

From: [Marketing Research](#)
To: [Suja Shunmugavelu](#); [Carrie Nie](#)
Subject: FW: QuestionPro - [Safe Communities - Annual Coalition Report - Jan-D] - 33749962 - Sullivan County
Date: Friday, March 11, 2016 9:43:16 AM

From: noreply@mail.questionpro.com [mailto:noreply@mail.questionpro.com]
Sent: Thursday, March 10, 2016 4:06 PM
To: Marketing Research
Subject: QuestionPro - [Safe Communities - Annual Coalition Report - Jan-D] - 33749962

Response Details

ID	33749962
Timestamp	03/02/2016 11:26:13
IP Address	151.102.241.103
Time Taken	4083 seconds
Survey Language	English
Email Address	Thomas.Heim@wellmont.org
Email List	LIST-2

Integration/Custom Tags

Custom 1	Sullivan County
Custom 2	TN
Custom 3	Ray
Custom 4	Heim

Geo Coding

Country	US
Region	TN
City	Kingsport
Area Code	423
DMA Code	531

[Community Injury Data](#)

What are the leading causes of injury in your community? Please select the top three causes of injury. *

- » Falls
- » Motor vehicle crashes
- » Unintentional drug overdoses

Initiative 1 Name:

Stepping On - Elderly falls

Injury issue it addresses. (Select one.)

- » Falls

Does Initiative 1 align with one of the three leading causes of injury in your community you identified at the start of the survey? *

- » Yes

What is the goal of Initiative 1?

(i.e. Reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

REduce falls in Older adults

Is Initiative 1 based on promising or evidence-based practices? *

- » Yes

Please provide a link to the evidence in the space below.

(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

<https://wihealthyaging.org/stepping-on>

Please indicate what this initiative is trying to accomplish? (Select all that apply.)

*

- » Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health
- » Reaching the community with information and resources to promote safety and health

What type of funding do you have (are you seeking) for Initiative 1? (Select all that apply.)

*

- » Sponsorship or donation (includes individual giving)

What specific type of grant(s) do you have (are you seeking) for Initiative 1? (Select all that apply.)

How are you measuring progress or impact for Initiative 1?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

80

What were the results of Initiative 1?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

there was a change in the behavior in those that attended class in that the participants were more likely to exercise post class.

Initiative 2 Name:

Accident Avoidance work shops

Injury issue it addresses. (Select one.)

»MVC – Teen driving

Does Initiative 2 align with one of the three leading causes of injury in your community you identified at the start of the survey? *

»Yes

What is the goal of Initiative 2?

(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

To increase new drivers awareness of how to avoid an accident

Is Initiative 2 based on promising or evidence-based practices? *

»No

Please explain why the coalition is not implementing a promising or evidence-based practice at this time.

This has not been studied. Here is the link to view the program.
<http://www.accidentavoidanceworkshops.org/index.html>

Please indicate what Initiative 2 is trying to accomplish? (Select all that apply.)

*

»Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health

What type of funding do you have (are you seeking) for Initiative 2? (Select all that apply.)

*

» Sponsorship or donation (includes individual giving)

What specific type of grant(s) do you have (are you seeking for Initiative 2? (Select all that apply.)

How are you measuring progress or impact of Initiative 2?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Number of people reached.

What were the of Initiative 2?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

This is offered 2-3 times a year in our area and we sponsor 2-3 per session. It is also offered to the area for those that would want to pay on there own.

Initiative 3 Name:

Annual Safety Seminar

Injury issue it addresses. (Select one.) *

» Workplace injuries

Does this Initiative 3 align with one of the three leading causes of injury in your community you identified at the start of the survey? *

» No - Why not? (Please explain.) We have been doing this for our industry/contractors for the area for 30 years.

What is the goal of Initiative 3?

(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

to bring industrial/workplace safety practices to our area

Is Initiative 3 based on promising or evidence-based practices? *

» Yes

Please provide a link to the evidence in the space below.

(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

[http://kptasc.org/files/2015%20Safety%20Brochure\[1\].pdf](http://kptasc.org/files/2015%20Safety%20Brochure[1].pdf) each presentation is researched by the presenter for the most up-to-date information from peer-reviewed articles.

Please indicate what Initiative 3 is trying to accomplish? (Select all that apply.)

*

- »Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health
- »Reaching the community with information and resources to promote safety and health
- »Bringing coalitions and networks together to work on Safe Communities goals for greater impact
- »Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for Initiative 3? (Select all that apply.)

*

- »Sponsorship or donation (includes individual giving)

How are you measuring progress or impact Initiative 3?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Number of people reached.

What were the results of Initiative 3?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

We had 451 participate this past year.

Aside from your Top 3 Initiatives, what other issues is your coalition working on? (Select all that apply.) *

- »Fire Safety
- »MVC – Distracted driving
- »Unintentional drug overdoses

In the past year, has your coalition (as a whole) received funds to support the work of the coalition?

*

- »No

We are looking for some local stories about Safe Communities impact. Please include a story that you are proud of and/or something exciting that happened in the last year? This is an opportunity to brag about your community, the activities, partners etc.

Examples of stories can include new funding you received, a new partner joining your coalition, learning something new about your community, seeing a reduction in a specific injury because of an initiative you implemented, etc...

This year started a new initiative with the assistance of Dr. Don Teater, of combating the over use/prescribing of pain medications and the overdoses that come with this abuse. The first presentation that Dr. Teater had done for our coalition had a couple of our local trauma surgeons attend the meeting. On of those surgeons was very adamant about the need to prescribe pain medications to that demographic group. a couple of months had gone by and Dr. Teater had done a Medical Rounds discussion at the hospital the trauma surgeon was from. He attended this meeting. He recently had gone on a medical mission trip and had to do a surgery on a teenage boy with a gangrenous gallbladder. Normally the teenager would have received an opioid pain medication in the US but did not have access to this where they were. He was given

I V tylenol and then started on Tylenol and Ibuprofen by mouth. The teenage boy had a normal recovery time and did not suffer with pain post-operative. The physician is now a major advocate for not prescribing opioid pain medications to all post-op patients.

Does your coalition use any of the following media platforms? (Select all that apply.)

- »Website
- »Facebook

Website:

<http://kptasc.org/>

Facebook:

<https://www.facebook.com/Kingsport-Area-Safety-Council>

Please indicate the frequency of social media used in the past year (January – December 2015).

	Every day	Every week	Every 2 - 3 weeks	Every month	Every 2 - 3 months	Every 4 - 6 months	Once or twice a year
Facebook *			x				
Twitter *							
Instagram *							
YouTube *							

Please indicate the type and frequency of communications you have used in the past year (January – December 2015).

	Did not use in past year	1-3 times/year	4-6 times/year	7-10 times/year	11+ times/year
Emails/electronic-blasts (e-blasts) *					x
Newsletters sent *	x				
Newspaper articles *	x				
Op-eds *	x				
Word of mouth *					x
Other (Specify below) *	x				

As a member of the Pan Pacific Safe Communities Network we are required to show how accredited Safe Communities are networking through presenting and attending conferences.

Please list the conferences you attended in the past year and if you presented or exhibited. (i.e. Annual Public Health Association Meeting and Expo - , oral presentation on a community prescription drug drop box initiative; Safe Communities America Network Meeting – Attendee).

Conference 1:

Safe Communities America Network Meeting - Attendee

Contact Information

Please provide the following information below of the person who completed the survey.

Name:

Thomas Ray Heim

Name of Community:

Sullivan County, TN

Email Address:

thomas.heim@wellmont.org