



Welcome to the Spring 2016 Edition of Community Connect

Community Highlights

Communities advancing suicide prevention efforts

Madison-Dane County plans to host the Zero Suicide Conference, June 7-8. This event will focus on implementing the [Zero Suicide Approach which](#) focuses on a commitment to suicide prevention in health and behavioral health care systems using specific tools and strategies.

Relatedly, Safe Communities Anchorage is also kick starting their work around suicide prevention. While currently in the planning stages, their data review helped develop an infographic presenting suicide data as well as why the community needs to be paying attention to this issue. Check out their infographic here:

<http://anchoragecollaborative.org/data/>

Site reviewers head to “wild and wonderful” West Virginia

West Virginia University (WVU), the City of Morgantown and Monongalia County has been recommended for Safe Communities accreditation! This past March, West Virginia University (WVU), the City of Morgantown and Monongalia County took the next step toward Safe Communities accreditation. Trained site reviewers, Genia McKee from Kentucky Safe Communities and our own Courtney Davies visited WVU/Morgantown to see first-hand how they are prioritizing safety.

With support from the city mayor, county commissioner and university president, WVU/Morgantown/Monongalia County will be the first to submit a combined university/city/county application for accreditation.

Highlights from the site visit include: ground-breaking initiatives around prescription drug overdose, violence and suicide prevention, as well as collaborative efforts with first responders to maintain preparation and planning around the safety of more than 110,000 students and residents.

[Enjoy this news clip recognizing the community's work towards accreditation.](#)

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The [Injury Prevention Inventory](#) is a publicly accessible, web-based resource that acts as a compendium of prevention strategies

[Connecting the Dots:](#) An Overview of the Links Among

Safe Communities Madison-Dane County wins National Recognition

In April, Safe Communities Madison-Dane County was recognized at the 2016 Safe States Annual Meeting with the [Community-Based Prevention Achievement Award](#). This award recognizes an organization for an injury and violence prevention program that has demonstrated the ability to maintain and/or improve infrastructure by supporting the growth of core competencies with staff, implementation of a focused strategy/plan, and utilization of data to inform and strengthen their capacity to address injury and violence across the lifespan. Madison-Dane County Safe Communities was recognized for their [comprehensive approach](#) to reducing deaths from prescription drug overdoses.

News

Safe States announces brand new resource: Injury Prevention Inventory

The [Injury Prevention Inventory](#) is a publicly accessible, web-based resource that acts as a compendium of prevention strategies and resources across 17 different injury and violence-related topic areas. The inventory is easily searchable, organized by the following focus areas:

- Child Abuse and Neglect
- Domestic and Intimate Partner Violence
- Drowning and Submersion Injury
- Elder Abuse
- Fall Injury
- Fire and Burn Injury
- Mass Trauma and Disaster-Related Injury
- Motor Vehicle, Pedestrian, and Bicycle Injury
- Occupational Injury
- Rural and Agricultural Injury
- Sexual Violence
- Suicide
- Teen Dating Violence
- Traumatic Brain Injury (TBI) and Spinal Cord Injury (SCI)
- Unintentional Firearm Injury
- Unintentional Poisoning/Prescription Drug Overdose (PDO)
- Youth and Community Violence

Doctor shares eye-opening story of his prescribing practices

Multiple Forms of Violence

[Healthy Communities Navigator](#) Interactive Platform

[“2014 Traffic Safety Fact Sheet “Occupant Protection”](#) (DOT HS 812 262)

[“2014 Motor Vehicle Crashes: Overview”](#) (DOT HS 812 246):

Updated [Quick Facts 2014 \(DOT HS 812 234\)](#): NCSA has released the 2014 Quick Facts publication as a quick reference to the most asked questions regarding motor vehicle traffic fatalities and crashes.

[“Distacted Driving 2014”](#) (DOT HS 212 260)

[“Teen Distracted Driver Data 2014”](#) (DOT HS 812 253): This data sheet provides data on 2014 distraction-affected driving involving teen drivers ages 15-19.



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A trip to a Third World country led to a change of heart for American surgeon, Corydon Siffring, regarding the use of opioids to treat pain. Originally thinking that painkillers are a necessity in long-term chronic pain treatment, this trip opened Dr. Siffring's eyes to the fact that these medications are only a small part of the solution.

