

## Suja Shunmugavelu

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**From:** noreply@mail.questionpro.com  
**Sent:** Friday, March 17, 2017 3:04 PM  
**To:** SCAinfo  
**Subject:** QuestionPro - [Safe Communities - Annual Coalition Report (2017)] - 38805312

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### Response Details

ID	38805312
Timestamp	03/17/2017 11:17:15
IP Address	199.119.83.133
Time Taken	6446 seconds
Survey Language	English
Email Address	john.grimes@awginc.com
Email List	1487087350256

### Integration/Custom Tags

Custom Variable 1	Norfolk
Custom Variable 2	NE
Custom Variable 3	John
Custom Variable 4	Grimes

### Geo Coding

Country	US
Region	KS
City	Kansas City
Area Code	913
DMA Code	616

### Community Injury Data

What are the leading causes of injury in your community? Please select the top three causes of injury. \*

» Falls

» Motor vehicle crashes (any transportation related injury e.g., pedestrian, bicycles)

» Other (Please specify): Struck by/against

Initiative 1 Name:

Tai Chi and Stepping On Classes

Injury issue it addresses. (Select one.) \*

» Falls

Does Initiative 1 align with one of the three leading causes of injury in your community you identified at the start of the survey? \*

» Yes

What is the goal of Initiative 1?

(Goals should be SMART (specific, measurable, attainable, realistic and timely). Examples include: Reduce the number of falls in older adults by 10 percent in 2017, Fifty percent of employers in the coalition will implement a no cell phone use while driving policy within 2 years.)

Educate older adults in our community about fall prevention and promote balance when walking or standing to lower the number of falls involving older adults

Is Initiative 1 based on promising or evidence-based practices? \*

» Yes

Please provide a link to the evidence in the space below.

(e.g., Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

<http://www.steppingon.com/> <http://www.mayoclinic.org/healthy-lifestyle/stress-management/in-depth/tai-chi/art-20045184?pg=2>

Please indicate what this initiative is trying to accomplish? (Select all that apply.)

\*  
» Enhancing individual knowledge and skills to prevent injuries or illness and promote safety and health

What type of funding do you have (are you seeking) for Initiative 1? (Select all that apply.)

\*  
» Grant (s)

What specific type of grant(s) do you have (are you seeking) for Initiative 1? (Select all that apply.) \*

- »State government grant
- »Federal government grant

How are you measuring progress or impact for Initiative 1?

(E.g., Tracking the number of people trained, Weighing the pounds of medications collected in community medicine drop boxes, Monitoring the number of organizations adopting a cell phone ban policy)

Tracking the number of people trained, and monitoring state hospital data

What were the results of Initiative 1?

(E.g., X% decrease in injuries, X% increase in attendance, X number of organizations changed policy, X pounds of medications collected)

77 people attended Tai Chi classes (increase over 2015), 26 people attended Stepping On classes (new program in 2016).

Initiative 2 Name:

Heads Up Training

Injury issue it addresses. (Select one.) \*

- »Sports and recreational

Does Initiative 2 align with one of the three leading causes of injury in your community you identified at the start of the survey? \*

- »Yes

What is the goal of Initiative 2?

Goals should be SMART (specific, measurable, attainable, realistic and timely). Examples include: Reduce the number of falls in older adults by 10 percent in 2017, Fifty percent of employers in the coalition will implement a no cell phone use while driving policy within 2 years.

Educate coaches, parents, etc. in the signs, symptoms, and prevention of concussion/brain injuries, to create a safe environment for our young athletes

Is Initiative 2 based on promising or evidence-based practices? \*

- »Yes

Please provide a link to the evidence in the space below.

(E.g., Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence- based Programs and Practices)

<https://www.cdc.gov/headsup/resources/training.html>

Please indicate what Initiative 2 is trying to accomplish? (Select all that apply.)

- »Enhancing individual knowledge and skills to prevent injuries or illness and promote safety and health
- »Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for Initiative 2? (Select all that apply.)

\*

»No funding

What specific type of grant(s) do you have (are you seeking for Initiative 2? (Select all that apply.) \*

How are you measuring progress or impact of Initiative 2?

(e.g., Tracking the number of people trained, Weighing the pounds of medications collected in community medicine drop boxes, Monitoring the number of organizations adopting a cell phone ban policy)

Monitoring state data

What were the of Initiative 2?

(E.g. X% decrease in injuries, X% increase in attendance, X number of organizations changed policy, X pounds of medications collected)

20% reduction of struck by/against injuries

Initiative 3 Name:

Teens in the Drivers Seat

Injury issue it addresses. (Select one.) \*

»MVC – Distracted driving

Does this Initiative 3 align with one of the three leading causes of injury in your community you identified at the start of the survey? \*

»Yes

What is the goal of Initiative 3?

(Goals should be SMART (specific, measurable, attainable, realistic and timely). Examples include: Reduce the number of falls in older adults by 10 percent in 2017, Fifty percent of employers in the coalition will implement a no cell phone use while driving policy within 2 years.)

Educate teens on the importance of driving safely, to reduce teen vehicle injuries and fatalities

Is Initiative 3 based on promising or evidence-based practices? \*

»Yes

Please provide a link to the evidence in the space below.

(e.g., Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence- based Programs and Practices)

<https://www.t-driver.com/>

Please indicate what Initiative 3 is trying to accomplish? (Select all that apply.)

