

# Supporting Safety: National Safety Month Sponsorships



Education and advocacy are vital to any safety initiative. National Safety Month, held each June, is a time when NSC asks corporate and foundation leaders to come together and help the National Safety Council educate the public about injury prevention and advocate for safe behaviors. During National Safety Month, NSC helps people understand where the greatest number of preventable injuries and deaths are occurring, who is at risk and what actions need to be taken to stay safe. Each weekly theme brings attention to areas where increased education and advocacy are needed to prevent injuries and save lives.

## 2010 National Safety Month Weekly Themes

Week 1	June 1 – 6	Prescription Drug Overdose Prevention
Week 2	June 7 – 13	Teen Driving Safety
Week 3	June 14 – 20	Preventing Overexertion at Work & at Home
Week 4	June 21 – 27	Dangers of Cell Phone Use While Driving
Week 5	June 28 – 30	Summer Safety

Highlight your company's commitment to safety and philanthropic priorities this June as a National Safety Month sponsor. Your company's support will help NSC continue to prevent injuries and save lives through research, leadership, education and advocacy. We have a variety of sponsorship levels to meet your needs. The Lead Safety Champion is our month-long sponsorship that maximizes your visibility and support of the National Safety Council. If you are interested in promoting a week-long effort, check out the Weekly Safety Leader opportunity. **To secure your sponsorship, contact Julie Ford at (630) 775-2104 or [julie.ford@nsc.org](mailto:julie.ford@nsc.org).**

## Available Sponsorship Opportunities

	Lead Safety Champion	Weekly Safety Leader	Safety Advocate	Safety Guardian	Safety Supporter
National Safety Month (NSM)	\$50,000	\$25,000	\$15,000	\$5,000	\$1,000
Recognition as Lead Safety Champion in NSM national news releases <i>(including CEO quote)</i>	✓				
Full-page, color June ad incorporating a NSM message in <i>Safety+Health</i> <sup>®</sup> , reaches 86,000 subscribers. <i>Materials due 5/5/2010.</i>	✓				
Corporate identification in 2010 NSM communications	✓	✓			
Prominent logo placement on the 2010 NSM Website	✓	✓			
Company feature on NSC.org's Featured Donor page*	✓	✓			
Custom 2010 NSM Proud Sponsor plaque for display	✓	✓			
Identification as the week's member webinar sponsor <sup>1</sup>	✓	✓	✓		
One (1) year free membership to National Safety Council <i>(applies to new members only)</i>	✓	✓	✓		
Logo on the NSM Website (27,649 visitors/day)	✓	✓	✓	✓	
1 year subscription to <i>Family Safety &amp; Health</i> magazine	✓	✓	✓	✓	
Logo on NSM page - July '10 <i>Safety+Health</i> <sup>®</sup> magazine <sup>1</sup>	✓	✓	✓	✓	
Corporate listing on the National Safety Month Website	✓	✓	✓	✓	✓
Use of the 2010 NSM logo	✓	✓	✓	✓	✓
Listing on NSC.org corporate recognition page	✓	✓	✓	✓	✓
Listing in 2010 Annual Report	✓	✓	✓	✓	✓

<sup>1</sup> Member only benefit

\*Includes a company write-up, quote from your CEO and photo

Opportunities available through May 31, 2010. To secure your sponsorship or for any questions, please contact Julie Ford at (630) 775-2104 or [julie.ford@nsc.org](mailto:julie.ford@nsc.org).  
Additional sponsorship opportunities available year round.

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YES! I would like to sponsor National Safety Month at the following level:

- Lead Safety Champion \$50,000
- Weekly Safety Leader \$25,000
- Safety Advocate \$15,000
- Safety Guardian \$5,000
- Safety Supporter \$1,000

*Please print clearly.*

Contact name: \_\_\_\_\_

Company name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Authorized signature: \_\_\_\_\_

## FORM OF PAYMENT

Check # \_\_\_\_\_ (Payable to **National Safety Council**)

Please send an invoice to: \_\_\_\_\_

Credit Card (Please check one)     MasterCard     Visa     American Express     Discover

Name on the card: \_\_\_\_\_ Card number: \_\_\_\_\_

Expires: \_\_\_\_\_ Card holder signature: \_\_\_\_\_

**KEY DEADLINES** – Maximize your investment in safety by sending your corporate logo in .eps format as soon as possible.

Logo recognition on NSC Website	Immediate
NSM communications start mailing	April 1, 2010
<i>Safety+Health</i> <sup>®</sup> ad materials due	May 5, 2010
Final sponsorship deadline	May 31, 2010

By signing and returning this document, your company agrees to sponsor 2010 National Safety Month at the level indicated above. In return, your company will receive the benefits that accompany the sponsorship level you selected. Your contribution will allow NSC to address key safety initiatives – preventing more injuries and saving more lives.

### Please remit payment with U.S. funds to:

National Safety Council  
Attn: Development Office  
1121 Spring Lake Drive  
Itasca, IL 60143-3201

**Payments due no later than May 31, 2010.** All sponsorships above the actual cost of participant deliverables are tax deductible according to IRS regulations. NSC Tax Exempt No. 36-2167809

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