

Suja Shunmugavelu

From: noreply@mail.questionpro.com
Sent: Thursday, March 23, 2017 1:25 PM
To: SCAinfo
Subject: QuestionPro - [Safe Communities - Annual Coalition Report (2017)] - 38861654

Response Details

ID	38861654
Timestamp	03/23/2017 10:36:16
IP Address	66.188.118.222
Time Taken	2949 seconds
Survey Language	English
Email Address	cwittke@safercommunity.net
Email List	1487087350256

Integration/Custom Tags

Custom Variable 1	Madison- Dane County
Custom Variable 2	WI
Custom Variable 3	Cheryl
Custom Variable 4	Wittke

Geo Coding

Country	US
Region	WI
City	Madison
Area Code	608
DMA Code	669

Community Injury Data

What are the leading causes of injury in your community? Please select the top three causes of injury. *

- » Falls
- » Suicide
- » Unintentional drug overdoses

Initiative 1 Name:

Elder Falls Prevention

Injury issue it addresses. (Select one.) *

- » Falls

Does Initiative 1 align with one of the three leading causes of injury in your community you identified at the start of the survey? *

- » Yes

What is the goal of Initiative 1?

(Goals should be SMART (specific, measurable, attainable, realistic and timely). Examples include: Reduce the number of falls in older adults by 10 percent in 2017, Fifty percent of employers in the coalition will implement a no cell phone use while driving policy within 2 years.)

Reduce falls among older adults by 10% by 2020.

Is Initiative 1 based on promising or evidence-based practices? *

- » Yes

Please provide a link to the evidence in the space below.

(e.g., Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

<https://www.cdc.gov/homeandrecreationalafety/falls/compendium.html>

Please indicate what this initiative is trying to accomplish? (Select all that apply.)

*

- » Enhancing individual knowledge and skills to prevent injuries or illness and promote safety and health
- » Reaching the community with information and resources to promote safety and health
- » Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others
- » Bringing coalitions and networks together to work on Safe Communities goals for greater impact
- » Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for Initiative 1? (Select all that apply.)

*

- » Grant (s)

What specific type of grant(s) do you have (are you seeking) for Initiative 1? (Select all that apply.) *

- »Private (includes family foundations)
- »Corporate (includes corporate, corporate foundations)
- »State government grant

How are you measuring progress or impact for Initiative 1?

(E.g., Tracking the number of people trained, Weighing the pounds of medications collected in community medicine drop boxes, Monitoring the number of organizations adopting a cell phone ban policy)

number of older adults completing Stepping On, a program show to reduce falls among older adults by 50% (research by Wisconsin Institute on Health Aging)

What were the results of Initiative 1?

(E.g., X% decrease in injuries, X% increase in attendance, X number of organizations changed policy, X pounds of medications collected)

210 older adults completed Stepping On in 2016

Initiative 2 Name:

Zero Suicide

Injury issue it addresses. (Select one.) *

- »Suicide

Does Initiative 2 align with one of the three leading causes of injury in your community you identified at the start of the survey? *

- »Yes

What is the goal of Initiative 2?

Goals should be SMART (specific, measurable, attainable, realistic and timely). Examples include: Reduce the number of falls in older adults by 10 percent in 2017, Fifty percent of employers in the coalition will implement a no cell phone use while driving policy within 2 years.

reduce suicides and attempts

Is Initiative 2 based on promising or evidence-based practices? *

- »Yes

Please provide a link to the evidence in the space below.

(E.g., Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence- based Programs and Practices)

<http://www.sprc.org/zero-suicide>

Please indicate what Initiative 2 is trying to accomplish? (Select all that apply.)

*

- »Enhancing individual knowledge and skills to prevent injuries or illness and promote safety and health
- »Reaching the community with information and resources to promote safety and health
- »Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others
- »Bringing coalitions and networks together to work on Safe Communities goals for greater impact
- »Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for Initiative 2? (Select all that apply.)

*

- »Line item in the municipal/county budget
- »Grant(s)

What specific type of grant(s) do you have (are you seeking for Initiative 2? (Select all that apply.) *

- »Corporate (includes corporate, corporate foundations)
- »Local government grant

How are you measuring progress or impact of Initiative 2?

