From: noreply@mail.questionpro.com
To: Suja Shunmugavelu
Subject: QuestionPro - [Safe Communities - Annual Coalition Report] - 28080748
Date: Tuesday, April 07, 2015 1:11:58 PM

Response Details

ID	28080748
Timestamp	04/07/2015 09:29:49
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Survey Language	English
Email Address	anita.britt@wku.edu
Email List	L260315325

Integration/Custom Tags

Custom 1	Western Kentucky University
Custom 2	KY

Geo Coding

Country	US
Region	KY
City	Bowling Green
Area Code	270
DMA Code	736

Community Injury Data

What are the leading causes of injury in your community? Please select the top three causes of injury. *

» Falls
» Injuries in the workplace
» Natural disaster (i.e. tornado, hurricane, blizzard, etc.)

Initiative Name:

Speed Radar Signs

Injury Issue it addresses. (Select one.) *

» Other (Please specify): Pedestrian Safety regarding Motor Vehicles

Does this initiative align with one of the three leading causes of injury in your community you identified at the start of the
survey? *

» No - Why not? (Please explain.) Although our injury issues are important, pedestrian safety regarding motor vehicles is important as well, especially since we have a high amount of pedestrian traffic.

What is the goal of this initiative?
(i.e. Reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

The goal of this initiative is to lower the speed of motor vehicles in areas with high pedestrian traffic.

Is this initiative based on promising or evidence based practices? *

» No

Please indicate what this initiative is trying to accomplish? (Select all that apply.)
*

» Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health
» Changing organizational practices to improve safety and health
» Influencing policy and legislation (local and state)

What type of funding do you have (are you seeking) for this initiative? (Select all that apply.)
*

» Other type of funding (Please specify): University Funding (Department of Facilities Management)

How are you measuring progress or impact?
(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

The speed radar signs track the data of the number of cars that go by during specific time intervals. The data shows that drivers are slower when they see that they are driving above the speed limit (via blinking numbers). The longer a speed radar sign has been in place, the more compliance to speed signs the divers are (Quantitative Data). Additionally, we verified this method of data tracking by physically counting and monitoring drivers on several occasions. We found that drivers slow down even more once they see they are speeding (Qualitative Data). These radar signs can me moved to any location on campus.

Initiative Name:

Faculty/Staff Emergency Procedures Flipbook

Injury Issue it addresses. (Select one.) *

» Natural disaster (i.e. tornado, hurricane, blizzard, etc.)

Does this initiative align with one of the three leading causes of injury in your community you identified at the start of the
survey? *

» Yes

What is the goal of this initiative?
(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

c. The goal of this initiative is to raise awareness of natural and man-made disasters and to teach faculty and staff the steps to take in these situations.

Is this initiative based on promising or evidence based practices? *

» No

Please indicate what this initiative is trying to accomplish? (Select all that apply.)
*

» Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health

» Reaching the community with information and resources to promote safety and health

What type of funding do you have (are you seeking) for this initiative? (Select all that apply.)
*

» Other type of funding (Please specify): University Funding (Environmental Health and Safety Department)

How are you measuring progress or impact?
(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

We measured the number of people reached by sending a copy of the Emergency Procedures Flipbook directly to EVERY faculty and staff on campus (over 3250 employees).

Initiative Name:

Event Command Post

Injury Issue it addresses. (Select one.) *

» Other (Please specify): This addresses multiple injury issues. Man-made disasters, natural disasters, and violence related injuries.

Does this initiative align with one of the three leading causes of injury in your community you identified at the start of the
survey? *

» Yes

What is the goal of this initiative?
(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

The goal of this initiative is to reduce the response time and increase communication between many campus entities in an emergency situation at campus events.

Is this initiative based on promising or evidence based practices? *

» Yes

If Yes, please provide a link to the evidence in the space below.
(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

FEMA National Incident Management System
https://www.fema.gov/national-incident-management-system

Please indicate what this initiative is trying to accomplish? (Select all that apply.)
*

» Bringing coalitions and networks together to work on Safe Communities goals for greater impact

What type of funding do you have (are you seeking) for this initiative? (Select all that apply.)
*

» Other type of funding (Please specify): University Funding (Athletics Department and Environmental Health and Safety Department)

How are you measuring progress or impact?
(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

We have measured effectiveness of this initiative by analyzing time recordings on the Incident Command Post Log. After several events, we were able to see that response time for specific incidents had decreased due to the availability of communication via the Command Post.

Please indicate the type and frequency of communications you have used in the past year (January – December 2014).

	Did not use in past year	1-3 times/year	4-6 times/year	7-10 times/year	11+ times/year
Emails/electronic-blasts (e-blasts) *			x		
Newsletters sent *	x				
Newspaper articles *		x			
Op-eds *	x				
Word of mouth *					x
Other (Specify below) *					x

Please specify the 'other' communication you used in the past year. If other not selected, leave blank.

University share drive, 1 television news broadcast, 1 youtube university news broadcast, new WKU Safe Communities website, backlinks from other university websites, flags and logos on campus (in dorms, on mass transit, on lampposts, in exercise facility), WKU Safe Communities twitter account (49 tweets from September 26-December 31).

Contact Information

Please provide the following information below of the person who completed the survey.

Name:

Ashley Koehler

Name of Community:

Western Kentucky University

Email Address:

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