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Welcome to the Winter 2016 Edition of Community Connect

Community Highlights

Inaugural SCA Day Celebrates Local Safety Movement on National Level

On Wednesday, Oct. 5, the National Safety Council celebrated the first-ever Safe Communities America Day, an opportunity to recognize the 19 accredited Safe Communities in the US dedicated to building partnerships, enhancing resources and reducing injuries and deaths. The day kicked-off with a recognition event hosted in Dallas, sponsored by Campbell Institute member, ISN.



Safe Communities brought attention to the program and the mission in their own way; check out a few stories from around the nation below:

- [Sullivan County](#)
- [Dallas & Ft. Worth Texas](#)
- [Emory University](#)
- [Western Kentucky University](#)
- [Bowling Green](#)

Accreditation Ceremony Knocks it Out of the Park



The City of Midland, MI, became the 19th community in the United States and the first in Michigan to be accredited. Careful examination found that fires, older adult

Browse Safe Communities

- [Safe Communities Home](#)
- [Become a Safe Community](#)
- [Accredited Safe Communities](#)
- [PanPacific](#)
- [Resources](#)
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Safety Resources for your Community



falls, substance abuse and suicide affect Midland residents most. Local law enforcement, the Midland Fire Department, local medical and public health professionals, faith-based organizations, local businesses, schools

and concerned community members began working together to implement prevention programs.

Their accreditation ceremony was hosted during a Great Lakes Loons game, and featured local celebrity, Lou E. Loon, bringing attention to the community's specific injury initiatives. [Check out the videos here.](#)

Safe Community Finalist in National Healthiest Cities & Counties Challenge

The West Virginia University (WVU) -Greater Morgantown Safe Communities coalition has been invited to participate in the Healthiest Cities & Counties Challenge as a HealthyCommunity50 finalist. During this next phase of the challenge, they will receive technical assistance to implement and evaluate their proposed project that will focus on food security, mental illness, substance abuse prevention, violence prevention and improving walkability.



The HCCC national challenge is a partnership between the Aetna Foundation, the American Public Health Association and the National Association of Counties Awardees chosen for the next round and will award \$1.5 million in prizes to small and mid-sized cities, counties and federally-recognized tribes that are able to show measurable change over the course of several years working with cross-sector partnerships to implement health innovations and data-driven solutions. [Learn more.](#)

Starting Fall Without Falls

In September, Safe Communities Madison-Dane County kicked off National Fall Prevention Week with Only Leaves Should Fall, a comprehensive fall prevention event. National Safety Council representatives Kelly Nantel, Vice President of Communication & Advocacy, and Jenny Burke, Senior Director of Advocacy, took part



in this event which included Tai Chi and Stepping On classes, along with health screenings for older adults, like vision and gait. [Has your coalition started a new program, hosted a new event or developed a useful resource? Help other communities learn and grow - Tell us about it!](#)

News

NSC Accepting Nominations for Green Cross for Safety Awards

The National Safety Council is accepting nominations for its prestigious Green Cross for Safety awards, presented to individuals and organizations that have advanced safety at work, in homes and



New Resource from Safe States Alliance

Safe States Alliance has expanded its online [Training Center](#), which offers training and other learning opportunities for injury and violence prevention, public health and other prevention professionals. More than 70 online trainings are available, with more being added all the time. Continuing education credits also are available.

New App to Access Injury Data Any Time

Want to share the most up-to-date injury statistics with your coalition, or access injury data on-the-go? Try using the CDC WISQARS Mobile app,



which spotlights four preventable public health problems: motor vehicle-related injuries, drug poisonings, traumatic brain injuries and violence against children.

Have an Idea or Looking for Technical Assistance?

Contact [Safe Communities America staff](#) today to discuss ways the National Safety Council can further support your injury prevention programs.



Safe Communities America is a founding member of the Pan Pacific Safe Communities Network (PPSCN). Learn more about the 119 PPSCN communities by visiting ppscn.org.



