



Community Connect



November 2014

Welcome to the November 2014 edition of Community Connect

We have a couple of updates to share. The site visit for New Castle, PA will be held November 12 and 13, 2014. Debora Biggs, Springfield-Greene County (MO) Safe Communities and Lloyd Jordison, Madison County (KY) Safe Communities are the site reviewers and will share their feedback and pictures from the visit.

And Dr. Deb Houry, former Director for the Emory Center for Injury Control (ECIC), is the new Director of the National Center for Injury Prevention and Control (NCIPC) at the Centers for Disease Control and Prevention (CDC). She officially joined the CDC on Oct. 6th. Dr. Houry led the ECIC for 8 years, and was instrumental in the Safe Communities accreditation for Emory University and has encouraged Atlanta to also seek accreditation. Please join us in congratulating Dr. Houry in her new role!

Community Highlights

Hammond, LA

Accreditation: 2012
International Safe Community: #269
Population: 20,337

Hammond is the first and only city in the state of Louisiana awarded the Safe Communities America accreditation. The local National Safety Council team, Mayor Mayson Foster, and key business and social service organizations were vital in the planning that lead to their February 2012 accreditation. Two years later, Hammond is still focused on being a safe community and a desirable place to live.

Like many accredited Safe Communities, Hammond has had challenges maintaining a level of community engagement post accreditation. The original coalition stakeholders realized that they needed to re-energize the community. They have taken a stepwise approach to shoring up their steering committee and developed a co-chair structure that not only helped share the work load but increased the coalition's sustainability. Co-Chairs Jodie Rohner and Ivy Mathieu are a dynamic team.



They attended the 2014 Safe Communities America Networking Conference late this summer and came back with the tools and energy to quickly focus the committee's work on three leading injury issues. Based

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Pain Killers - The Story of Steve Rummel

A [personal story of addiction](#) and the effects of the prescription pain epidemic.



on the national and local data, the steering committee agreed to work on **preventing prescription drug overdoses, older adult falls, and drowning.**

To pull their planning together, the committee is hosting a “Re-Launch/Kick-off” luncheon on November 17, 2014. More than 80 local community service and business organizations have been invited, and the goal is to rebuild and refocus the Safe Communities coalition around the key injury issues.

There has been a lot of work done in Hammond in a short amount of time, but Co-Chair Jodie Rohner is pleased. “I’m proud of what has been accomplished, and hope to continue to lead and inspire the service and business organizations to help tell our story-- the good, bad, and even the ugly.” To learn more about Hammond Safe Communities contact [Jodie Rohner](#).

News

Communities in the Pipeline

Communities that have submitted letters of intent for Safe Communities:

- Midland, MI
- Jessamine County, KY

Kentucky Safe Communities Project Updates

The Kentucky project,* continues to make strides throughout the state.

- The Green River Area Development District (GRADD), which submitted its letter of intent in May, has held meetings to review data and understand injury issues in the region. The district plans to use this information to develop its Safe Communities coalition goals.
- Jessamine County is in the process of developing work groups to address injury issues. These groups will document current programs, acquire and analyze data on specific issues, and outline goals strategies, measurements and timelines to present to the larger coalition.
- Colleges and universities, including Western Kentucky University, are using [Green Dot](#), a violence prevention program that empowers individuals to speak up. [Preliminary results](#) have shown that this program, developed by the University of Kentucky, is effective in reducing sexual violence in Kentucky high schools.

*The goal of this project is to accredit 25 communities in 5 years, which over time, should have a significant impact in the safety and well-being of Kentuckians.

Upcoming Opportunities

Take Action: Advocate for Workplace Safety

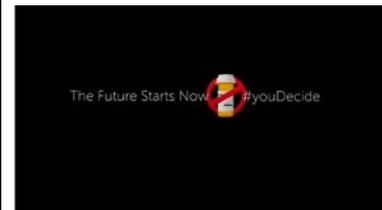
Monday November 17, 2014

1:00 - 2:00 pm ET

[Register](#)

Join the National Safety Council for a FREE webinar discussing NSC workplace safety legislative priorities, and steps you can take to help secure passage of legislation that will save lives and prevent injuries.

Prescription drug abuse PSA from Hammond Safe Communities



Join the Journey!

The *Journey to Safety Excellence* is a roadmap to help you build a workplace that keeps people safe. [Join the Journey](#) and access tools to help benchmark your safety performance against other companies and guides to explore safety and health topics.



Safe Communities America is a founding member of the Pan Pacific Safe Communities Network (PPSCN). Learn more about the 119 PPSCN communities by visiting [ppscn.org](#).

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Who's Leading the Leading Health Indicators? - Injury and Violence

Thursday, November 20, 2014

Noon - 1:00 p.m. (EST)

[Register](#)

This Healthy People 2020 webinar will focus on activities and interventions related to the prevention of injuries and death through adequate and appropriate child passenger safety.

Program Policy and Evaluation Institute

The Safe States Alliance and the American Public Health Association (APHA) are accepting Letters of Intent to apply for the 2015 Injury and Violence Prevention (IVP) Program & Policy Evaluation Institute. Any staff member of a state IVP program can apply to participate. The primary goals of the Institute are to:

- Enhance the ability of IVP practitioners to plan and implement high-quality program and policy evaluations;
- Support ongoing collaborations and exchanges of evaluation-related knowledge; and
- Increase the overall capacity of state IVP programs to conduct program and policy evaluations over time.

[Learn more about the program and submit your letter of intent.](#)

Meetings & Conferences

Falls Prevention Conference

January 22-23, 2015

Fort Lauderdale, FL

The National Safety Council is proud to be a partner of the [National Falls Prevention Conference](#). The conference will include workshops, sessions and discussion on how to prevent older adult falls in the clinical and community setting. Falls are the #1 cause of unintentional death for people over 65, so becoming more knowledgeable on this topic is increasingly more important for our communities. As a Safe Communities America partner, use **offer code: NSC** for a 10% discount off standard conference registration.

SAVIR Conference 2015

Maximizing Injury Research to Benefit All

March 11-13, 2015

New Orleans, Louisiana

savirweb.org



A special thanks to our national partners



...and to The Dow Chemical Company and ExxonMobil for local community coalition support.



The National Safety Council is an International Safe Community Support Center to the WHO Collaborating Centre on Community Safety Promotion, Karolinska Institutet.

Contact Us

Safe Communities America
National Safety Council
1121 Spring Lake Drive
Itasca, Illinois 60143



scainfo@nsc.org



630-775-2555