

From: [Marketing Research](#)
To: [Suja Shunmugavelu](#); [Carrie Nie](#)
Subject: QuestionPro - [Safe Communities - Annual Coalition Report - Jan-D] - 33862382 - Murray State
Date: Monday, April 11, 2016 1:38:44 PM

From: noreply@mail.questionpro.com [mailto:noreply@mail.questionpro.com]
Sent: Monday, April 11, 2016 1:38 PM
To: Marketing Research
Subject: QuestionPro - [Safe Communities - Annual Coalition Report - Jan-D] - 33862382

Response Details

ID	33862382
Timestamp	03/14/2016 07:09:12
IP Address	216.249.144.10
Time Taken	1329 seconds
Survey Language	English
Email Address	dfender@murraystate.edu
Email List	LIST-2

Integration/Custom Tags

Custom Variable 1	Murray State University
Custom Variable 2	KY
Custom Variable 3	David
Custom Variable 4	Fender

Geo Coding

Country	US
Region	KY
City	Murray
Area Code	270
DMA Code	632

Community Injury Data

What are the leading causes of injury in your community? Please select the top three causes of injury. *

- » Injuries in the workplace
- » Other (Please specify): Recreational Injuries & Alcohol Abuse

Initiative 1 Name:

Injury Prevention Training for Employees

Injury issue it addresses. (Select one.)

- » Workplace injuries

Does Initiative 1 align with one of the three leading causes of injury in your community you identified at the start of the survey? *

- » Yes

What is the goal of Initiative 1?

(i.e. Reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

Reduce Recordable Injuries

Is Initiative 1 based on promising or evidence-based practices? *

» Yes

Please provide a link to the evidence in the space below.

(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

Based upon experience that proper training can reduce injuries.

Please indicate what this initiative is trying to accomplish? (Select all that apply.)

*

» Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health

What type of funding do you have (are you seeking) for Initiative 1? (Select all that apply.)

*

» No funding

What specific type of grant(s) do you have (are you seeking) for Initiative 1? (Select all that apply.)

How are you measuring progress or impact for Initiative 1?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Number of injuries compared year to year.

What were the results of Initiative 1?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

Very slight decrease in overall recordable injury rate. One encouraging area was a decrease in injuries that required transfer to another job, this area reduced 70%.

Initiative 2 Name:

Recreational Injury Reduction

Injury issue it addresses. (Select one.)

» Sports and recreational

Does Initiative 2 align with one of the three leading causes of injury in your community you identified at the start of the survey? *

» Yes

What is the goal of Initiative 2?

(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

Reduce injuries received during student recreational activities.

Is Initiative 2 based on promising or evidence-based practices? *

» Yes

Please provide a link to the evidence in the space below.

(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

<http://eds.a.ebscohost.com.ezproxy.waterfield.murraystate.edu/ehost/detail/detail?vid=8&sid=88feac26-4e09-44b3-a487-e61c9a79b89d%40sessionmgr4002&hid=4203&bdata=JmxvZ2luLmFzcCZzaXRIPWVob3N0LWxpdmUmc2NvcGU9c2l0ZQ%3d%3d#AN=21697220&db=cmedm>
<http://eds.a.ebscohost.com.ezproxy.waterfield.murraystate.edu/ehost/detail/detail?vid=10&sid=88feac26-4e09-44b3-a487-e61c9a79b89d%40sessionmgr4002&hid=4203&bdata=JmxvZ2luLmFzcCZzaXRIPWVob3N0LWxpdmUmc2NvcGU9c2l0ZQ%3d%3d#AN=20942507&db=cmedm>
<http://eds.a.ebscohost.com.ezproxy.waterfield.murraystate.edu/ehost/detail/detail?vid=10&sid=88feac26-4e09-44b3-a487-e61c9a79b89d%40sessionmgr4002&hid=4203&bdata=JmxvZ2luLmFzcCZzaXRIPWVob3N0LWxpdmUmc2NvcGU9c2l0ZQ%3d%3d#AN=20942507&db=cmedm>

Please indicate what Initiative 2 is trying to accomplish? (Select all that apply.)

*

» Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health

» Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for Initiative 2? (Select all that apply.)

*

»No funding

What specific type of grant(s) do you have (are you seeking for Initiative 2? (Select all that apply.)

How are you measuring progress or impact of Initiative 2?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Number of injuries compared year to year.

What were the of Initiative 2?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

38.6% reduction in injuries.

Initiative 3 Name:

AlcoholEdu

Injury issue it addresses. (Select one.) *

»Other (Please specify): Alcohol Use and Abuse

Does this Initiative 3 align with one of the three leading causes of injury in your community you identified at the start of the survey? *

»Yes

What is the goal of Initiative 3?

(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

Reduce the abuse of alcohol by students.

Is Initiative 3 based on promising or evidence-based practices? *

»Yes

Please provide a link to the evidence in the space below.

(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

<https://everfi.com/higher-education/alcoholedu/>

Please indicate what Initiative 3 is trying to accomplish? (Select all that apply.)

*

»Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health

»Reaching the community with information and resources to promote safety and health

What type of funding do you have (are you seeking) for Initiative 3? (Select all that apply.)

*

»Line item in the municipal/county budget

How are you measuring progress or impact Initiative 3?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Survey Results

What were the results of Initiative 3?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

Of students who reported drinking in a high risk manner prior to college, 70% reported improved drinking behaviors post completion of the alcohol education, which is a 3% increase from 2014.

Aside from your Top 3 Initiatives, what other issues is your coalition working on? (Select all that apply.) *

»Fire Safety

»Suicide

»Other (Please specify): Active-Shooter, Wide-variety of Women-related issues

In the past year, has your coalition (as a whole) received funds to support the work of the coalition?

*

»No

We are looking for some local stories about Safe Communities impact. Please include a story that you are proud of and/or something exciting that happened in the last year? This is an opportunity to brag about your community, the activities, partners etc.

Examples of stories can include new funding you received, a new partner joining your coalition, learning something new about your community, seeing a reduction in a specific injury because of an initiative you implemented, etc...

N/A

Does your coalition use any of the following media platforms? (Select all that apply.)

»Website

Website:

<http://www.murraystate.edu/safeCommunities/>

Please indicate the frequency of social media used in the past year (January – December 2015).

	Every day	Every week	Every 2 - 3 weeks	Every month	Every 2 - 3 months	Every 4 - 6 months	Once or twice a year
Facebook *							
Twitter *							
Instagram *							
YouTube *							

Please indicate the type and frequency of communications you have used in the past year (January – December 2015).

	Did not use in past year	1-3 times/year	4-6 times/year	7-10 times/year	11+ times/year
Emails/electronic-blasts (e-blasts) *					x
Newsletters sent *	x				
Newspaper articles *			x		
Op-eds *	x				
Word of mouth *					x
Other (Specify below) *	x				

As a member of the Pan Pacific Safe Communities Network we are required to show how accredited Safe Communities are networking through presenting and attending conferences.

Please list the conferences you attended in the past year and if you presented or exhibited. (i.e. Annual Public Health Association Meeting and Expo - , oral presentation on a community prescription drug drop box initiative; Safe Communities America Network Meeting – Attendee).

Conference 1:

Safe Communities America Network Meeting - Attendee

Contact Information

Please provide the following information below of the person who completed the survey.

Name:

David Fender

Name of Community:

Murray State University

Email Address:

