

**From:** [Marketing Research](#)  
**To:** [Suja Shunmugavelu](#); [Carrie Nie](#)  
**Subject:** FW: QuestionPro - [Safe Communities - Annual Coalition Report - Jan-D] - 33635490 - Santa Rosa County  
**Date:** Friday, March 11, 2016 9:42:32 AM

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**From:** noreply@mail.questionpro.com [mailto:noreply@mail.questionpro.com]  
**Sent:** Thursday, March 10, 2016 4:07 PM  
**To:** Marketing Research  
**Subject:** QuestionPro - [Safe Communities - Annual Coalition Report - Jan-D] - 33635490

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#### Response Details

ID	33635490
Timestamp	02/22/2016 13:49:31
IP Address	164.51.5.2
Time Taken	795 seconds
Survey Language	English
Email Address	<a href="mailto:danielh@santarosa.fl.gov">danielh@santarosa.fl.gov</a>
Email List	LIST-2

#### Integration/Custom Tags

Custom 1	Santa Rosa County
Custom 2	FL
Custom 3	Daniel
Custom 4	Hahn

#### Geo Coding

Country	US
Region	FL
City	Milton
Area Code	850
DMA Code	686

[Community Injury Data](#)

What are the leading causes of injury in your community? Please select the top three causes of injury. \*

- » Falls
- » Motor vehicle crashes
- » Violence related injuries

Initiative 1 Name:

Injury prevention Roundtable

Injury issue it addresses. (Select one.)

- » Falls

Does Initiative 1 align with one of the three leading causes of injury in your community you identified at the start of the survey? \*

- » Yes

What is the goal of Initiative 1?

(i.e. Reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

Reduce fall injuries in adults

Is Initiative 1 based on promising or evidence-based practices? \*

- » Yes

Please provide a link to the evidence in the space below.

(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

<http://www.guideline.gov/content.aspx?id=43933>

Please indicate what this initiative is trying to accomplish? (Select all that apply.)

\*

- » Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health
- » Reaching the community with information and resources to promote safety and health
- » Bringing coalitions and networks together to work on Safe Communities goals for greater impact

What type of funding do you have (are you seeking) for Initiative 1? (Select all that apply.)

\*

- » No funding
- » Other type of funding (Please specify): At this time it is behavioral changes we are looking to make

What specific type of grant(s) do you have (are you seeking) for Initiative 1? (Select all that apply.)

How are you measuring progress or impact for Initiative 1?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Number of falls annually

What were the results of Initiative 1?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

Brought concerned groups together to strategize how to decrease falls with post fall visits to seniors homes and awareness campaigns

Initiative 2 Name:

Injury prevention committee

Injury issue it addresses. (Select one.)

»MVC – Child passenger safety

Does Initiative 2 align with one of the three leading causes of injury in your community you identified at the start of the survey? \*

»Yes

What is the goal of Initiative 2?

(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

To decrease MVA injuries to children

Is Initiative 2 based on promising or evidence-based practices? \*

»Yes

Please provide a link to the evidence in the space below.

(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

<http://www.safekids.org/car-seat>

Please indicate what Initiative 2 is trying to accomplish? (Select all that apply.)

\*

- »Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health
- »Reaching the community with information and resources to promote safety and health
- »Bringing coalitions and networks together to work on Safe Communities goals for greater impact

What type of funding do you have (are you seeking) for Initiative 2? (Select all that apply.)

\*

»No funding

What specific type of grant(s) do you have (are you seeking for Initiative 2? (Select all that apply.)

How are you measuring progress or impact of Initiative 2?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Number of car seats given out and number of car seats properly installed.

What were the of Initiative 2?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

On going

Initiative 3 Name:

Injury Prevention committee

Injury issue it addresses. (Select one.) \*

»Unintentional drug overdoses

Does this Initiative 3 align with one of the three leading causes of injury in your community you identified at the start of the survey? \*

»Yes

What is the goal of Initiative 3?

(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

Decrease number of people being accidentally poisoned

Is Initiative 3 based on promising or evidence-based practices? \*

»Yes

Please provide a link to the evidence in the space below.

(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

<http://www.cdc.gov/HomeandRecreationalSafety/Poisoning/index.html>

Please indicate what Initiative 3 is trying to accomplish? (Select all that apply.)

\*

- »Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health
- »Reaching the community with information and resources to promote safety and health
- »Educating public health and safety professionals, doctors, and other providers who will disseminate knowledge and skills to others

What type of funding do you have (are you seeking) for Initiative 3? (Select all that apply.)

\*

- »No funding

How are you measuring progress or impact Initiative 3?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Monitor numbers annually for a decrease

What were the results of Initiative 3?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

on going (collected hundreds of pounds of expired medications)

Aside from your Top 3 Initiatives, what other issues is your coalition working on? (Select all that apply.) \*

- »Drowning
- »Suicide

In the past year, has your coalition (as a whole) received funds to support the work of the coalition?

\*

- »No

We are looking for some local stories about Safe Communities impact. Please include a story that you are proud of and/or something exciting that happened in the last year? This is an opportunity to brag about your community, the activities, partners etc.

Examples of stories can include new funding you received, a new partner joining your coalition, learning something new about your community, seeing a reduction in a specific injury because of an initiative you implemented, etc...

Each meeting of the injury prevention committee is focused on a different topic, so each meeting has a core group of stakeholders and a new set of stakeholders, it is expanding out reach through focused meetings.

Does your coalition use any of the following media platforms? (Select all that apply.)

- »Coalition does not use any of these

Please indicate the frequency of social media used in the past year (January – December 2015).

Every day    Every week    Every 2 - 3 weeks    Every month    Every 2 - 3 months    Every 4 - 6 months    Once or twice a year

Facebook *							
Twitter *							
Instagram *							
YouTube *							

Please indicate the type and frequency of communications you have used in the past year (January – December 2015).

Did not use in past year    1-3 times/year    4-6 times/year    7-10 times/year    11+ times/year

Emails/electronic-blasts (e-blasts) *				x	
Newsletters sent *					x
Newspaper articles *	x				
Op-eds *	x				
Word of mouth *					x
Other (Specify below) *	x				

As a member of the Pan Pacific Safe Communities Network we are required to show how accredited Safe Communities are networking through presenting and attending conferences.

Please list the conferences you attended in the past year and if you presented or exhibited. (i.e. Annual Public Health Association Meeting and Expo - , oral presentation on a community prescription drug drop box initiative; Safe Communities America Network Meeting – Attendee).

Conference 1:

IPRED IV conference, Israel, presenter x2 January 2016

Conference 2:

FEPA Conference Dayton February 2016

Conference 3:

Hawai'i PPP Workshop panelist 2015

Contact Information

Please provide the following information below of the person who completed the survey.

Name:

Name of Community:

Email Address: