

3 SAFETY CULTURE

CASE STUDY

Steven Buchart is the safety professional for Harris, Inc., a company that manufactures a wide range of agricultural products, including herbicides, pesticides, and fertilizers. Since he took the job two years ago, Steven has worked long hours to improve the safety record for Harris, Inc., and he has become a model for how to get things done. Yet he feels that even more can be done to achieve a companywide safety culture, and he has approached management with some of his ideas.

1. In the simplest terms, what is a safety culture?
2. Who will Steven have to recruit to aid in the development of a safety culture? In other words, who are some of the key participants?
3. Steven has managed to win many of the plant managers to his side. What should management's role be in developing a safety culture?
4. In his work, Steven has discovered that many people won't act in a safe manner because they don't think accidents can happen to them. What can Steven do to change such an attitude?