

## SCAinfo

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**From:** noreply@mail.questionpro.com  
**Sent:** Friday, March 10, 2017 10:38 AM  
**To:** SCAinfo  
**Subject:** QuestionPro - [Safe Communities - Annual Coalition Report (2017)] - 38679242

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### Response Details

ID	38679242
Timestamp	03/06/2017 13:38:09
IP Address	205.204.248.89
Time Taken	3065 seconds
Survey Language	English
Email Address	williaml.jordison@ky.gov
Email List	1487087350256

### Integration/Custom Tags

Custom Variable 1	Madison County
Custom Variable 2	KY
Custom Variable 3	Lloyd
Custom Variable 4	Jordison

### Geo Coding

Country	US
Region	KY
City	Frankfort
Area Code	502
DMA Code	541

### Community Injury Data

What are the leading causes of injury in your community? Please select the top three causes of injury. \*

- » Falls
- » Motor vehicle crashes (any transportation related injury e.g., pedestrian, bicycles)
- » Unintentional drug overdoses

Initiative 1 Name:

April Falls Day

Injury issue it addresses. (Select one.) \*

- » Falls

Does Initiative 1 align with one of the three leading causes of injury in your community you identified at the start of the survey? \*

- » Yes

What is the goal of Initiative 1?

(Goals should be SMART (specific, measurable, attainable, realistic and timely). Examples include: Reduce the number of falls in older adults by 10 percent in 2017, Fifty percent of employers in the coalition will implement a no cell phone use while driving policy within 2 years.)

Educate hospitals, long-term care facilities, and the community at large about the importance of fall prevention and how every community member can help.

Is Initiative 1 based on promising or evidence-based practices? \*

- » Yes

Please provide a link to the evidence in the space below.

(e.g., Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

<https://www.cdc.gov/homeandrecreationalafety/pdf/falls/fallpreventionguide-2015-a.pdf>

Please indicate what this initiative is trying to accomplish? (Select all that apply.)

\*

- » Enhancing individual knowledge and skills to prevent injuries or illness and promote safety and health
- » Reaching the community with information and resources to promote safety and health
- » Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others

What type of funding do you have (are you seeking) for Initiative 1? (Select all that apply.)

\*

- » No funding

What specific type of grant(s) do you have (are you seeking) for Initiative 1? (Select all that apply.) \*

How are you measuring progress or impact for Initiative 1?

(E.g., Tracking the number of people trained, Weighing the pounds of medications collected in community medicine drop boxes, Monitoring the number of organizations adopting a cell phone ban policy)

Number of hits and views on website and social media platforms about fall prevention information.

What were the results of Initiative 1?

(E.g., X% decrease in injuries, X% increase in attendance, X number of organizations changed policy, X pounds of medications collected)

The information on how to stay independent received the most hits on the website.

Initiative 2 Name:

Rethink Your Ride (A school-based approach to driving safety)

Injury issue it addresses. (Select one.) \*

»MVC – Teen driving

Does Initiative 2 align with one of the three leading causes of injury in your community you identified at the start of the survey? \*

»Yes

What is the goal of Initiative 2?

Goals should be SMART (specific, measurable, attainable, realistic and timely). Examples include: Reduce the number of falls in older adults by 10 percent in 2017, Fifty percent of employers in the coalition will implement a no cell phone use while driving policy within 2 years.

Make students aware of the percentage of seat belt usage among their peers and decrease distracted driving in high school students.

Is Initiative 2 based on promising or evidence-based practices? \*

»Yes

Please provide a link to the evidence in the space below.

(E.g., Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence- based Programs and Practices)

<http://www.sciencedirect.com/science/article/pii/S1054139X13008446>

Please indicate what Initiative 2 is trying to accomplish? (Select all that apply.)

\*

»Enhancing individual knowledge and skills to prevent injuries or illness and promote safety and health

»Reaching the community with information and resources to promote safety and health

What type of funding do you have (are you seeking) for Initiative 2? (Select all that apply.)

\*

»No funding

What specific type of grant(s) do you have (are you seeking for Initiative 2? (Select all that apply.) \*

How are you measuring progress or impact of Initiative 2?

(e.g., Tracking the number of people trained, Weighing the pounds of medications collected in community medicine drop boxes, Monitoring the number of organizations adopting a cell phone ban policy)

Using community partnerships to track seat belt usage and cell phone usage in high school students driving on school property.

