

From: [Michael Fitzgibbon](#)
To: [Suja Shunmugavelu](#); [Carrie Nie](#)
Subject: FW: QuestionPro - [Safe Communities - Annual Coalition Report - Jan-D] - 33833290 - Western Kentucky University
Date: Friday, March 11, 2016 9:42:00 AM

From: noreply@mail.questionpro.com [mailto:noreply@mail.questionpro.com]
Sent: Thursday, March 10, 2016 4:10 PM
To: Michael Fitzgibbon
Subject: QuestionPro - [Safe Communities - Annual Coalition Report - Jan-D] - 33833290

Response Details

ID	33833290
Timestamp	03/10/2016 13:16:02
IP Address	161.6.64.56
Time Taken	2387 seconds
Survey Language	English
Email Address	anita.britt@wku.edu
Email List	LIST-2

Integration/Custom Tags

Custom 1	Western Kentucky University
Custom 2	KY
Custom 3	Anita
Custom 4	Britt

Geo Coding

Country	US
Region	KY
City	Bowling Green
Area Code	270
DMA Code	736

[Community Injury Data](#)

What are the leading causes of injury in your community? Please select the top three causes of injury. *

» Falls

» Injuries in the workplace

» Motor vehicle crashes

Initiative 1 Name:

Focused Emergency Preparedness Training - Parking & Transportation Staff

Injury issue it addresses. (Select one.)

» Other (Please specify): All Hazards/Threats Approach to Planning & Response to Emergencies

Does Initiative 1 align with one of the three leading causes of injury in your community you identified at the start of the survey? *

» No - Why not? (Please explain.) While it does not directly link to one of our three top causes, it is designed to have application across a multitude of emergencies that may be faced by our Parking & Transportation staff. Our drivers log tens of thousands of miles each year transporting students. Having a better prepared staff is key to minimizing the impact of emergencies.

What is the goal of Initiative 1?

(i.e. Reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

Better preparedness to identify potential risks and understand individual roles to prevent or more effectively respond to emergencies.

Is Initiative 1 based on promising or evidence-based practices? *

» No

Please explain why the coalition is not implementing a promising or evidence-based practice at this time.

While the training is based on the National Incident Management System and is deemed to be a vital proactive step in our ongoing effort to better prepare the campus for disasters, it does not fit the categories as described.

Please indicate what this initiative is trying to accomplish? (Select all that apply.)

*

» Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health

» Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for Initiative 1? (Select all that apply.)

*

»No funding

What specific type of grant(s) do you have (are you seeking) for Initiative 1? (Select all that apply.)

How are you measuring progress or impact for Initiative 1?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Follow-up informal surveys of Parking & Transportation employees related to their level of confidence in responding to a variety of emergency situations.

What were the results of Initiative 1?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

Too early to assess, training was conducted in January 2016. Parking & Transportation leaders will be surveying their staffs later in the year to gauge the level of preparedness that each exhibits in a variety of hypothetical situations.

Initiative 2 Name:

Shoes for Crews

Injury issue it addresses. (Select one.)

»Falls

Does Initiative 2 align with one of the three leading causes of injury in your community you identified at the start of the survey? *

»Yes

What is the goal of Initiative 2?

(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

Reduce slip and fall injuries among custodial personnel.

Is Initiative 2 based on promising or evidence-based practices? *

»Yes

Please provide a link to the evidence in the space below.

(i.e. Link to peer reviewed journal article, CDC compendium on Falls, SAMHSA's National Registry of Evidence-based Programs and Practices, etc.)

The use of slip-resistant footwear is recommended by OSHA, CDC & NIOSH to reduce the frequency and severity of slip and fall related injuries in the workplace. <http://www.cdc.gov/niosh/research-rounds/resroundsv1n5.html>

Please indicate what Initiative 2 is trying to accomplish? (Select all that apply.)

*

- »Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health
- »Changing organizational practices to improve safety and health

What type of funding do you have (are you seeking) for Initiative 2? (Select all that apply.)

*

- »Line item in the municipal/county budget
- »Other type of funding (Please specify): Line item in Departmental budget

What specific type of grant(s) do you have (are you seeking for Initiative 2? (Select all that apply.)

How are you measuring progress or impact of Initiative 2?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Reduction in overall slip and fall incidents among group

What were the of Initiative 2?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

Since implementation in 2013, the university has not experienced a single slip and fall related incident among the Building Services Department since the outfitting of each of their 125 employees (at no cost to the employee) with slip resistant shoes. When analyzing data three years prior, this particular group had experienced 22 slip injuries; costing a total of \$144,000 in work comp and 567 lost work days.

Initiative 3 Name:

Take Back the Night

Injury issue it addresses. (Select one.) *

- »Violence - related injuries

Does this Initiative 3 align with one of the three leading causes of injury in your community you identified at the start of the survey? *

- »No - Why not? (Please explain.) We have developed awareness programs to address needs of interpersonal violence. With the increase of programming, we are seeing reported incidences decreasing.

