. You may find opportunities for enhancements.

See the full report online at safestates.org/sots.

Kentucky Project Update

Safe Communities America and the Kentucky Injury Prevention and Research Center (KIPRIC), an Affiliate Safe Community Support Center, are piloting a project to reduce injury and deaths in Kentucky by actively recruiting Kentucky counties to adopt the Safe Communities America model and reaching 50% of Kentucky's population in 5 years.

Continuing to build strong relationships, the Project Team will be meeting with the Franklin County Emergency Preparedness Response and Advisory Group to encourage the county to seek a Safe Community designation. This group includes representatives from the police, sheriff, health, and fire departments, the hospital trauma unit, the county judge-executive's office and CERT. Frankfort, the capital of Kentucky, is in Franklin County.

Kentucky Safety and Prevention Alignment Network Highlight

The Kentucky Safety and Prevention Alignment Network (KSPAN) is a coalition of public and private organizations, and individuals, dedicated to promoting safety and preventing injuries throughout the Commonwealth of Kentucky. They have been Kentucky's statewide violence and injury prevention coalition since 2005 and focus on the development of policies and interventions to prevent motor vehicles injuries among teens, falls among older adults, child maltreatment and prescription drug misuse and abuse. **KSPAN works closely with Safe Communities Kentucky and Kentucky Injury Prevention and Research Center (an Affiliate Safe Community Support Center).** KSPAN has newly developed a Safe Communities sub coalition.

National Prescription Drug Take-Back Day



Saturday, April 27, 2013,
from 10:00 a.m. to 2:00 p.m.

Great opportunity to dispose
of unused and unwanted
medications.

[Learn more](#)



The National Safety Council
is a Certifying Center and an
Affiliate Safe Community
Support Center to the [WHO
Collaborating Centre on
Community Safety
Promotion, Karolinska
Institutet](#)

Recently one of KSPAN's sub coalitions, the [Kentucky Safe Aging Coalition](#), which deals primarily with falls prevention among the elderly, realized that many older adults call emergency medical services for assistance after experiencing a fall and simply need help getting up (lift assist) with no need of transport to the hospital. In a meeting last month with the State Board of Emergency Medical Services, members of KSPAN learned that many of these lift assist calls were consistently from the same homes. Both groups realized the opportunity to provide front line intervention to those at risk for debilitating falls. Thus, an exciting partnership has formed between KSPAN and EMS to provide information and resource packets to older adults and their caregivers at some point in lift assist visits.

This program speaks volumes to what the Safe Communities America Network is - groups working together to utilize available resources to address a community issue.

Upcoming Opportunities

Innovation Challenge – Community Partnerships with Local Businesses

The Campbell Institute is the center of excellence for environmental, health and safety (EHS) at the National Safety Council and seeks to foster healthy and high performing workplaces through identification and sharing of best practices in order to continuously improve EHS performance.

The Campbell Institute/Stewardship Action Council Innovation Challenge honors organizations for their achievement in the planning and implementation of an innovative program which addresses specific key EHS topics. This year, the Challenge is looking for communities that partner with local businesses, large and small, on community safety initiatives. Many coalitions in our network partner closely with the private sector and this is an opportunity to share and be recognized for your efforts.

If you are interested in learning more, please visit the [Campbell Institute](#) or email campbellinstitute@nsc.org.

RGK Foundation Grants in Education, Community & Health/Medicine

The RGK Foundation is accepting proposals in the broad areas of education, community, and health and medicine. In community, the foundation supports a broad range of human services, community improvement, abuse prevention, and youth development programs. The average grant is \$25,000.

To apply, please visit: <http://www.rgkfoundation.org/public/guidelines>
Deadline: No deadline, Grants Committee meets 4 times per year

International Corner

Brampton Safe City Association - Canada

Brampton Safe City Association, a member of the Pan Pacific Safe Communities Network, celebrated its 30th anniversary in 2012. This

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community safety coalition provides injury prevention programs and services in Brampton, Ontario-- Canada's 9th largest city with a population of 560,000. Originally established as a small vandalism prevention committee in 1982, Brampton Safe City has grown into a vibrant multi-sector partnership connecting thousands of citizens with emergency services, government,



health, education, community volunteers and private industry. Brampton Safe City's focus areas include: children and youth safety, crime reduction, seniors' safety, emergency preparedness, road safety, fire prevention and workplace safety. Currently, there are more than 300 safety programs available throughout the city to people of all ages.

As a result of this long-standing commitment, Brampton has been designated as a National Safe Community since 2003 (Canada), and as an International Safe Community since 2007. Best of all, Brampton residents experience fewer injuries per capita than the average Ontario community in almost every injury category.

The partnership's newest project is an innovative approach to engaging entire neighborhoods in injury prevention planning and activity. [Learn more](#) about the Good Neighbors/Great Neighborhood project.

Safe Communities in Canada, Safe Communities America, Australian Safe Communities Foundation and Safe Communities Foundation New Zealand, are all members of the [Pan Pacific Safe Communities Network](#).

A special thanks to our national partners



...and to The Dow Chemical Company and ExxonMobil for local community coalition support.