

**From:** [Marketing Research](#)  
**To:** [Suja Shunmugavelu](#); [Carrie Nie](#)  
**Subject:** FW: QuestionPro - [Safe Communities - Annual Coalition Report - Jan-D] - 33849771 - Hammond  
**Date:** Tuesday, March 15, 2016 2:09:33 PM

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**From:** noreply@mail.questionpro.com [mailto:noreply@mail.questionpro.com]  
**Sent:** Tuesday, March 15, 2016 2:06 PM  
**To:** Marketing Research  
**Subject:** QuestionPro - [Safe Communities - Annual Coalition Report - Jan-D] - 33849771

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#### Response Details

ID	33849771
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Email Address	<a href="mailto:tangicrimestoppers@gmail.com">tangicrimestoppers@gmail.com</a>
Email List	LIST-2

#### Integration/Custom Tags

Custom 1	Hammond
Custom 2	LA
Custom 3	Jodie
Custom 4	Rohner

#### Geo Coding

Country	US
Region	LA
City	Ponchatoula
Area Code	985
DMA Code	622

#### Community Injury Data

What are the leading causes of injury in your community? Please select the top three causes of injury. \*

- » Falls
- » Unintentional drug overdoses
- » Other (Please specify): Drownings

Initiative 1 Name:

Elderly Falls

Injury issue it addresses. (Select one.)

- » Falls

Does Initiative 1 align with one of the three leading causes of injury in your community you identified at the start of the survey? \*

- » Yes

What is the goal of Initiative 1?

(i.e. Reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

To reduce injuries and deaths due to Elderly Falls.

Is Initiative 1 based on promising or evidence-based practices? \*

- » Yes

Please provide a link to the evidence in the space below.

(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

<http://www.ncbi.nlm.nih.gov/pmc/articles/PMC3033730/> -Informal brief survey was conducted on 8/19/15 at the Hammond council on Aging to capture fall experience of Seniors during 2014 & 2015. Results: 21 participated (13 females & 8 males), and 33% admitted that they fell in both years, which aligns with North Oaks numbers of 36% of falls they had recorded. 33% admitted that they did not know how to prevent falls, and 2 commented that the sidewalks in Hammond were unsafe except for the improved sidewalks downtown. Action plan: 9/23 Falls Prevention presentations were conducted at all 5 Senior Centers and in 2016, the goal is to have North Oaks conduct Balance Assessments at the senior centers. North Oaks provided us with the statistics for this survey and reported to us that they had 8 injury/deaths of due to falls in 2015 compared to 2014's 2. The Tangipahoa's Coroner's Office reported to us that their records show 5 elderly deaths related to falls in 2015.

Please indicate what this initiative is trying to accomplish? (Select all that apply.)

\*

- » Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health
- » Reaching the community with information and resources to promote safety and health
- » Bringing coalitions and networks together to work on Safe Communities goals for greater impact

What type of funding do you have (are you seeking) for Initiative 1? (Select all that apply.)

\*

»No funding

What specific type of grant(s) do you have (are you seeking) for Initiative 1? (Select all that apply.)

How are you measuring progress or impact for Initiative 1?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Through pre and post surveys and next years statistics.

What were the results of Initiative 1?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

We are just beginning our process of the balance assessments in our Council on Aging centers so we will not know our results until next year 2016.

Initiative 2 Name:

Drowning

Injury issue it addresses. (Select one.)

»Drowning

Does Initiative 2 align with one of the three leading causes of injury in your community you identified at the start of the survey? \*

»Yes

What is the goal of Initiative 2?

(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

To reduce deaths by drowning.

Is Initiative 2 based on promising or evidence-based practices? \*

»Yes

Please provide a link to the evidence in the space below.

(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

<http://www.redcross.org/get-help/prepare-for-emergencies/types-of-emergencies/water-safety> - We partnered with the Manager of the City Pool in Zemurray Park in Hammond to offer free water safety

classes one Saturday a month during the months of May, June, and July. In addition we hosted a swimsuit drive to provide proper swim gear to those that might attend the pool with improper swimwear or no swimwear. The pool is in an impoverished area. While the turn out for the free water safety classes was low we hope to continue to grow the program in partnership with the city and plan on working with the Red Cross to Offer water safety classes through our schools and Summer camps at our Recreation Department.

Please indicate what Initiative 2 is trying to accomplish? (Select all that apply.)

\*

- »Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health
- »Reaching the community with information and resources to promote safety and health
- »Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others
- »Bringing coalitions and networks together to work on Safe Communities goals for greater impact
- »Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for Initiative 2? (Select all that apply.)

\*

- »No funding

What specific type of grant(s) do you have (are you seeking for Initiative 2? (Select all that apply.)

How are you measuring progress or impact of Initiative 2?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Yes by number of Drownings per year and number of participants in the water safety classes. The Tangipahoa Parish Coroner's Office reported to us that there was 1 drowning in 2015, however there have been multiple drownings of people from our community in other areas over the last 3 years.