(e.g., Tracking the number of people trained, Weighing the pounds of medications collected in community medicine drop boxes, Monitoring the number of organizations adopting a cell phone ban policy)

number of health care organizations adopting Zero Suicide principles in Dane County a a quality improvement initiative

What were the of Initiative 2?

(E.g. X% decrease in injuries, X% increase in attendance, X number of organizations changed policy, X pounds of medications collected)

all area health care organizations in Dane County are implementing Zero Suicide principles and are collaborating on use of single tool for patient collaborative safety plans

Initiative 3 Name:

Stop the Overdose Epidemic

Injury issue it addresses. (Select one.) *

- »Unintentional drug overdoses

Does this Initiative 3 align with one of the three leading causes of injury in your community you identified at the start of the survey? *

- »Yes

What is the goal of Initiative 3?

(Goals should be SMART (specific, measurable, attainable, realistic and timely). Examples include: Reduce the number of falls in older adults by 10 percent in 2017, Fifty percent of employers in the coalition will implement a no cell phone use while driving policy within 2 years.)

reduce number of opioid overdoses

Is Initiative 3 based on promising or evidence-based practices? *

»No

Please explain why the coalition is not implementing a promising or evidence-based practice at this time.

there aren't any at this time

Please indicate what Initiative 3 is trying to accomplish? (Select all that apply.)

*

- »Enhancing individual knowledge and skills to prevent injuries or illness and promote safety and health
- »Reaching the community with information and resources to promote safety and health
- »Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others
- »Bringing coalitions and networks together to work on Safe Communities goals for greater impact
- »Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for Initiative 3? (Select all that apply.)

*

- »Line item in the municipal/county budget
- »Sponsorship or donation (includes individual giving)
- »Grant(s)

What specific type of grant(s) do you have (are you seeking for Initiative 3? (Select all that apply.) *

- »Other type of grant (Please specify): this question won't allow multiple selections - private, corporate, local, state, federal grants

How are you measuring progress or impact Initiative 3?

e.g., Tracking the number of people trained, Weighing the pounds of medications collected in community medicine drop boxes, Monitoring the number of organizations adopting a cell phone ban policy)

pounds of medication collected, number of clinicians trained, friends and families trained to administer naloxone, number of annual 'saves' by first responders, number of community coalitions engaged in evidence based prevention program dissemination

What were the results of Initiative 3?

(X% decrease in injuries, X% increase in attendance, X number of organizations changed policy, X pounds of medications collected)

All area health care systems are training clinicians to sign up for PDMP and 2 of 3 have established policies to co-prescribe naloxone to patients prescribed opioids above established MME levels; collected 5 tons of unused and unwanted prescription and OTC medication in 2016; launched pilot to match trained recovery coaches with overdose patients in partnership with one hospital emergency department: 87% of those offered services have signed up for treatment

Aside from your Top 3 Initiatives, what other issues is your coalition working on? (Select all that apply.) *

- »MVC – Teen driving

In the past year, has your coalition (as a whole) received funds to support the work of the coalition?
(e.g. line item in municipal budget, XYZ company donated x dollars to buy car seats or support printing costs) * *

»Yes

In the spaces below, please tell us name of the funder as well as what the funds were used for:

Funder 1:

Dane County - drug poisoning prevention, MedDrop, falls prevention, suicide prevention, coalition operations

Funder 2:

City of Madison - drug poisoning prevention, MedDrop, coalition operations

Funder 3:

American Family Insurance - inkind printing, use of conference center, office equipment/furniture, shipping and receiving

Funder 4:

Theda and Tamblin Clark Smith Family Foundation - ED to Recovery Project

Funder 5:

UnityPoint Health-Meriter - Suicide prevention, general operations

Please provide a brief summary of a community success story. These stories may be included in the Safe Communities America Annual Report, NSC publications, and highlighted on the Safe Communities America website. This is an opportunity to brag about your community to partners, leaders, funders and legislators.

