

## SCAinfo

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**From:** noreply@mail.questionpro.com  
**Sent:** Friday, March 10, 2017 11:04 PM  
**To:** SCAinfo  
**Subject:** QuestionPro - [Safe Communities - Annual Coalition Report (2017)] - 38735557

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### Response Details

ID	38735557
Timestamp	03/10/2017 18:04:02
IP Address	97.80.57.13
Time Taken	10839 seconds
Survey Language	English
Email Address	tangicrimestoppers@gmail.com
Email List	1487087350256

### Integration/Custom Tags

Custom Variable 1	Hammond
Custom Variable 2	LA
Custom Variable 3	Jodie
Custom Variable 4	Rohner

### Geo Coding

Country	US
Region	LA
City	Covington
Area Code	985
DMA Code	622

### Community Injury Data

What are the leading causes of injury in your community? Please select the top three causes of injury. \*

- » Falls
- » Unintentional drug overdoses
- » Other (Please specify): Drowning

Initiative 1 Name:

Rx Drug Abuse & Misuse

Injury issue it addresses. (Select one.) \*

- » Unintentional drug overdoses

Does Initiative 1 align with one of the three leading causes of injury in your community you identified at the start of the survey? \*

- » Yes

What is the goal of Initiative 1?

(Goals should be SMART (specific, measurable, attainable, realistic and timely). Examples include: Reduce the number of falls in older adults by 10 percent in 2017, Fifty percent of employers in the coalition will implement a no cell phone use while driving policy within 2 years.)

Reduce the number of Rx drug overdose deaths in our community by 10% in 2017.

Is Initiative 1 based on promising or evidence-based practices? \*

- » Yes

Please provide a link to the evidence in the space below.

(e.g., Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

<http://www.cadca.org/prevention-works> <https://noys.org/> <https://www.sadd.org/who-we-are/our-approach/>

Please indicate what this initiative is trying to accomplish? (Select all that apply.)

\*

- » Enhancing individual knowledge and skills to prevent injuries or illness and promote safety and health
- » Reaching the community with information and resources to promote safety and health
- » Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others
- » Bringing coalitions and networks together to work on Safe Communities goals for greater impact

What type of funding do you have (are you seeking) for Initiative 1? (Select all that apply.)

\*

- » No funding

What specific type of grant(s) do you have (are you seeking) for Initiative 1? (Select all that apply.) \*

How are you measuring progress or impact for Initiative 1?

(E.g., Tracking the number of people trained, Weighing the pounds of medications collected in community medicine drop boxes, Monitoring the number of organizations adopting a cell phone ban policy)

Tracking the number of people information is given to at events where prevention information is distributed, Tracking the number of people in attendance at meetings and trainings on the prevention, Analyzing of Parish/City data on deaths from Overdose & Driving under the Influence of Rx Drugs, Crime & Drug Statistics from CS, TPSO, HPD, and Parish, and surveys.

What were the results of Initiative 1?

(E.g., X% decrease in injuries, X% increase in attendance, X number of organizations changed policy, X pounds of medications collected)

14% increase in knowledge of 100 teens surveyed about the dangers of Rx Drugs abuse and misuse, 1.95% decrease in 6th - 12th graders using alcohol on 1 or more occasions, .85% decrease in 6th - 12th graders using drugs on one or more occasions, 2.65% decrease in 6th - 12th graders that need treatment, .25% decrease in 6th - 12th graders using Rx narcotics, 1.85% decrease in 6th - 12th graders using Rx Sedatives, .6% decrease in 6th - 12th graders using Rx Stimulants

Initiative 2 Name:

Elderly Falls & Injuries

Injury issue it addresses. (Select one.) \*

»Falls

Does Initiative 2 align with one of the three leading causes of injury in your community you identified at the start of the survey? \*

»Yes

What is the goal of Initiative 2?

Goals should be SMART (specific, measurable, attainable, realistic and timely). Examples include: Reduce the number of falls in older adults by 10 percent in 2017, Fifty percent of employers in the coalition will implement a no cell phone use while driving policy within 2 years.

To decrease the number of deaths and injuries of the elderly in our community by 10%

Is Initiative 2 based on promising or evidence-based practices? \*

»Yes

Please provide a link to the evidence in the space below.

(E.g., Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices)

<https://www.cdc.gov/homeandrecreationalsafety/falls/compendium.html> <http://www.nfpa.org/codes-and-standards/all-codes-and-standards/list-of-codes-and-standards> <https://www.bnibooks.com/product/2015-icc-international-building-code-ibc-softcover?tc=931Y&gclid=CJ7z-4y8zdlCFU42gQodNn4Nbw>

Please indicate what Initiative 2 is trying to accomplish? (Select all that apply.)

\*

- »Enhancing individual knowledge and skills to prevent injuries or illness and promote safety and health
- »Reaching the community with information and resources to promote safety and health
- »Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others
- »Bringing coalitions and networks together to work on Safe Communities goals for greater impact
- »Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for Initiative 2? (Select all that apply.)

\*

- »No funding

What specific type of grant(s) do you have (are you seeking for Initiative 2? (Select all that apply.) \*

How are you measuring progress or impact of Initiative 2?

(e.g., Tracking the number of people trained, Weighing the pounds of medications collected in community medicine drop boxes, Monitoring the number of organizations adopting a cell phone ban policy)

Tracking the number of people trained, tracking the number of safety equipment installed and distributed, tracking the number of collaterals distributed on senior safety.

What were the of Initiative 2?

(E.g. X% decrease in injuries, X% increase in attendance, X number of organizations changed policy, X pounds of medications collected)

20.55% decrease from 2011 to 2012 per 100,000 people visiting the ER for falls among older adults - this is based on data from Louisiana DHH and Data2020 system.

Initiative 3 Name:

Drowning Prevention & Water Safety

Injury issue it addresses. (Select one.) \*

- »Drowning

Does this Initiative 3 align with one of the three leading causes of injury in your community you identified at the start of the survey? \*

- »Yes

What is the goal of Initiative 3?

(Goals should be SMART (specific, measurable, attainable, realistic and timely). Examples include: Reduce the number of falls in older adults by 10 percent in 2017, Fifty percent of employers in the coalition will implement a no cell phone use while driving policy within 2 years.)

To reduce the number of drowning deaths of people ages 1-24 by 5% in 2016

Is Initiative 3 based on promising or evidence-based practices? \*

»Yes

Please provide a link to the evidence in the space below.

(e.g., Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence- based Programs and Practices)

<https://www.cdc.gov/safecchild/drowning/>

Please indicate what Initiative 3 is trying to accomplish? (Select all that apply.)

\*

- »Enhancing individual knowledge and skills to prevent injuries or illness and promote safety and health
- »Reaching the community with information and resources to promote safety and health
- »Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others
- »Bringing coalitions and networks together to work on Safe Communities goals for greater impact
- »Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for Initiative 3? (Select all that apply.)

\*

»No funding

How are you measuring progress or impact Initiative 3?

e.g., Tracking the number of people trained, Weighing the pounds of medications collected in community medicine drop boxes, Monitoring the number of organizations adopting a cell phone ban policy)

Statistics provided on Child death rates specific to drownings in Louisiana which ranks 3rd in the US for the highest rate of drowning from the Louisiana State Child Death Review (CDR)., Number of collaterals provided to training participants, Number of participants trained, number of people receiving Water safety & drowning prevention materials at events

What were the results of Initiative 3?

(X% decrease in injuries, X% increase in attendance, X number of organizations changed policy, X pounds of medications collected)

0% decrease in drowning related injuries/deaths for 2016 due to our city pool being drained and not reopened, there fore we could not do the prjects on water safety we had intended.

Aside from your Top 3 Initiatives, what other issues is your coalition working on? (Select all that apply.) \*

- »MVC – Child passenger safety
- »MVC – Distracted driving
- »MVC – Impaired driving
- »MVC – Passenger restraint
- »MVC – Pedestrian safety
- »MVC – Teen driving

In the past year, has your coalition (as a whole) received funds to support the work of the coalition?

(e.g.line item in municipal budget, XYZ company donated x dollars to buy car seats or support printing costs) \*\*

»No

Please provide a brief summary of a community success story. These stories may be included in the Safe Communities America Annual Report, NSC publications, and highlighted on the Safe Communities America website. This is an opportunity to brag about your community to partners, leaders, funders and legislators.

