From: noreply@mail.questionpro.com [mailto:noreply@mail.questionpro.com]
Sent: Monday, March 21, 2016 1:42 PM
To: Michael Fitzgibbon
Subject: QuestionPro - [Safe Communities - Annual Coalition Report - Jan-D] - 33956217

Response Details

ID	33956217
Timestamp	03/21/2016 09:55:08
IP Address	170.140.34.201
Time Taken	2841 seconds
Survey Language	English
Email Address	raphael.coleman@emory.edu
Email List	LIST-2

Integration/Custom Tags

Custom 1	Emory University
Custom 2	GA
Custom 3	Raphael
Custom 4	Coleman

Geo Coding

Country	US
Region	GA
City	Atlanta
Area Code	404
DMA Code	524

Community Injury Data

What are the leading causes of injury in your community? Please select the top three causes of injury. *
» Falls
» Injuries in the workplace

»Other (Please specify):   Alcohol-related injuries

Initiative 1 Name:

Mitigating Violence Video project

Injury issue it addresses. (Select one.)
»Violence - related injuries

Does Initiative 1 align with one of the three leading causes of injury in your community you identified at the start of the survey? *
»No - Why not? (Please explain.)   Although violence-related injuries are not a leading cause of injury, staff and students have expressed a need to feel more prepared to deal with emergency situations.

What is the goal of Initiative 1?
(i.e. Reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

The goal of the Mitigating violence Video Project is to create a set of videos, mostly oriented towards a general audience, in order to spread the "Run, Hide, Fight" message for responding to an active shooter scenario, as well as to spread messaging promoting a community of care and promoting awareness of the social environment. These messages are intend to promote an environment in which members are encouraged to intervene with at-risk individuals before an event occurs.

Is Initiative 1 based on promising or evidence-based practices? *
»No

Please explain why the coalition is not implementing a promising or evidence-based practice at this time.

The content of the individual video segments are informed by evidence-based practice, but the overall video project is not.

Please indicate what this initiative is trying to accomplish? (Select all that apply.)
*
»Reaching the community with information and resources to promote safety and health
»Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others

What type of funding do you have (are you seeking) for Initiative 1? (Select all that apply.)
*
»Other type of funding (Please specify):   Filming funded by Emory Emory, seeking additional support for online video hosting.

What specific type of grant(s) do you have (are you seeking) for Initiative 1? (Select all that apply.)

How are you measuring progress or impact for Initiative 1?
(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Online web statistics

What were the results of Initiative 1?
(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

All partners have provided scripts and are in the process of editing to ensure uniformity of tone across the video segments. Goal is to have the website go live before Graduation in May so that it is available for new alumni to review/be aware of and ensure it is ready for summer orientation for incoming students, residents and faculty. Site will be publicized through Emory Report and other Emory Communications.

Initiative 2 Name:

Emory Safety App

Injury issue it addresses. (Select one.)
» Other (Please specify):   This project will address multiple areas of public/environmental safety

Does Initiative 2 align with one of the three leading causes of injury in your community you identified at the start of the survey? *
» Yes

What is the goal of Initiative 2?
(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

Our goal is to implement an Emory Safety app which will allow students greater ease of access to emergency services, and increase communication between students and staff regarding safety hazards.

Is Initiative 2 based on promising or evidence-based practices? *
» No

Please explain why the coalition is not implementing a promising or evidence-based practice at this time.

Mobile Safety Apps are a new technology which have not yet been subjected to strict evaluation. However, our reasoning for pursuing this initiative is based on the high levels of interaction between students and their phones, and the need to communicate with students rapidly and dynamically.

Please indicate what Initiative 2 is trying to accomplish? (Select all that apply.)
*
» Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health
» Reaching the community with information and resources to promote safety and health
» Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for Initiative 2? (Select all that apply.)
*

»Other type of funding (Please specify):   Seeking funding from other offices within Emory, including Mental Health Services and Student Government Association

What specific type of grant(s) do you have (are you seeking for Initiative 2? (Select all that apply.)