Examples of success stories may include, but not be limited to, new funding received as a Safe Community coalition, public recognition by leaders and/or legislators, increased media engagement or media placement, environmental improvements which support safety/injury prevention, reduction in a specific injury because of something you implemented, new or innovative initiative/program/policy organized by the coalition or stories from residents directly impacted by your work

RECOVERY COACHES TO WORK WITH DRUG OVERDOSE PATIENTS AT ST. MARY'S This article originally appeared on Madison.com by DAVID Wahlberg | Wisconsin State Journal In an effort to stem Dane County's opioid abuse epidemic, recovery coaches will start working at SSM Health St. Mary's emergency room next month to help patients who have overdosed get treatment and become sober, officials announced Tuesday. The pilot program, funded by \$15,000 from Dane County, \$15,000 from the Theda and Tamblin Clark Smith Family Foundation and \$7,500 from the Wisconsin Medical Society Foundation, will be run by Safe Communities Madison-Dane County. Recovery coaches — people who have struggled with addiction and recovered, and are trained in basic counseling and interviewing — will be available on call at St. Mary's Friday nights through Monday mornings, when overdoses frequently occur. The program is expected to work with an estimated 75 people who will overdose on heroin or other opioids, such as fentanyl and oxycodone, by March or April, said Cheryl Wittke, executive director of Safe Communities. "We cannot overstate the importance of interventions at points of crisis for those that suffer with the disease of addiction," Skye Tikkanen, drug poisoning prevention program manager at Safe Communities, said in a statement. "This program will not only connect the patient with ongoing treatment resources, but the recovery coaches will also follow the patient until they are able to begin treatment." Wisconsin's drug overdose death rate is about the same as the country's, but the state's rate has grown faster than the nation's in recent years. In 2015, Wisconsin had 872 drug overdose deaths; 614 of them were from opioids, including 281 from heroin, according to the state Department of Health Services. Dane County had 29 fatal overdoses in 2015, up from 26 in 2014 but down from 40 in 2013. From January to July, the Madison Fire Department responded to 288 calls for suspected heroin and opioid overdoses. That is 2½ times greater than the number of such incidents reported during the same period last year. In addition to the \$15,000 Dane County Executive Joe Parisi has included for the recovery coaches program in his proposed budget for 2017, the budget also includes two more opiates counselor positions to help nonviolent addicts get treatment and rehabilitation instead of going to jail. The positions would double the program's capacity.

Does your coalition use any of the following media platforms? (Select all that apply.)

- »Website
- »Facebook
- »Twitter
- »YouTube

Website:

www.safercommunity.net

Facebook:

https://www.facebook.com/SafeCommunitiesMDC

Twitter:

https://twitter.com/SafeCommMDC

YouTube:

none

Please indicate the frequency of social media used in the past year (January – December 2016).

	Every day	Every week	Every 2 - 3 weeks	Every month	Every 2 - 3 months	Every 4 - 6 months	Once or twice a year
Facebook *		x					
Twitter *		x					
YouTube *							x

Please indicate the type and frequency of communications you have used in the past year (January – December 2016).

	Did not use in past year	1-3 times/year	4-6 times/year	7-10 times/year	11+ times/year
Emails/electronic-blasts (e-blasts) *					x
Newsletters *		x			
Newspaper articles *			x		
Op-eds *	x				

Presentations about Safe Communities *					x
Word of mouth *					x
Other (Specify below) *	x				

As a member of the Pan Pacific Safe Communities Network we are required to show how accredited Safe Communities are networking through presenting and attending conferences.

Please provide the names of conferences you attended in the past year, the date and if you presented, attended or exhibited. (e.g., 10/29/16 Annual Public Health Association Meeting and Expo – Presenter & Exhibitor, 8/9/16 - Safe Communities America Network Meeting – Attendee, 1/20/16 oral presentation on a community prescription drug drop box initiative- Presenter)
Conference 1:

National Rx Summit, 2016 attended

You may or may not know that in 2017, Safe Communities America will be celebrating our 10-year anniversary!

We would like to use this milestone as an opportunity to share the collective impact of this network. Therefore, we are collecting quantitative metrics on programs and trainings many of you implement in your communities.

The next two questions are our attempt to quantify each Safe Communities impact.

We understand this is not an exhaustive list, but we have attempted to outline programs most Safe Communities in the United States are implementing.

Please select the programs/initiatives your coalition has participated in for the past ten year years, or the length your coalition has been working together. *

» Falls prevention

Falls Presentation Program

of adult graduates:

210

Names of programs in place:

Stepping On

Contact Information

Please provide the following information below of the person who completed the survey.

Name:

Cheryl Wittke

Name of Community:

Madison/Dane County

Email Address:

cwittke@safercommunity.net