The National Safety Council is an International Safe Community Support Center to the WHO Collaborating Centre on Community Safety Promotion, Karolinska Institutet.

communities or in transportation. Winners will have demonstrated continuous improvement, the effectiveness of their actions, the value of their initiative and the impact it has had on others.



Awards will be presented in the following categories:

- Safety Excellence - Recognizing a corporation, coalition or organization that created a life-saving and injury-preventing safety solution. Results must demonstrate benefit to the greater good.
- Safety Innovation – Recognizing an individual, corporation, coalition or organization that has achieved evidence-based success by taking an innovative approach to solving a safety challenge.
- Safety Advocate – Recognizing an individual who has made a significant personal impact on a safety issue to raise awareness and prevent further injuries and deaths.

Visit to [nominate](#) or [learn more](#). Applications will be accepted through Dec. 2, 2016. Finalists will be selected in March, and winners will be announced at a gala on May 25, 2017, in San Diego.

U.S. DOT, NSC Launch Road to Zero Coalition to End Roadway Fatalities

The U.S. Department of Transportation's National Highway Traffic Safety Administration, Federal Highway Administration, and Federal Motor Carrier Safety Administration are joining forces with the National Safety Council to launch the Road to Zero coalition with the goal of ending fatalities on the nation's roads within the next 30 years. 2015 marked the largest increase in traffic deaths since 1966 and preliminary estimates for the first half of 2016 show an alarming uptick in fatalities.



The Department of Transportation has committed \$1 million each year, for the next three years, to provide grants to organizations working on lifesaving programs.

The Road to Zero Coalition will initially focus on promoting proven lifesaving strategies, such as improving seat belt use, installing rumble strips, truck safety, behavior change campaigns and data-driven enforcement. The coalition will then lead the development of a new scenario-based vision on how to achieve zero traffic deaths based on evidence-based strategies and a systematic approach to eliminating risks. [Learn more.](#)

HHS Awards \$53 Million to Address Opioid Epidemic



Recently, the U.S. Department of Health and Human Services announced \$53 million in funding to 44 States to improve access to treatment for opioid use disorders, reduce opioid related deaths, and strengthen drug misuse prevention efforts. Funding will also support

Community Connect Archives

- [May 2016](#)
- [February 2016](#)
- [November 2015](#)
- [August 2015](#)

Contact Us

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Special Thanks to our National Partners:



... and to The Dow Chemical Company and ExxonMobil for local community coalition support



improved data collection and analysis around opioid misuse and overdose as well as better tracking of fatal and nonfatal opioid-involved overdoses.

Administered by SAMHSA and the Centers for Disease Control and Prevention (CDC), the funding supports six programs. [Learn more.](#)

Upcoming Opportunities

CDC Funding to Protect Against Zika Virus

The Centers for Disease Control and Prevention announced awards totaling nearly \$60 million will be available to states, cities and territories to support activities to protect the American public against Zika virus, especially pregnant women. Funding will support epidemiologic surveillance and investigation, improving mosquito control and monitoring, and strengthening laboratory capacity. [Find out more](#) about funding.

Web-based CDC Trainings

CDC recently launched two web-based trainings on understanding public health policy: Introduction to Policy Analysis in Public Health and Introduction to Policy Evaluation in Public are now available on the [CDC TRAIN learning portal](#) and the [national TRAIN network](#).

Career Opportunities

- [Senior Government Affairs Manager](#), National Safety Council, Washington, D.C.
- [Grant Writer](#), National Safety Council, Itasca, IL, or Washington, D.C.

Meetings & Conferences

27th National Leadership Forum and SAMHSA's 13th Prevention Day

Feb. 6-9, 2017, National Harbor, MD

[Registration and Details](#)

Lifesavers National Conference on Highway Safety Priorities

March 26-28, 2017, Charlotte, NC

[Registration and Details](#)

LSAVIR Innovations in Injury Prevention Science Annual Conference

Sept. 18-20, 2017, Ann Arbor, MI


[Registration and Details](#)





The National Safety Council saves lives by preventing injuries and deaths at work, in homes and communities, and on the roads through leadership, research, education and advocacy.

National Safety Council

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