How are you measuring progress or impact of Initiative 2?
(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Progress for initiative 2 will be measured by app downloads in the Emory population, as well as engagement with the app itself.

What were the of Initiative 2?
(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

We are currently in negotiation with a safety app provider and seeking funding sources within the University.

Initiative 3 Name:

Falls

Injury issue it addresses. (Select one.) *
»Falls

Does this Initiative 3 align with one of the three leading causes of injury in your community you identified at the start of the
survey? *
»Yes

What is the goal of Initiative 3?
(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

Tracking concussions and improving response, intervention, and prevention at Student Health Services.

Is Initiative 3 based on promising or evidence-based practices? *
»Yes

Please provide a link to the evidence in the space below.
(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

http://journals.lww.com/headtraumarehab/Abstract/2008/07000/Improving_Identification_and_Diagnosis_of_Mild.5.aspx

Please indicate what Initiative 3 is trying to accomplish? (Select all that apply.)
*

»Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health

»Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for Initiative 3? (Select all that apply.)
*

»No funding

How are you measuring progress or impact Initiative 3?
(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Increasing average number of visits by concussion patients to Student Health Services from 1.3 to 1.8. Increasing use of bed rails in bunk beds and lofted beds to 100%

What were the results of Initiative 3?
(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

Housing and Residence life have agreed to purchase additional bed rails for students. Inventory practices are being updated to make sure the rails don't go missing. 98% of student head injury patients receive concussion literature on their first visit to Student Health Services.

Aside from your Top 3 Initiatives, what other issues is your coalition working on? (Select all that apply.) *

»MVC – Pedestrian safety

In the past year, has your coalition (as a whole) received funds to support the work of the coalition?
*

»No

We are looking for some local stories about Safe Communities impact. Please include a story that you are proud of and/or something exciting that happened in the last year? This is an opportunity to brag about your community, the activities, partners etc.
Examples of stories can include new funding you received, a new partner joining your coalition, learning something new about your community, seeing a reduction in a specific injury because of an initiative you implemented, etc…

In the past year engagement of coalition members in general has greatly increased. Despite the loss of several key members last year, we have continued to move forward with initiatives. We are particularly excited about the imminent purchase of the Emory Safety App, which has the potential for truly integrative emergency and safety management. We are already adopting the language of the new 'Safety and Wellness' App, which will address not only emergencies and potential dangers, but provide a great vehicle for students to reach out for services and emotional support.

Does your coalition use any of the following media platforms? (Select all that apply.)
»Website
»Facebook
»Twitter

Website:

http://www.safetyalliance.emory.edu/safe_communities/index.html

Facebook:

https://www.facebook.com/emsafecom

Twitter:

https://twitter.com/emorysafe

Please indicate the frequency of social media used in the past year (January – December 2015).

	Every day	Every week	Every 2 - 3 weeks	Every month	Every 2 - 3 months	Every 4 - 6 months	Once or twice a year
Facebook *			x				
Twitter *			x				
Instagram *							
YouTube *							

Please indicate the type and frequency of communications you have used in the past year (January – December 2015).

	Did not use in past year	1-3 times/year	4-6 times/year	7-10 times/year	11+ times/year
Emails/electronic-blasts (e-blasts) *			x		
Newsletters sent *	x				
Newspaper articles *	x				
Op-eds *	x				
Word of mouth *			x		
Other (Specify below) *	x				

As a member of the Pan Pacific Safe Communities Network we are required to show how accredited Safe Communities are networking through presenting and attending conferences.

Please list the conferences you attended in the past year and if you presented or exhibited. (i.e. Annual Public Health Association Meeting and Expo - , oral presentation on a community prescription drug drop box initiative; Safe Communities America Network Meeting – Attendee).
Conference 1:

Safe Communities America Annual meeting

Contact Information

Please provide the following information below of the person who completed the survey.
Name:

Paris Harper

Name of Community:

Emory University

Email Address:

paris.harper@emory.edu