What is the goal of Initiative 3?

(i.e. reduce falls in older adults, increase the number of employers in the coalition implementing a no cell phone use while driving policy)

The goal of "Take Back the Night" is to increase awareness regarding interpersonal violence and provide a

safe and protected environment for survivors to feel supported and encouraged. It focuses on how the campus community can encourage support to victim survivors by them seeing they are not alone and to be a voice when a survivor can't speak up.

Is Initiative 3 based on promising or evidence-based practices? *

»No

Please explain why the coalition is not implementing a promising or evidence-based practice at this time.

This is difficult to measure as if this changes behaviors within the community. We can only measure attendance.

Please indicate what Initiative 3 is trying to accomplish? (Select all that apply.)

*

- »Enhancing an individual's knowledge and skills to prevent injuries or illness and promote safety and health
- »Reaching the community with information and resources to promote safety and health
- »Bringing coalitions and networks together to work on Safe Communities goals for greater impact

What type of funding do you have (are you seeking) for Initiative 3? (Select all that apply.)

*

- »Sponsorship or donation (includes individual giving)
- »Grant(s)

What specific type of grant(s) do you have (are you seeking for Initiative 3? (Select all that apply.) *

- »Federal government grant

How are you measuring progress or impact Initiative 3?

(i.e. Number of people reached, number of med drop units, pounds of medications collected, pre and post surveys, pre and post data analysis, etc.)

Number of people who are being reached.

What were the results of Initiative 3?

(i.e. Percentage decrease in injuries, percentage increase in attendance, change in policy, observed behavior change, total number of pounds of medications collected)

We ordered 609 t-shirts for the event compared to recent years of 392 and 424. T-shirts are ordered on the number of persons who "register" for the event prior to deadline.

Aside from your Top 3 Initiatives, what other issues is your coalition working on? (Select all that apply.) *

- »Fire Safety
- »Man-made disasters (i.e. gas leak, chemical spill, oil spill, etc.)
- »MVC – Distracted driving
- »MVC – Pedestrian safety

- »Natural disaster (i.e. tornado, hurricane, blizzard)
- »Violence - related injuries
- »Workplace injuries

In the past year, has your coalition (as a whole) received funds to support the work of the coalition?
*

- »No

We are looking for some local stories about Safe Communities impact. Please include a story that you are proud of and/or something exciting that happened in the last year? This is an opportunity to brag about your community, the activities, partners etc.

Examples of stories can include new funding you received, a new partner joining your coalition, learning something new about your community, seeing a reduction in a specific injury because of an initiative you implemented, etc...

A partnership was recently formed between Human Resources (Wellness and Work Comp) and the Department of Kinesiology; (Exercise Science & Center for Gerontology Research). The areas will combine to research the benefits of sit/stand workstations as it relates to ergonomics, health, wellness and overall workplace/classroom productivity. Local news story regarding the effort https://www.youtube.com/watch?v=uvhG51_IF_c

Does your coalition use any of the following media platforms? (Select all that apply.)

- »Website
- »Twitter

Website:

<http://www.wku.edu/safecommunities/>

Twitter:

@Safe_WKU

Please indicate the frequency of social media used in the past year (January – December 2015).

Every day Every week Every 2 - 3 weeks Every month Every 2 - 3 months Every 4 - 6 months Once or twice a year

	Every day	Every week	Every 2 - 3 weeks	Every month	Every 2 - 3 months	Every 4 - 6 months	Once or twice a year
Facebook *							
Twitter *		x					
Instagram *							
YouTube *							

Please indicate the type and frequency of communications you have used in the past year (January – December 2015).

	Did not use in past year	1-3 times/year	4-6 times/year	7-10 times/year	11+ times/year
Emails/electronic-blasts (e-blasts) *			X		
Newsletters sent *	X				
Newspaper articles *	X				
Op-eds *	X				
Word of mouth *				X	
Other (Specify below) *					X

Please specify the 'other' communication you used in the past year. If 'Did not use' selected in previous question, leave blank.

SC Twitter account with approximately 228 tweets, SC flags in rotation around campus perimeter, SC advertisements in WKU Parking & Transportation buses, and SC logo use on WKU homepage & HR job openings webpage.

As a member of the Pan Pacific Safe Communities Network we are required to show how accredited Safe Communities are networking through presenting and attending conferences.

Please list the conferences you attended in the past year and if you presented or exhibited. (i.e. Annual Public Health Association Meeting and Expo - , oral presentation on a community prescription drug drop box initiative; Safe Communities America Network Meeting – Attendee).

Conference 1:

Safe Communities America Network Meeting - Attendee

Contact Information

Please provide the following information below of the person who completed the survey.

Name:

Anita A. Britt

Name of Community:

Western Kentucky University

Email Address:

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