Learn more about Dr. Siffring's story on nsc.org:

<http://www.nsc.org/learn/NSC-Initiatives/Pages/doctor-persuaded-to-use-opioid-alternatives.aspx>

Do you know the difference between the *most common* vs. *most distinctive* injury issue for your state?

New research examined injury death rates by state with an interesting measure: the most distinctive causes of injury death. Note the difference: not most popular or common, but rather the most "distinctive"—meaning *disproportionately* common or higher than would be expected for the state.

Researchers Heins' and Crifasi's indicate the utility of their study stating, "These findings can help policymakers and public health practitioners identify injuries that, while not necessarily the most burdensome, warrant attention as the most distinctive injury death in their states...In states where injuries are distinctive due to differences in policy or culture, the results could also be a useful tool for advocates who could assert, 'Not only is this injury a problem, it is a problem that we as a state are distinctively bad at addressing.'"

[Find out your state's distinct injury death issue here.](#)

Upcoming Opportunities

Fire Prevention & Safety (FP&S) grant opportunity now open

The purpose of the FP&S Program is to enhance the safety of the public and firefighters with respect to fire and fire-related hazards by assisting fire prevention programs and supporting firefighter health and safety research and development. Grants are offered to support projects in the two following activities.

- *Fire Prevention and Safety Activity*: Examples of eligible projects include Smoke Alarms, Sprinkler Awareness, Public Education campaigns, Code Enforcement/Awareness, Firefighter Safety, Training, Wildfire Prevention /Awareness, Arson Prevention/Awareness, Risk Assessments, and General Prevention/Awareness.

- *Firefighter Safety Research and Development Activity*. Examples of eligible project include Behavioral, Clinical, and Social Science studies, Database/Data Collection and analysis projects/systems, Technology and Product Development Studies, and research regarding dissemination and implementation of effective programs and projects and preliminary studies.

Learn more and apply by visiting:

<http://www.grants.gov/web/grants/view-opportunity.html?oppld=282157>

Announcing the \$1.5 million Healthiest Cities & Counties Challenge

The American Public Health Association, , the Aetna Foundation and the National Association of Counties, in partnership with CEOs for Cities, announced the start of a multiyear program to encourage small to mid-sized cities, counties and federally recognized tribes to convene multi-sector partnerships in support of positive health change. More than \$1.5 million will be awarded to participants that demonstrate measurable change. Efforts will be judged both on the quality of cross-sector partnerships and progress on metrics walkability and community safety.

Proposals to participate in the Challenge are due Tuesday, May 31, 2016. [Learn more and download application materials](#).

Job Opening Announcements

Director, AYDC, Anchorage, AK—The Anchorage Youth Development Coalition (AYDC), a program of the Alaska Injury Prevention Center (AIPC), is looking for a Director for AYDC. AYDC's mission is to promote and integrate strength-based strategies through advocacy, resources, networking and training to ensure that all Anchorage youth thrive. Learn more or share with your partners here: <http://aydc.org/wp-content/uploads/2016/04/AYDC-Director-Job-Opening-Announcement.pdf>.

Senior Director of Advocacy, National Safety Council, Itasca, IL— Reporting to the Vice President, Communications and Advocacy, the Senior Director is a member of National Safety Council's senior staff and takes the lead in developing and implementing the strategic initiatives to save lives and prevent injuries. The Senior Director identifies ways to engage on safety issues and trends, participates in and organizes safety research including writing about those issues, develops advocacy campaigns, and identifies and mobilizes coalition partners who are thought leaders and can help support the mission of

NSC. Learn more or share with your partners here:
<http://www.jobs.net/jobs/national-safety-council/en-us/job/United-States/Senior-Director-Advocacy/J3G5ML6XQGQC46QMCDQ/>

Meetings & Conferences

National Association of City and County Health Officials (NACCHO) Annual Conference

"Cultivating a Culture of Health Equity"

July 19-21, 2016

Phoenix, AZ

[Register now](#)

12th World Conference on Injury Prevention and Safety Promotion

September 18-21, 2016

Tampere, Finland

[Register Now](#)

7th Annual Safe Communities America Network Meeting

August 8-9, 2016

[Wyndham Grand Chicago Riverfront](#), Chicago

[Register now](#)

Note: This meeting is open to accredited Safe Communities and those interested in accreditation. There is *no registration fee*. Please circulate among your coalition members. We encourage others from your coalition to join us for this free event and opportunity to meet others in the network.

A special thanks to our national partners



...and to The Dow Chemical Company and ExxonMobil for local community coalition support.