What were the of Initiative 2?

(E.g. X% decrease in injuries, X% increase in attendance, X number of organizations changed policy, X pounds of medications collected)

87% of Madison County High Schoolers were surveyed wearing their seatbelts.

Initiative 3 Name:

Prescription Medicine Drop Boxes

Injury issue it addresses. (Select one.) \*

»Unintentional drug overdoses

Does this Initiative 3 align with one of the three leading causes of injury in your community you identified at the start of the survey? \*

»Yes

What is the goal of Initiative 3?

(Goals should be SMART (specific, measurable, attainable, realistic and timely). Examples include: Reduce the number of falls in older adults by 10 percent in 2017, Fifty percent of employers in the coalition will implement a no cell phone use while driving policy within 2 years.)

Reduce the amount of controlled substances in a community, therefore reducing the chance of overdose injuries and death.

Is Initiative 3 based on promising or evidence-based practices? \*

»Yes

Please provide a link to the evidence in the space below.

(e.g., Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence- based Programs and Practices)

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4539823/>

Please indicate what Initiative 3 is trying to accomplish? (Select all that apply.)

\*

- »Enhancing individual knowledge and skills to prevent injuries or illness and promote safety and health
- »Reaching the community with information and resources to promote safety and health
- »Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others

What type of funding do you have (are you seeking) for Initiative 3? (Select all that apply.)

\*

- »No funding

How are you measuring progress or impact Initiative 3?

e.g., Tracking the number of people trained, Weighing the pounds of medications collected in community medicine drop boxes, Monitoring the number of organizations adopting a cell phone ban policy)

Reports of amounts of pounds of medicine collected in drop boxes.

What were the results of Initiative 3?

(X% decrease in injuries, X% increase in attendance, X number of organizations changed policy, X pounds of medications collected)

644lbs of medication collected in one of two drop boxes.

Aside from your Top 3 Initiatives, what other issues is your coalition working on? (Select all that apply.) \*

- »Man-made disasters (e.g., gas leak, chemical spill, oil spill)
- »MVC – Distracted driving
- »MVC – Passenger restraint
- »MVC – Pedestrian safety
- »Natural disaster (e.g. tornado, hurricane, blizzard)
- »Unintentional drug overdoses
- »Other (Please specify): Built Environment

In the past year, has your coalition (as a whole) received funds to support the work of the coalition?

(e.g. line item in municipal budget, XYZ company donated x dollars to buy car seats or support printing costs) \*\*

- »Yes

In the spaces below, please tell us name of the funder as well as what the funds were used for:

Funder 1:

Kentucky Transportation Cabinet- Salaries and Travel Costs

Funder 2:

Madison County Health Department- Salaries and Travel Costs

Funder 3:

Kiwanis Club of Richmond- Educational Materials

Funder 4:

Madison County ASAP- Educational Materials

Funder 5:

Safe States- Pedestrian Research

Please provide a brief summary of a community success story. These stories may be included in the Safe Communities America Annual Report, NSC publications, and highlighted on the Safe Communities America website. This is an opportunity to brag about your community to partners, leaders, funders and legislators.

Examples of success stories may include, but not be limited to, new funding received as a Safe Community coalition, public recognition by leaders and/or legislators, increased media engagement or media placement, environmental improvements which support safety/injury prevention, reduction in a specific injury because of something you implemented, new or innovative initiative/program/policy organized by the coalition or stories from residents directly impacted by your work

Our success story is about April Falls Day. Madison County Falls Prevention Task Force – a part of the Madison County Safety Coalition, has an annual Senior Health and Information Fair on the first day of our Fall Season (September). To keep activity and momentum for the partners, it was decided that something needed to be done about fall prevention in our community during the spring of the year. In early 2016, our task force chair, Caroline Wallace, brought to the group a concept that she had heard about; April Falls Day, a program that was being done in Australia. The group felt that the timing of this was perfect to bring fall prevention awareness to the spring. It was decided that an electronic media event could be developed and done with little cost and potentially have a broad reach into the community. Due to the short turnaround time (a couple of weeks) it was decided that the Madison County Safety Coalition would use April Falls Prevention Day on our information for 2016 and seek official permission to join with them for the April Falls Day 2017. Over the course of 2016, Lloyd Jordison has worked with the Clinical Excellence Commission (CEC) in Australia who created April Falls Day to develop a way for the Pan Pacific Network to join with them and use the name and marketing materials. Official permission was received from the CEC in February 2016 to use April Falls Day. In the span of less than year the Madison Safety Coalition and their Falls Prevention Task Force has worked with the CEC and the Pan Pacific Network to make April Falls Day and international event.

