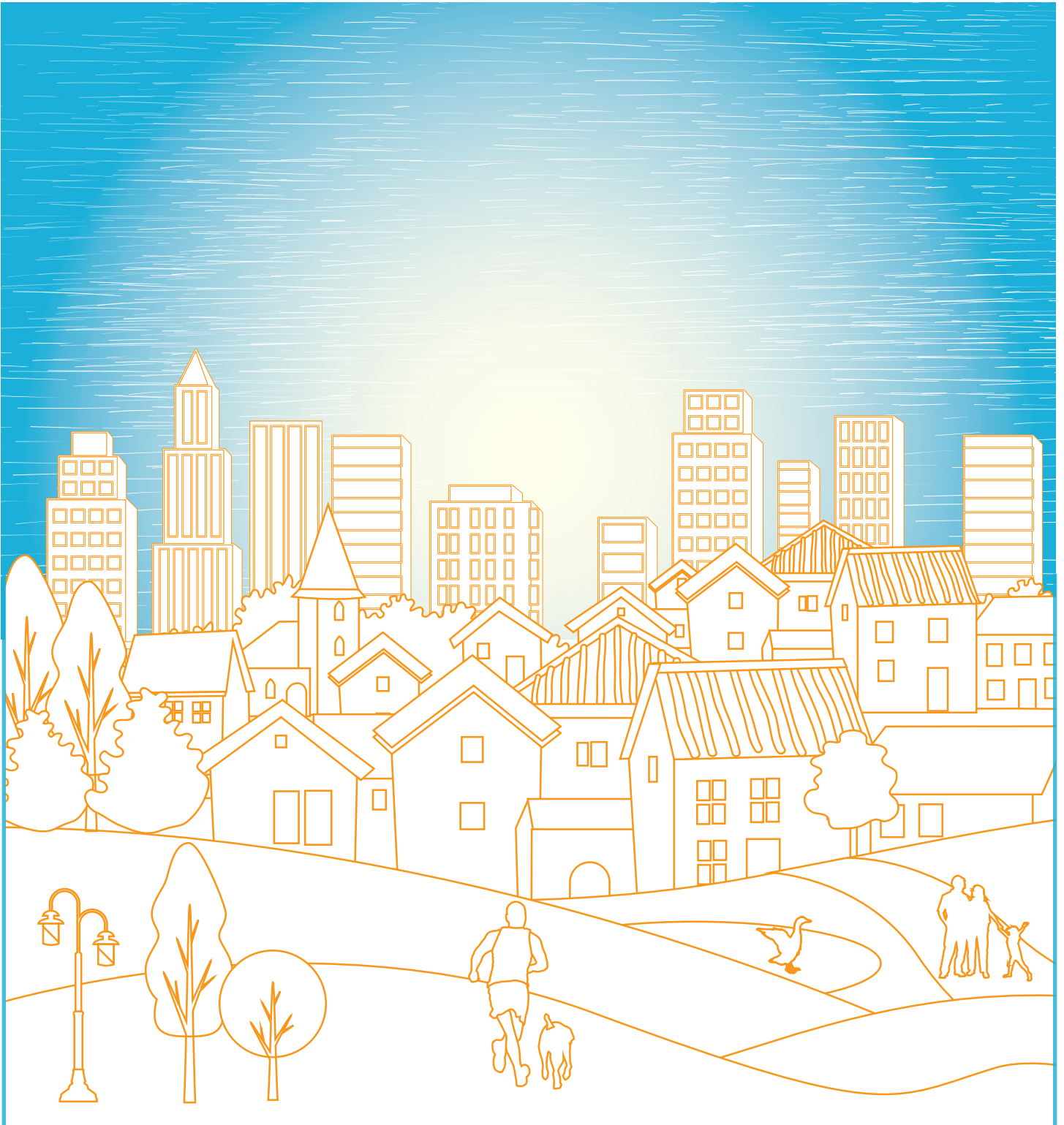


**safe**  
**COMMUNITIES**  
**AMERICA**  
NATIONAL SAFETY COUNCIL

**DAY**

# Community Event Kit



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# Hosting a Community Event for Safe Communities America Day 2017



Safe Communities America Day is Wednesday, October 4, 2017. To raise awareness of the significance of living in a safe community, consider hosting a community event celebrating your partners, stakeholders, local businesses, residents and surrounding communities. This celebration will bring awareness to the work you do, the partners you have and why being an accredited Safe Community is important to your community. We are looking for 100 percent of our communities to participate in this celebratory day. The National Safety Council will provide additional support to direct attention to the nation and the world that you are a significant member of the Safe Communities America Network.

A suggested timeline to stay on track for the October 4th date is outlined below. In addition, we have provided some ideas for hosting an event in your community on Safe Communities Day. Feel free to use any ideas provided below or to do something different than what is listed.

## Timeline for Safe Communities America Day

### Now - July

1. Secure your planning committee.
2. Determine the type of event you plan to host (suggestions on page 3). Consider pairing your event around an already planned event (e.g. homecoming football game, significant anniversary in your city).
3. If you plan to invite community leadership (mayor, legislators, council members), get this on leadership's calendar as soon as possible.
4. Download SCA Day materials and logo on [nsc.org/SCADay](http://nsc.org/SCADay) and share with your coalition.

### August

1. Secure a location.
2. Secure volunteers to assist before and on event day.
3. Share SCA day logo and materials with stakeholders and volunteers. Check back frequently to [nsc.org/SCADay](http://nsc.org/SCADay) for new materials and resources.
4. Share SCA Day plans with community via Facebook, Twitter, with local partners and invite these groups to the day's event. Use the SCA Day Social Media Kit for sample posts and tweets.
5. Share SCA Day plans with the National Safety Council and the Safe Communities America Network. The Council will share widely among our partners and if National Safety Council members exist in your community, we will share your plans with them.



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# Hosting a Community Event for Safe Communities America Day 2017 (cont.)



## September

1. Tailor the sample press release in the SCA Day Media Kit and share with local media. If you need assistance reaching out to media, please contact Safe Communities America.
2. Continue to promote your community event through social media and at other community events and meetings. Encourage your partners to do the same.

## October

1. Complete evaluation and/or share progress of SCA Day activities and submit to Safe Communities America. SCA will provide direction on what to submit.

### Sample Community Event Ideas

Below are several event ideas you may want to consider. Community events will help build awareness of the Safe Communities accreditation, have the potential to bring in financial resources and/or new volunteers for your coalition.

- Local fundraiser
- Child passenger safety seat check
- Safety Day event – invite local organizations to host a booth and include falls screening, medication interaction check, bike helmet fitting
- Awards breakfast, lunch or dinner to recognize your local safety leaders
- Sports tournament - basketball, softball, fishing tournament
- Run/walk (5k, 10k) or align SCA Day with a current run/walk hosted in your community
- Fly your Safe Communities America flag at any event you are hosting