Examples of success stories may include, but not be limited to, new funding received as a Safe Community coalition, public recognition by leaders and/or legislators, increased media engagement or media placement, environmental improvements which support safety/injury prevention, reduction in a specific injury because of something you implemented, new or innovative initiative/program/policy organized by the coalition or stories from residents directly impacted by your work

Successes in our efforts to reduce Rx drug and alcohol abuse and misuse have been somewhat successful over the last 5 years. Particularly with our youth. We have seen substantial reduction in self reported Binge Drinking of up to 51% by age group, 30 day use of up to 56% by age group, and lifetime use since 2008 of alcohol up to 48% by age group. We have also seen reductions in youth reporting riding with a drinking driver, reduction in driving after drinking, a reduction of our college students that reported drinking and driving, and a decrease in DWI arrest rates. We also have overall reductions in our crime rates (alcohol & drug related), as well as an increase in home & business injury prevention as it relates to AED's, CPR Training of business people and community members, Free smoke detectors being given to and installed for our community members. We were unable to accomplish many of our projects this year due to historic flooding in March of 2016 and then again in August of 2016.

Does your coalition use any of the following media platforms? (Select all that apply.)

»Facebook

Facebook:

[www.facebook.com/tangicrimestoppers](http://www.facebook.com/tangicrimestoppers)

Please indicate the frequency of social media used in the past year (January – December 2016).

	Every day	Every week	Every 2 - 3 weeks	Every month	Every 2 - 3 months	Every 4 - 6 months	Once or twice a year
Facebook *					<b>x</b>		

Please indicate the type and frequency of communications you have used in the past year (January – December 2016).

	Did not use in past year	1-3 times/year	4-6 times/year	7-10 times/year	11+ times/year
Emails/electronic-blasts (e-blasts) *					<b>x</b>
Newsletters *	<b>x</b>				

Newspaper articles *		<b>x</b>			
Op-eds *	<b>x</b>				
Presentations about Safe Communities *			<b>x</b>		
Word of mouth *					<b>x</b>
Other (Specify below) *					<b>x</b>

Please specify the 'other' communication you used in the past year. If 'Did not use' selected in previous question, leave blank.

Facebook

As a member of the Pan Pacific Safe Communities Network we are required to show how accredited Safe Communities are networking through presenting and attending conferences.

**Please provide the names of conferences you attended in the past year, the date and if you presented, attended or exhibited.** (e.g., 10/29/16 Annual Public Health Association Meeting and Expo – Presenter & Exhibitor, 8/9/16 - Safe Communities America Network Meeting – Attendee, 1/20/16 oral presentation on a community prescription drug drop box initiative- Presenter)  
Conference 1:

Safe Communities Network Meeting - Attendees x2

Conference 2:

SCA Quarter calls - Attendee x2

Conference 3:

CADCA conference - Attendee X4

You may or may not know that in 2017, Safe Communities America will be celebrating our 10-year anniversary!

We would like to use this milestone as an opportunity to share the collective impact of this network. Therefore, we are collecting quantitative metrics on programs and trainings many of you implement in your communities.

The next two questions are our attempt to quantify each Safe Communities impact.

We understand this is not an exhaustive list, but we have attempted to outline programs most Safe Communities in the United States are implementing.

Please select the programs/initiatives your coalition has participated in for the past ten year years, or the length your coalition has been working together. \*

- » Falls prevention
- » CPR training
- » Green Dot/ Violence Prevention training
- » Smoke alarms/Carbon Monoxide detectors

- »Child bike helmet seminars/giveaways
- »Prescription drug collection

Falls Presentation Program

# of adult graduates:

Names of programs in place:

Trainings

# of people trained in CPR:

# of people trained in sports concussion screening:

# of people trained in administering Naloxone:

# of people trained in QPR or other mental health first aid:

# of student's trained in Green Dot or other violence prevention training:

Smoke Alarms/Carbon Monoxide Detectors

# of smoke alarms distributed:

# of carbon monoxide detectors distributed:

Child Bike Helmet Seminars/Giveaways

# of children's bike helmets fitted:

# of children's bike helmets given away:

Prescription Drug Collection

# of drug drop boxes in the community:

# of pounds collected in drug drop boxes:

Contact Information

Please provide the following information below of the person who completed the survey.

Name:

Jodie W Rohner

Name of Community:

Hammond, LA

Email Address:

tangicrimestoppers@gmail.com