\*

»Enhancing individual knowledge and skills to prevent injuries or illness and promote safety and health

What type of funding do you have (are you seeking) for Initiative 3? (Select all that apply.)

\*

»Grant(s)

What specific type of grant(s) do you have (are you seeking for Initiative 3? (Select all that apply.) \*

»Other type of grant (Please specify): Teens in the driver's seat

How are you measuring progress or impact Initiative 3?

e.g., Tracking the number of people trained, Weighing the pounds of medications collected in community medicine drop boxes, Monitoring the number of organizations adopting a cell phone ban policy)

State hospital data

What were the results of Initiative 3?

(X% decrease in injuries, X% increase in attendance, X number of organizations changed policy, X pounds of medications collected)

Increase in number of teens participating

Aside from your Top 3 Initiatives, what other issues is your coalition working on? (Select all that apply.) \*

»Fire Safety

»MVC (Motor Vehicle Crashes) – Aggressive driving

»MVC – Child passenger safety

»MVC – Distracted driving

»MVC – Impaired driving

»MVC – Passenger restraint

»MVC – Pedestrian safety

»Suicide

»Unintentional drug overdoses

»Violence - related injuries

»Workplace injuries

In the past year, has your coalition (as a whole) received funds to support the work of the coalition?

(e.g. line item in municipal budget, XYZ company donated x dollars to buy car seats or support printing costs) \*\*

»No

Please provide a brief summary of a community success story. These stories may be included in the Safe Communities America Annual Report, NSC publications, and highlighted on the Safe Communities America website. This is an opportunity to brag about your community to partners, leaders, funders and legislators.

Examples of success stories may include, but not be limited to, new funding received as a Safe Community coalition, public recognition by leaders and/or legislators, increased media engagement or media placement, environmental improvements which support safety/injury prevention, reduction in a specific injury because of something you implemented, new or innovative initiative/program/policy organized by the coalition or stories from residents directly impacted by your work

Nothing specific I can think of

Does your coalition use any of the following media platforms? (Select all that apply.)

»Website

Website:

<http://www.ci.norfolk.ne.us/safecommunities/>

Please indicate the frequency of social media used in the past year (January – December 2016).

Please indicate the type and frequency of communications you have used in the past year (January – December 2016).

	Did not use in past year	1-3 times/year	4-6 times/year	7-10 times/year	11+ times/year
Emails/electronic-blasts (e-blasts) *	<b>x</b>				
Newsletters *	<b>x</b>				
Newspaper articles *	<b>x</b>				
Op-eds *	<b>x</b>				
Presentations about Safe Communities *	<b>x</b>				
Word of mouth *		<b>x</b>			
Other (Specify below) *	<b>x</b>				

As a member of the Pan Pacific Safe Communities Network we are required to show how accredited Safe Communities are networking through presenting and attending conferences.

**Please provide the names of conferences you attended in the past year, the date and if you presented, attended or exhibited.** (e.g., 10/29/16 Annual Public Health Association Meeting and Expo – Presenter & Exhibitor, 8/9/16 - Safe Communities America Network Meeting – Attendee, 1/20/16 oral presentation on a community prescription drug drop box initiative- Presenter)  
Conference 1:

You may or may not know that in 2017, Safe Communities America will be celebrating our 10-year anniversary!

We would like to use this milestone as an opportunity to share the collective impact of this network. Therefore, we are collecting quantitative metrics on programs and trainings many of you implement in your communities.

The next two questions are our attempt to quantify each Safe Communities impact.

We understand this is not an exhaustive list, but we have attempted to outline programs most Safe Communities in the United States are implementing.

Please select the programs/initiatives your coalition has participated in for the past ten year years, or the length your coalition has been working together. \*

- » Falls prevention
- » CPR training
- » Sports concussion screening training
- » Child Passenger Safety (CPS)
- » Smoke alarms/Carbon Monoxide detectors
- » Child bike helmet seminars/giveaways
- » Prescription drug collection
- » New Parent In-home visits
- » Active Shooter
- » Campus Safe/Live Safe/Rave Guardian

Falls Presentation Program

# of adult graduates:

400

Names of programs in place:

Tai Chi, Stepping On

Trainings

# of people trained in CPR:

2500

# of people trained in sports concussion screening:

700

# of people trained in administering Naloxone:

'999'

# of people trained in QPR or other mental health first aid:

'999'

# of student's trained in Green Dot or other violence prevention training:

'999'

Child Passenger Safety

# of Child Passenger Safety Technicians trained:

10

# of car seats checked by Child Passenger Safety Technicians:

300

# of car seats distributed by Child Passenger Safety Technicians:

500

Smoke Alarms/Carbon Monoxide Detectors

# of smoke alarms distributed:

2500

# of carbon monoxide detectors distributed:

0

Child Bike Helmet Seminars/Giveaways

# of children's bike helmets fitted:

200

# of children's bike helmets given away:

200

Prescription Drug Collection

# of drug drop boxes in the community:

1

# of pounds collected in drug drop boxes:

2500

New Parent In-home Visits

# of in-home visits provided for new parents:

'999'

Active Shooter

# of K to12 students trained:

1000

# of college/university students trained:

300

# of employees trained:

3000

Campus Safe/Live Safe/Rave Guardian

# of safety application downloads:

'999'

Contact Information

Please provide the following information below of the person who completed the survey.



Name:

John Grimes

Name of Community:

Norfolk, NE

Email Address:

john.grimes@awginc.com