Does your coalition use any of the following media platforms? (Select all that apply.)

- »Website
- »Facebook

Website:

<https://sites.google.com/site/madisoncountysafetycoalition>

Facebook:

[www.facebook.com/MadisonCoSafety](http://www.facebook.com/MadisonCoSafety)

Please indicate the frequency of social media used in the past year (January – December 2016).

	Every day	Every week	Every 2 - 3 weeks	Every month	Every 2 - 3 months	Every 4 - 6 months	Once or twice a year
Facebook *		<b>x</b>					

Please indicate the type and frequency of communications you have used in the past year (January – December 2016).

	Did not use in past year	1-3 times/year	4-6 times/year	7-10 times/year	11+ times/year
Emails/electronic-blasts (e-blasts) *					<b>x</b>
Newsletters *		<b>x</b>			
Newspaper articles *			<b>x</b>		
Op-eds *	<b>x</b>				
Presentations about Safe Communities *					<b>x</b>
Word of mouth *					<b>x</b>
Other (Specify below) *		<b>x</b>			

Please specify the 'other' communication you used in the past year. If 'Did not use' selected in previous question, leave blank.

Sponsorships

As a member of the Pan Pacific Safe Communities Network we are required to show how accredited Safe Communities are networking through presenting and attending conferences.

**Please provide the names of conferences you attended in the past year, the date and if you presented, attended or exhibited.** (e.g., 10/29/16 Annual Public Health Association Meeting and Expo – Presenter & Exhibitor, 8/9/16 - Safe Communities America Network Meeting – Attendee, 1/20/16 oral presentation on a community prescription drug drop box initiative- Presenter)  
Conference 1:

Safe Communities American Annual Conference, August 8 & 9, attended

Conference 2:

National Lifesavers, April 3-5, Presented

You may or may not know that in 2017, Safe Communities America will be celebrating our 10-year anniversary!

We would like to use this milestone as an opportunity to share the collective impact of this network. Therefore, we are collecting quantitative metrics on programs and trainings many of you implement in your communities.

The next two questions are our attempt to quantify each Safe Communities impact.

We understand this is not an exhaustive list, but we have attempted to outline programs most Safe Communities in the United States are implementing.

Please select the programs/initiatives your coalition has participated in for the past ten year years, or the length your coalition has been working together. \*

- » Falls prevention
- » QPR/Mental Health First Aid training
- » Green Dot/ Violence Prevention training
- » Child Passenger Safety (CPS)
- » Smoke alarms/Carbon Monoxide detectors
- » Child bike helmet seminars/giveaways
- » Prescription drug collection
- » New Parent In-home visits
- » Active Shooter

Falls Presentation Program

# of adult graduates:

Names of programs in place:

Trainings

# of people trained in CPR:

# of people trained in sports concussion screening:

# of people trained in administering Naloxone:

# of people trained in QPR or other mental health first aid:

# of student's trained in Green Dot or other violence prevention training:

Child Passenger Safety

# of Child Passenger Safety Technicians trained:

# of car seats checked by Child Passenger Safety Technicians:

# of car seats distributed by Child Passenger Safety Technicians:

Smoke Alarms/Carbon Monoxide Detectors

# of smoke alarms distributed:

# of carbon monoxide detectors distributed:

Child Bike Helmet Seminars/Giveaways

# of children's bike helmets fitted:

# of children's bike helmets given away:

Prescription Drug Collection

# of drug drop boxes in the community:

# of pounds collected in drug drop boxes:

New Parent In-home Visits

# of in-home visits provided for new parents:

Active Shooter

# of K to12 students trained:

# of college/university students trained:

# of employees trained:

Use the space below if you have any other programs/initiatives that you want to brag about. Make sure you also include the impact metric.

Contact Information

Please provide the following information below of the person who completed the survey.

Name:

Name of Community:

Email Address: