From: noreply@mail.questionpro.com
To: SCAinfo
Subject: QuestionPro - [Safe Communities - Annual Coalition Report] - 28214972
Date: Friday, April 17, 2015 2:25:57 PM

Response Details

ID	28214972
Timestamp	04/17/2015 10:36:08
IP Address	97.80.57.13
Time Taken	6608 seconds
Survey Language	English
Email Address	tangicrimestoppers@gmail.com
Email List	L260315325

Integration/Custom Tags

Custom 1	Hammond
Custom 2	LA

Geo Coding

Country	US
Region	LA
City	Covington
Area Code	985
DMA Code	622

Community Injury Data

What are the leading causes of injury in your community? Please select the top three causes of injury. *

» Falls
» Motor vehicle crashes
» Unintentional drug overdoses

Initiative Name:

Prescription Drug Prevention Campaign

Injury Issue it addresses. (Select one.) *

» Unintentional drug overdoses

Does this initiative align with one of the three leading causes of injury in your community you identified at the start of the
survey? *

» Yes

What is the goal of this initiative?
(i.e. Reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

Our goal is to reduce the number of Unintentional Deaths among the youth and adults in our community related to Prescription Drug Misuse and abuse. We also Want to educate our community members that just because a drug is prescribed by a doctor does not mean that it is safe for anyone other than who it was prescribed for to take.

Is this initiative based on promising or evidence based practices? *

» Yes

If Yes, please provide a link to the evidence in the space below.
(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

http://www.drugabuse.gov/news-events/public-education-projects/peerx
http://www.dhh.state.la.us/assets/docs/BehavioralHealth/publications/CCYS2012-RegDist/FPHSA-2012_CCYS_RegionalProfileReport.pdf
http://www.nsc.org/learn/safety-knowledge/Pages/injury-facts.aspx

Please indicate what this initiative is trying to accomplish? (Select all that apply.)
*

» Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health

» Reaching the community with information and resources to promote safety and health

» Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others

» Bringing coalitions and networks together to work on Safe Communities goals for greater impact

» Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for this initiative? (Select all that apply.)
*

» Other type of funding (Please specify): Crime Stoppers of Tangipahoa (a SCA Hammond Steering Committee Member) had a grant through the $10,000 American Medical Association (AMA), $6,500 of which could be used to produce a campaign on Prescription Drugs Misuse and Abuse. That has been exhausted on what has been done so far with a video, and social media costs. SCA Hammond is currently seeking grants and sponsorships to complete the campaigns collaterals and to purchase lock boxes and Rx drop boxes to distribute through out the community. Crime Stoppers of Tangipahoa has agreed to be the fiscal agent because of their 501c3 status.

How are you measuring progress or impact?
(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Impact is being measured by the number of people reached through local presentations, social media

campaigns such as YouTube, Twitter, and Facebook. Pre and Post youth surveys. We have also requested Prescription Drug Related Crimes/Deaths Statistics form our local Sheriff's Department for 2014 but have not yet received them, Crime Stoppers Rx drug related tips in our software.

Initiative Name:

Distracted Driving & Seatbelt Safety

Injury Issue it addresses. (Select one.) *

» Motor vehicle crashes

Does this initiative align with one of the three leading causes of injury in your community you identified at the start of the
survey? *

» Yes

What is the goal of this initiative?
(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

To reduce the number of Motor Vehicle Crashes and Deaths related to Distracted Driving, Non-Seatbelt Use, and Driving Under the Influence(DUI) in our community.

Is this initiative based on promising or evidence based practices? *

» Yes

If Yes, please provide a link to the evidence in the space below.
(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

http://datareports.lsu.edu/CrashReportIndex.aspx
http://www.nhtsa.gov/
http://www.nsc.org/learn/safety-knowledge/Pages/injury-facts.aspx

Please indicate what this initiative is trying to accomplish? (Select all that apply.)
*

» Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health

» Reaching the community with information and resources to promote safety and health

» Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others

» Bringing coalitions and networks together to work on Safe Communities goals for greater impact

» Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for this initiative? (Select all that apply.) *

» No funding

How are you measuring progress or impact?
(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Observational studies - Pre-survey's were done by SCAH volunteers at local high schools where seatbelts and cell phone usage and other data were observed in partnership with local law enforcement. Post surveys were conducted a few weeks later and students and parents were rewarded with free Frosty coupons for wearing their seatbelts and others were cited for not wearing their seat belts by local law enforcement. Improvement was noted. Number of participants at safe driving events, number of safety items distributed.

Initiative Name:

3. Anti - Tobacco Campaign - Tobacco Free Communities, Businesses, Schools, & Southeastern Louisiana University (I neglected to check this box on the first page as our #3 Issue). - #4. Elderly Falls Injury Prevention

Injury Issue it addresses. (Select one.) *

» Other (Please specify): 3. Healthy Living being Tobacco Illness & Injury Free 4. Falls - Elderly

Does this initiative align with one of the three leading causes of injury in your community you identified at the start of the
survey? *

» Yes

What is the goal of this initiative?
(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

3. Reduce the number of people that quit smoking or using tobacco products and E-Cigarettes and prevent people from starting tobacco use particularly youth. To make all of our local schools, universities, and places of business tobacco free. 4. To reduce injury from falls in older adults.

Is this initiative based on promising or evidence based practices? *

» Yes

If Yes, please provide a link to the evidence in the space below.
(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

http://dhh.louisiana.gov/assets/docs/BehavioralHealth/publications/CCYS2012-RegDist/SCLHSA-2012_CCYS_RegionalProfileReport.pdf
http://www.kickbuttsday.org/tobacco_101/
http://www.healthierairforall.org/
http://www.nsc.org/learn/safety-knowledge/Pages/injury-facts.aspx

http://www.cdc.gov/homeandrecreationalsafety/Falls/compendium.html

Please indicate what this initiative is trying to accomplish? (Select all that apply.)
*

» Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health
» Reaching the community with information and resources to promote safety and health
» Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others
» Bringing coalitions and networks together to work on Safe Communities goals for greater impact
» Changing organizational practices to improve safety and health
» Influencing policy and legislation (local and state)

What type of funding do you have (are you seeking) for this initiative? (Select all that apply.)
*

» No funding

How are you measuring progress or impact?
(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Surveys, number of event participants, number of businesses/employers participating in smoke free activities, CCYS Surveys, Schools/Universities that are smoke-free.
Number of participants in Elderly Safety classes and number of materials distributed.

Please indicate the type and frequency of communications you have used in the past year (January – December 2014).

	Did not use in past year	1-3 times/year	4-6 times/year	7-10 times/year	11+ times/year
Emails/electronic-blasts (e-blasts) *				x	
Newsletters sent *		x			
Newspaper articles *			x		
Op-eds *		x			
Word of mouth *					x
Other (Specify below) *					x

Please specify the 'other' communication you used in the past year. If other not selected, leave blank.

Social Media - FaceBook, Instagram, Twitter, Linked-In, Radio, Local Guides, You Tube
Billboards
Collateralls - Posters, Flyers

Contact Information

Please provide the following information below of the person who completed the survey.

Name:

Jodie W Rohner

Name of Community:

Hammond, LA

Email Address:

tangicrimestoppers@gmail.com