

31 SAFETY AWARENESS PROGRAMS

CASE STUDY

The health and safety staff at Hollander Manufacturing has had many safety programs in recent years, some of which have been more successful than others. The staff has decided to take a serious look at its programs, including the contests and meetings it organizes. It would like to renew employee interest in these activities and has formed a committee to look into the matter. Knowing that safety programs can be beneficial, the management has given the committee sufficient funds to make improvements as they see fit. The committee is going to start by reviewing basic human interests and the safety activities that might be based on them. Then it will look into setting up safety circles and improve awards presentations. As a member of the committee, you need to do your own research into these issues.

1. What are the various categories of basic human interest factors and how can they be used to build safety awareness?
2. How are safety circles used?
3. What makes a successful awards presentation?