

## 30 MEDIA

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### QUIZ 1 (12 POINTS TOTAL)

#### *True/False (3 points)*

1. Script, a font that looks like handwriting, is the hardest to read.
  - a. true
  - b. false
2. A circle graph should be used to show data from only one time period.
  - a. true
  - b. false
3. A poster should convey only one main idea, with no more than five or six additional details for reinforcement.
  - a. true
  - b. false

#### *Multiple Choice (3 points)*

4. For projected visuals to be read comfortably, at what distance should a person be able to read the smallest line of type on the visuals?
  - a. six feet
  - b. at arm's length without a magnifying glass
  - c. four feet
  - d. eight inches
5. Which of the following would be considered projected visuals?
  - a. slides
  - b. PowerPoint presentations
  - c. television
  - d. all of the above
6. Which of the following is not a trainer/speaker aid for training sessions?
  - a. laser pointer
  - b. cellular phone
  - c. easel
  - d. teleprompter

#### *Short Answer (4 points)*

7. What are three roles the trainer can use?

8. What must management consider to determine whether the cost of a training medium is justified?

9. What are the four styles of text charts?

10. What is the value of using computer presentation software in training?

***Short Essay (2 points)***

11. What criteria can be used as a starting point to evaluate the quality and effectiveness of media materials?

12. What should trainers making a video consider doing if the company has a culturally diverse work force?

**QUIZ 2 (14 POINTS TOTAL)**

***True/False (3 points)***

1. Employers can rely on class rosters as sufficient evidence that workers received adequate training.
  - a. true
  - b. false



9. What are some of the advantages in using videotape and DVDs for technical training?

10. What are two types of interactive materials often stressed in computer learning?

11. List three industries that have used simulations in training.

12. What are three advantages offered by interactive training?

***Short Essay (2 points)***

13. Discuss the benefits and drawbacks of computer-based training.

14. What is computer-managed training?