



# President's Challenge

## Attentive Driving: Engaging Communities to Eliminate Preventable Deaths.

The National Safety Council (NSC) President's Challenge is an effort to unite and rally the Safe Communities America Network to eliminate preventable deaths in our lifetime by combating one of the biggest threats to our safety—car crashes. The challenge asks individuals, community members, and leaders to prevent unintentional deaths on our roadways by pledging to be an attentive driver. Join the National Safety Council and Safe Communities America by making a commitment to safe driving.

- First and foremost, turn off your cell phone and put it in the glove compartment, in your bag or in your trunk. There is no safe way to make a call while driving – not even hands-free.
- Send and read text messages and emails before you start driving.
- If you're going on a longer drive, schedule breaks to stop, park safely, and respond to messages.
- Using voice features in your car's infotainments system is also distracting. Take care of communications before you start driving.
- Know where you're going before you put the car in drive. Put your destination into your GPS so you do not program it while the car is moving.
- Social media can wait. No post, tweet or video is worth someone's life.
- Park in a safe area if you must take a call, return a text or check email.
- Do not call or text friends or family if you know they are driving.

I pledge to be an attentive driver \_\_\_\_\_  
(name)

I pledge to get home safely for \_\_\_\_\_  
(name of family and/or friends)

[nsc.org/SCAPledge](http://nsc.org/SCAPledge)

*Eliminating Preventable Deaths*<sup>™</sup>

