



community Connect

safe
COMMUNITIES
AMERICA
NATIONAL SAFETY COUNCIL

September 2014

Welcome to the September 2014 edition of Community Connect

We've had a busy summer. Our Senior Director, Donna Stein-Harris, retired. Donna has been with Safe Communities America since our inception in 2007. She helped the network grow to a strong 25 communities.

Carrie Nie, the new Director for Safe Communities America, officially started at the beginning of August. She has been involved with Dallas Safe Communities for the past seven years and has served as a site reviewer. With Carrier's leadership, Safe Communities America will continue to grow. Please join us in welcoming Carrie and feel free to reach out to her anytime at Carrie.Nie@nsc.org.



And finally, we held our 5th Annual Safe Communities Networking Conference. More than two-thirds of our communities were represented at the conference. This year's conference included:

- A discussion led by four of our Safe Communities on their experiences in building and strengthening coalition structure.
- A storytelling workshop led by DuPont (Safe Communities America sponsor). The group navigated through a series of exercises on how storytelling can be used to effectively communicate a coalition's work.



In this Issue

Highlights from Safe Communities America Annual Networking Conference

Rising Stars of Safety

World Health Organization Report: Suicide Prevention

Funding Opportunity

Webinar: Getting Started with Social Media

Upcoming Conferences

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Motor Vehicle Fatality Report

Motor-vehicle deaths are down 2% in the first seven months of 2014.

Each month, motor vehicle fatality data is supplied to the National Safety Council. The data is used to make current year estimates based on the latest final count from the National Center for Health Statistics.

- A session on prescription drug overdose prevention, outlining both the national strategy by the NSC and local progress underway in Kentucky.
- Updates from the international Safe Communities movement including presentations from our Pan Pacific partners in Australia and New Zealand.
- Preliminary results from the Kentucky Safe Communities' pilot project which is actively engaging communities and safety advocates in the state of Kentucky.

[Read the entire July 2014 report.](#)

Public Health and the Law: An Emergency Preparedness Training

In partnership with the Centers for Disease Control and Prevention Public Health Law Program (PHLP), this training kit has been developed to enhance local public health professionals' knowledge of the legal authorities and issues that shape their ability to prepare for, respond to, and recover from public health emergencies. [Take the course.](#)

Tool for new parents and caregivers

[Hope for Tomorrow](#) was developed by the Kosair Children's Hospital in Kentucky as an educational tool for new parents and caregivers. The video explains the risk of shaking a baby, what to do when an infant will not stop crying and what to do when feeling frustrated with a newborn.



During the conference, the Safe Communities America team discussed key information learned from the evaluation of the network's coalitions and a review of the annual reports collected from each coalition.

We received positive feedback about the conference this year and we want to continue to tailor our sessions based on the interests and needs of our network. We are working on ways to incorporate informational and educational opportunities throughout the year.

Thanks to all of our attendees and presenters for making this conference a success!

View all the photos from our conference on our [Facebook page](#) and visit the Safe Communities America website for all of the [conference presentations](#).

News

Rising Stars of Safety

The National Safety Council is pleased to recognize the 2014 Class of the NSC Rising Stars of Safety, presented by DuPont Sustainable Solutions.

Forty-one honorees were selected because of their work in addressing new challenges, promoting a cycle of continuous improvement and creating initiatives focused on measurable outcomes in safety – key components of the Council's [Journey to Safety Excellence](#). Check out the [2014 NSC Rising Stars of Safety](#).

World Health Organization Report: Suicide Prevention

According to the World Health Organization's first global report on suicide prevention, more than 800,000 people die from suicide every year – approximately one person every 40 seconds. But suicides are preventable. Strategies include, reducing access to means of suicide, responsible reporting on suicide in the media, follow-up care for those who have attempted suicide and a commitment by national governments to establish and implement a coordinated plan of action. [Read the entire report](#) and share it with those in your network.

Upcoming Opportunities

Funding Opportunity: 2015 RWJF Culture of Health Prize

The Robert Wood Johnson Foundation (RWJF) [2015 Culture of Health Prize](#) is awarded annually to honor outstanding community efforts and partnerships that are helping people live healthier lives. Winning communities will each receive a \$25,000 cash prize and have their accomplishments celebrated and shared broadly with the goal of raising awareness and inspiring locally-driven change across the country. **Deadline for submission is Wednesday, September 17, 2014.**

Safe States Alliance & CDC Webinar Series: Getting Started with Social Media for IVP

Why Social Media for IVP
Wednesday, September 17,
1:00-2:00 p.m. ET
[Register](#)

The first in the series, this webinar will cover social media basics, including the different types of social media, who is on various platforms, how they are used, and the differences between social media and traditional media/communication methods.

Meetings & Conferences

Employer Cell Phone Policy Seminar

Thursday, October 23, 2014
Rosemont, IL (Chicago area)
[Register](#)

The seminar is designed to “bring the [Cell Phone Policy Kit](#) to life.” Speakers will talk about the science of cell phone crashes, cognitive distraction and employer liability of crashes. Deborah A.P. Hersman, president and CEO of the National Safety Council, will talk about NTSB investigations of crashes involving hands-free devices and cognitive distraction.

SAVIR Conference 2015

Maximizing Injury Research to Benefit All
March 11-13, 2015
New Orleans, Louisiana
[Abstracts accepted](#) through October 17, 2014

22nd International Safe Communities Conference

November 23-25, 2015
Nam, Thailand
[nansafecom2015.com](#)

A special thanks to our national partners



...and to The Dow Chemical Company and ExxonMobil for local community coalition support.



PANPACIFIC
Safe Communities Network

Safe Communities America is a founding member of the [Pan Pacific Safe Communities Network](#). The Network also includes the Australian Safe Communities Foundation, Safe Communities Foundation New Zealand and Parachute Canada.

There are 119 accredited Safe Communities in the Pan Pacific Network. Visit [ppscn.org](#) to learn more.



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The National Safety Council is an International Safe Community Support Center to the WHO Collaborating Centre on Community Safety Promotion, Karolinska Institutet.

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