What were the of Initiative 2?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

To increase the number of participants in our swim safety classes and to reduce the number of drownings in 2016 to 0.

Initiative 3 Name:

Unintentional Deaths by Overdose - Prescription Drugs

Injury issue it addresses. (Select one.) \*

- »Unintentional drug overdoses

Does this Initiative 3 align with one of the three leading causes of injury in your community you identified at the

start of the survey? \*

»Yes

What is the goal of Initiative 3?

(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

to reduce the number of deaths due to unintentional prescription drug overdoses

Is Initiative 3 based on promising or evidence-based practices? \*

»Yes

Please provide a link to the evidence in the space below.

(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

<http://www.cdc.gov/drugoverdose/pubs/index.html> - We have been researching drop boxes, Have insured a new contract with our Tangipahoa Parish Sheriff's Office and NADDI for a drop box at their office for the public to dispose of their unused medications. We are also printing cards to be distributed at our local funeral homes, pharmacies, and businesses with instructions on how to properly and where to properly dispose of unused medications to keep them off of our streets. In 2015 we had 26 deaths per the Tangipahoa Parish Coroner's Office due to unintentional prescription drug overdose. We hope to drastically reduce that number. We have hosted various youth events talking to them about Rx drugs.

Please indicate what Initiative 3 is trying to accomplish? (Select all that apply.)

\*

- »Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health
- »Reaching the community with information and resources to promote safety and health
- »Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others
- »Bringing coalitions and networks together to work on Safe Communities goals for greater impact
- »Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for Initiative 3? (Select all that apply.)

\*

»No funding

How are you measuring progress or impact Initiative 3?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

We will be getting pounds of Rx drugs info soon. We do not have that information yet. pre and post surveys and annual Coroner statistics.

What were the results of Initiative 3?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

We now that we have a better than 30% increase in knowledge where pre and post surveys were given to

our youth related to Rx drugs misuse and abuse. We are still awaiting statistics from our Sheriff's Department that arrive in March each year. I have not received them yet for 2015. We hope to see an increased decrease as the program continues.

Aside from your Top 3 Initiatives, what other issues is your coalition working on? (Select all that apply.) \*

»Other (Please specify): None

In the past year, has your coalition (as a whole) received funds to support the work of the coalition? \*

»No

We are looking for some local stories about Safe Communities impact. Please include a story that you are proud of and/or something exciting that happened in the last year? This is an opportunity to brag about your community, the activities, partners etc.

Examples of stories can include new funding you received, a new partner joining your coalition, learning something new about your community, seeing a reduction in a specific injury because of an initiative you implemented, etc...

Our partnership with North Oaks Health System allowed us (our member agencies)the opportunity to participate in a brand new injury prevention event in the fall of 2015 called 'Play it Safe'. It encompassed a variety of injury prevention areas split into 3 zones: A home zone, a wheel zone, and a sport zone. It was a wonderful outdoor community event in a park in the center of our town. Over 400 people attended the family focused event. I was very proud of our member agencies, our community, and our leaders for the support they showed of this event and its injury prevention purpose. We hope this event will continue far into the future of our community.

Does your coalition use any of the following media platforms? (Select all that apply.)

»Facebook

Facebook:

[www.facebook.com/tangicrimestoppers](http://www.facebook.com/tangicrimestoppers)

Please indicate the frequency of social media used in the past year (January – December 2015).

Every day    Every week    Every 2 - 3 weeks    Every month    Every 2 - 3 months    Every 4 - 6 months    Once or twice a year

	Every day	Every week	Every 2 - 3 weeks	Every month	Every 2 - 3 months	Every 4 - 6 months	Once or twice a year
Facebook *						x	
Twitter *							
Instagram *							
YouTube *							

Please indicate the type and frequency of communications you have used in the past year (January – December 2015).

	Did not use in past year	1-3 times/year	4-6 times/year	7-10 times/year	11+ times/year
Emails/electronic-blasts (e-blasts) *					X
Newsletters sent *	X				
Newspaper articles *			X		
Op-eds *					X
Word of mouth *					X
Other (Specify below) *	X				

As a member of the Pan Pacific Safe Communities Network we are required to show how accredited Safe Communities are networking through presenting and attending conferences.

Please list the conferences you attended in the past year and if you presented or exhibited. (i.e. Annual Public Health Association Meeting and Expo - , oral presentation on a community prescription drug drop box initiative; Safe Communities America Network Meeting – Attendee).

Conference 1:

Safe Communities America Network Meeting

#### Contact Information

Please provide the following information below of the person who completed the survey.

Name:

Jodie W Rohner

Name of Community:

Hammond, LA

Email Address:

[tangicrimestoppers@gmail.com](mailto:tangicrimestoppers@gmail.com)